

Brand Guidelines

Drivalia: Guidelines

Release 1.0 | September 2022

DRIV**LIA**

Drivalia: Brand Guidelines

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Drivalia: Brand Guidelines

1. Basic Elements

DRIV**LIA**

Evoking the planet of mobility, the name DRIVALIA captures the true spirit of driving freedom and innovation. DRIVALIA wants to present itself to the world as the “Planet of Mobility” of the future. The combination “DRIVE + ALIA “ links the international word “drive” to an ending with Latin roots. For Mark Zuckerberg the metaverse is the future of the internet. It’s been nearly six months since Facebook announced it was rebranding to Meta and would focus its future on the upcoming “Metaverse.” If the metaverse is therefore the future of the internet, DRIVALIA wants to present itself to the world as the “Planet of Mobility” for the future. In the colors of the new DRIVALIA brand, in addition to the dark blue which will be used mainly as a background, the two main nuances of the metaverse will be inserted. The A of the new brand is inspired by the A of Crédit Agricole.

DRIVALIA

Drivalia:
Basic elements

Primary logo
Negative version

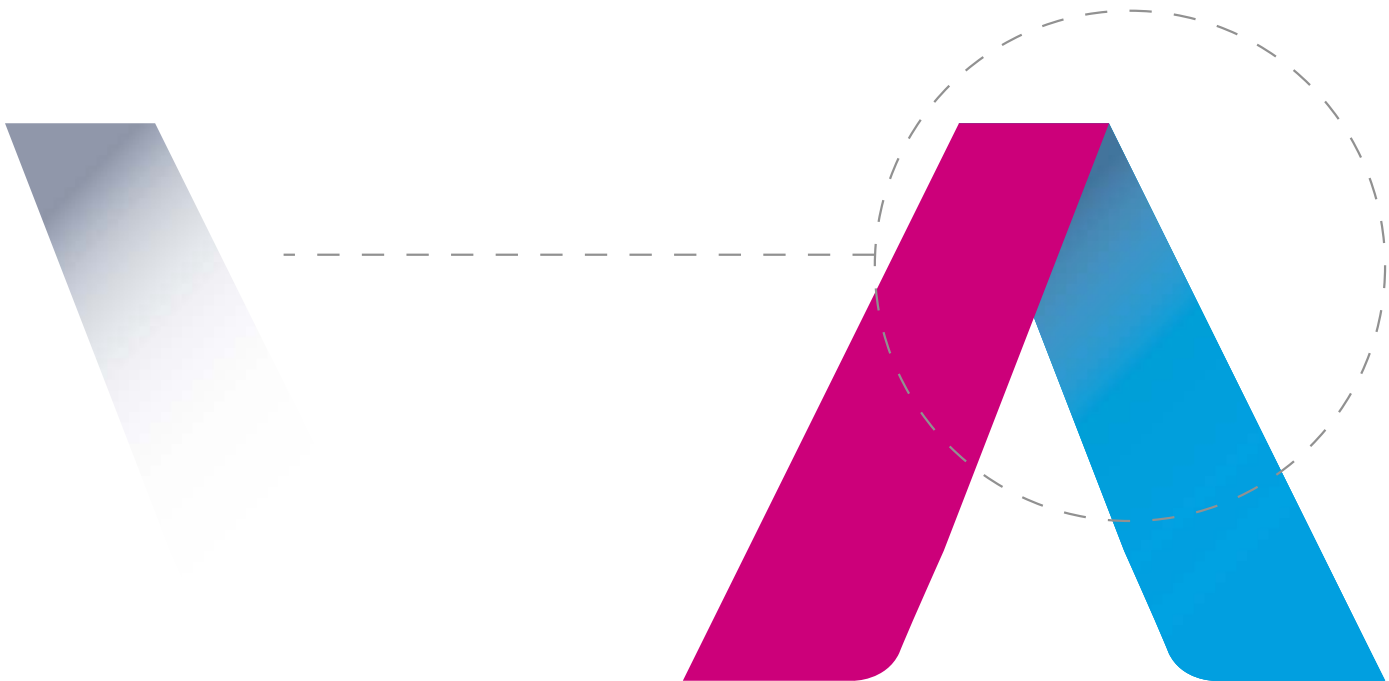
The image shows the Drivalia logo in a negative version. The word "DRIVALIA" is rendered in white, bold, sans-serif capital letters. The central "V" is stylized, composed of two overlapping triangles: a magenta one on the left and a light blue one on the right. The entire logo is centered within a solid dark blue rectangular background.

Drivalia:
Basic elements

Letter “A”
Modified typographic character



Linear gradient
Angle: -45°
From blue color
HEX (web code): #203057
To white color:
HEX (web code): #ffffff



Drivalia:
Basic elements

Logo + Payoff
Positive version

Payoff colour details:

Pantone COOL GRAY 8 C
Colore Grigio
CMYK: C0, M0, Y0, K50
RGB: R156, G155, B155
HEX (codice web): #9c9b9b



Drivalia:
Basic elements

Logo + Payoff
Negative version

The image shows the Drivalia logo and its payoff in a negative version. The word "DRIVALIA" is rendered in white, bold, uppercase letters against a dark blue rectangular background. The letter "A" is stylized with a magenta and blue diagonal split. Below "DRIVALIA", the words "PLANET MOBILITY" are written in a smaller, white, uppercase, sans-serif font.

DRIVALIA
PLANET MOBILITY

Drivalia:
Basic elements

Secondary logo
Positive and Negative version
on corporate colors



Drivalia:
Basic elements

Secondary logo
Utilizzo del Marchio per prodotti digital
(App, Favicon web)





DRIVALIA



200 mm / 560 px

DRIVALIA



100 mm / 280 px

DRIVALIA



50 mm / 140 px

DRIVALIA



20 mm / 60 px

Minimum dimension
of the trademark



Generic exclusion zone



Exclusion zone with text

Positive version

To be applied exclusively on white backgrounds or grey backgrounds with a percentage of black up to 25%. In case of institutional communications, the optical white color should be substituted with a white to 15% k grey background. For every other colored background with a density up to 25% or a photographic background comparable to a background with a density up to 25%, the one color positive version of the trademark should be used.



White background



White to 15% shaded black background

Negative version

The negative trademark with the magent and cyan “A” can only be used on a shaded blue corporate background, on full corporate blue background and on grey backgrounds with a percentage of black from 25% to 100%. For every other colored background with a density superior to 25% or a photographic background comparable to a background with a density superior to 25%, the one color negative version of the trademark should be used.



Shaded corporate blue background



Full corporate blue background



Gray background



Black background

Flat one color negative version
the trademark is reproduced in white. This version is to be used on all the colored backgrounds (including backgrounds with institutional colors, except for the shaded corporate blue, flat corporate blue and grey background) with an density higher than 25% and on photographic backgrounds with a density that is higher than 25%. It is furthermore necessary to use this version on any color background in case only a flat color (without shades) reproduction of the trademark were to be available, for example in a color printing without the possibility of dithering, embossed printing or die-cuts.



Istitutional Colored background



Istitutional Colored background



Drivalia: Basic elements

Errors to be avoided

Because of its simplicity, the Drivalia Logotype could easily lend itself to variations in graphic composition. However, any changes would compromise the identity and values inherent in the trademarks

DRIVALIA

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Corporate colors



Pantone 282 C.

Blue color
CMYK: C100, M70, Y0, K55
RGB: R24, G48, B91
HEX (web code): #18305b
RAL CLASSIC: 5022
RAL DESIGN: 270 20 25

Pantone 233 C.

Magenta
CMYK: C20, M100, Y0, K0
RGB: R200, G0, B125
HEX (web code): #c8017d
RAL CLASSIC: 4010
RAL DESIGN: 50 50 50

Pantone 299 C.

Ciano
CMYK: C75, M20, Y0, K0
RGB: R20, G160, B220
HEX (web code): #00a0df
RAL CLASSIC: 5015
RAL DESIGN: 250 60 40

Light Gray
CMYK: C15, M15, Y10, K0
RGB: R227, G227, B227
HEX (web code): #e3e3e3
RAL CLASSIC: 9003
RAL DESIGN: 320 90 05

Corporate colors

Illuminated signs

The covering of the sign starts with the printing of the 3M 3635 - 20 Blockout material, white adhesive film on the front and black on the back that does not allow the passage of light;

The printing have to be performed in digital four-color process with HP Latex in pantone blue 282C with light stroke and matt lamination with 3M 8520 film;

Followed by negative cutting of the word “Drivalia” with numerical control plotter;

The central A of DrivAlia must be made by printing the material 3M 180-114 in digital four-color process with HP Latex with pantone 233c and 299c + shaded screen, matt lamination with 3M 8520;

It follows straight cut with CNC plotter and application of A on the plate;

Then the blue band will be applied making sure that the A remains encapsulated in the bottom itself.

n.b.

Alternatively, in cases where you cannot do without, to make the A you can use the films Translucent Oracal series 8500-53 for the heavenly/sky blue colour and 8500-41 for the pink, then printing digitally on the pink shaded screen; both colours must then be laminated with matt film type 3M 8520.

Various non-bright materials

For the rest of the non-luminous materials it's always used the technology of four-colour digital printing with HP Latex or direct UV Led printing with the Pantone references 233c and 299c for all rigid media such as Dibond, Forex, Smart-X...

For flexible media, however, it's preferred to print them with HP Latex water based inks on 3M Envision FREE PVC adhesive films for greater attention to the environment and sustainability.

n.b.

Alternatively, in cases where you cannot do without, to make the A you can use the Oracal films 751-053 series for the heavenly/sky blue colour and 751-041 for the pink, then printing digitally on the rose the shaded screen; both colours must then be laminated with glossy film type Oracal Cast to protect the screen printed on the pink part.



Blue
CMYK: C100, M46, Y0, K36
RGB: R0, G81, B135
HEX (web code): #005187

Dark Blue
CMYK: C100, M84, Y0, K86
RGB: R7, G3, B40
HEX (web code): #070328

Drivalia:
Basic elements

Positioning on corporate
color background





Pantone 233 C.

Magenta
CMYK: C20, M100, Y0, K0
RGB: R200, G0, B125
HEX (web code): #c8017d

Pantone 299 C.

Ciano
CMYK: C75, M20, Y0, K0
RGB: R20, G160, B220
HEX (web code): #00a0df



Gray
CMYK: C13, M9, Y11, K0
RGB: R227, G227, B227
HEX (web code): #e3e3e3

White
CMYK: C0, M0, Y0, K0
RGB: R0, G0, B0
HEX (web code): #ffffff

La diffusione del gradiente è di tipo radiale e, in tutti i supporti di comunazione, il fulcro dell'irradiazione è sempre diametralmente opposto all'impianto tipografico.



Il taglio di luce, oltre a restituire dinamismo all’impaginato, serve a veicolare i valori del Brand in una proiezione avveniristica che va oltre l’attuale presente. Per la creazione del raggio valgono le stesse regole del background istituzionale.



Design system

Il Design System studiato garantisce coerenza e uniformità a tutta la comunicazione del Brand. Il sistema definito parte dalle diagonali della lettera “A” per creare un linguaggio visivo altamente dinamico. I tagli creano tre piani la cui alternanza nel campo visivo genera un ritmo compositivo di forte rimando al concetto di movimento. In base al destinatario della nostra comunicazione, applicheremo di volta in volta il design system 1 o 2.

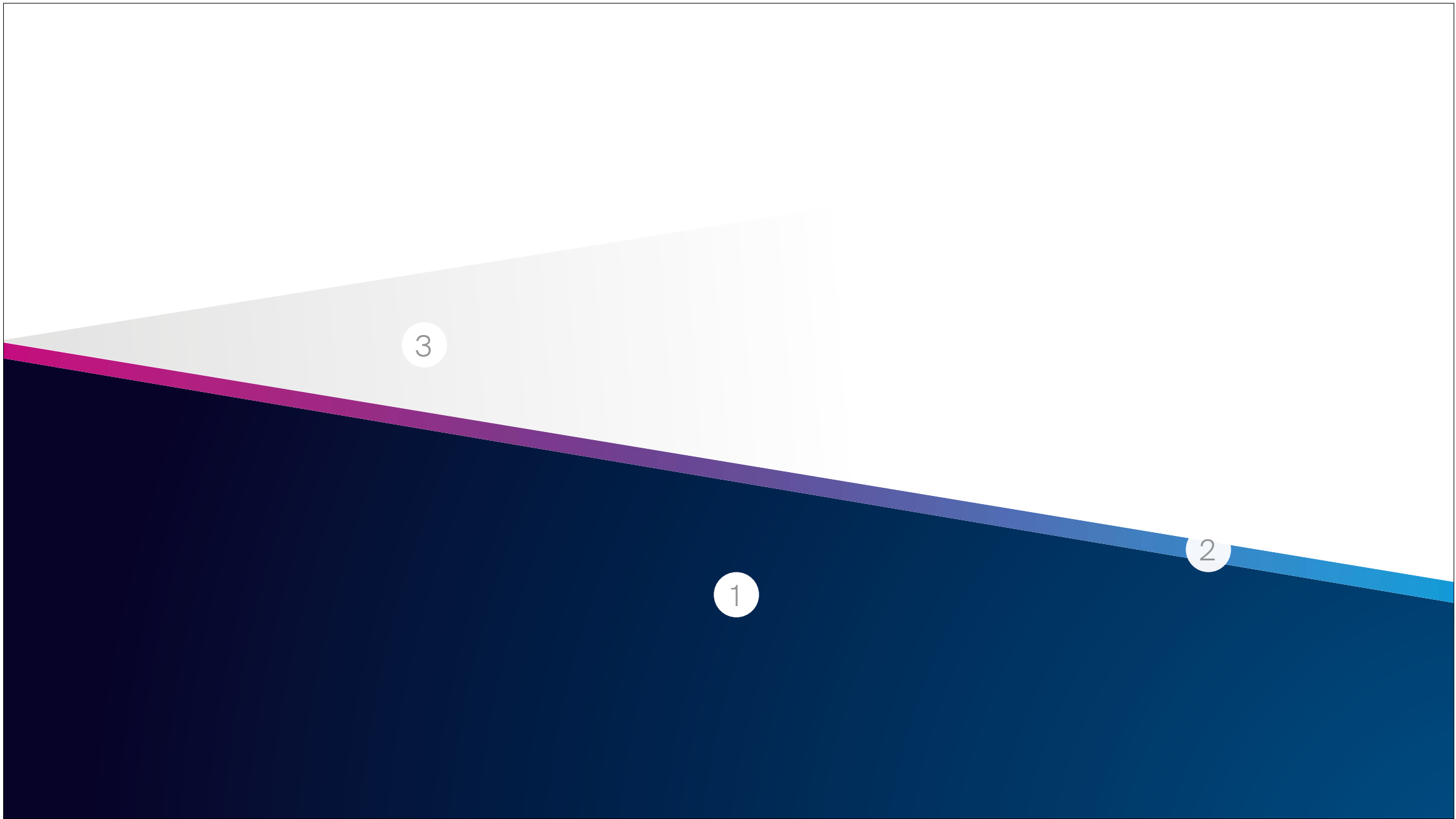


1. Corporate communication



2. Consumer communication

- 1 Blue shade ≤ 80% total space
- 2 Color shade ≤ 20% total space
- 3 Beam shade ≤ 50% total space

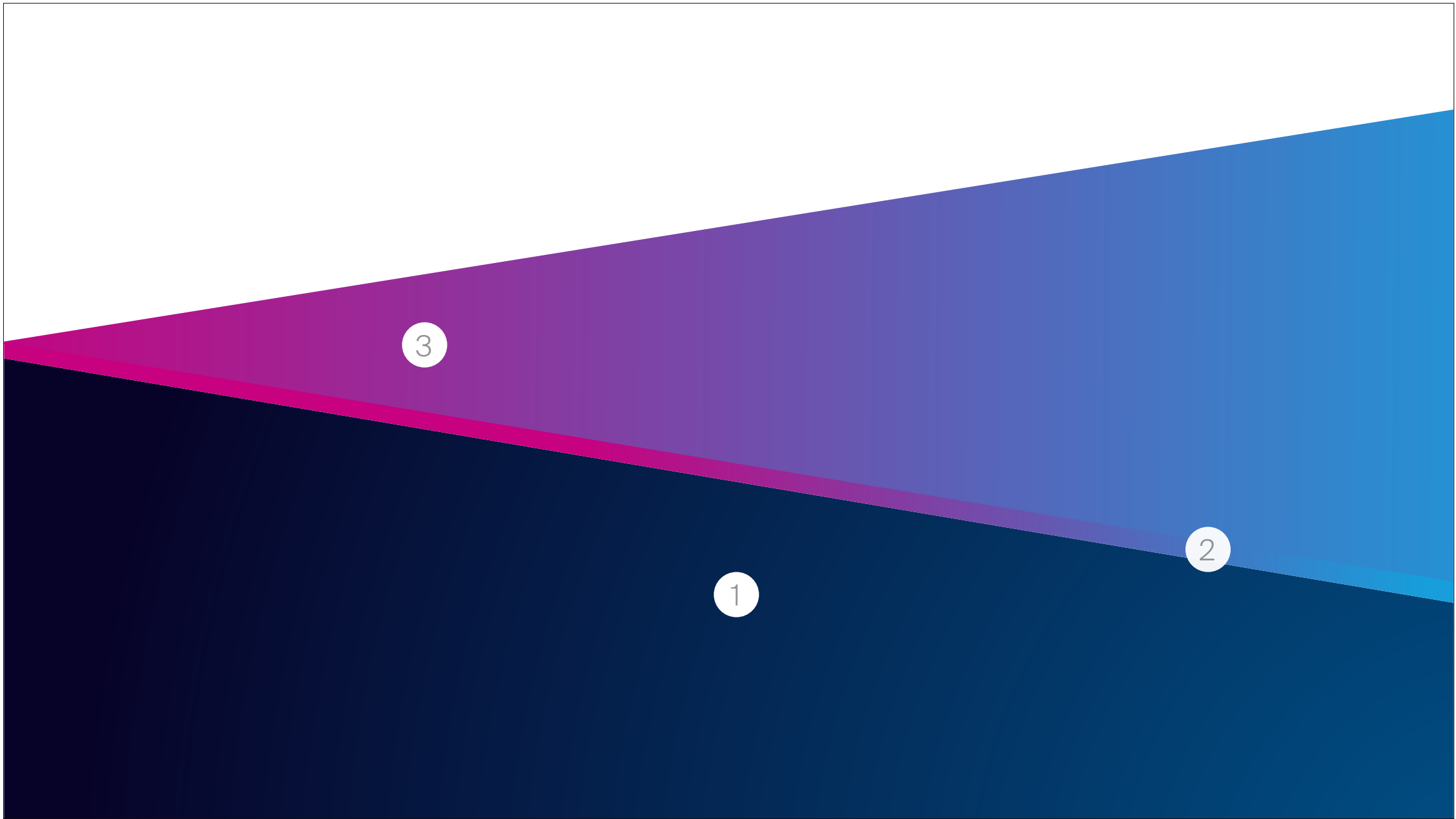


Il sistema è adattivo, può essere declinato su qualsiasi tipologia di formato. La sua strutturazione rende ogni materiale di comunicazione unico, ma allo stesso tempo fortemente connotativo dell'identità studiata.

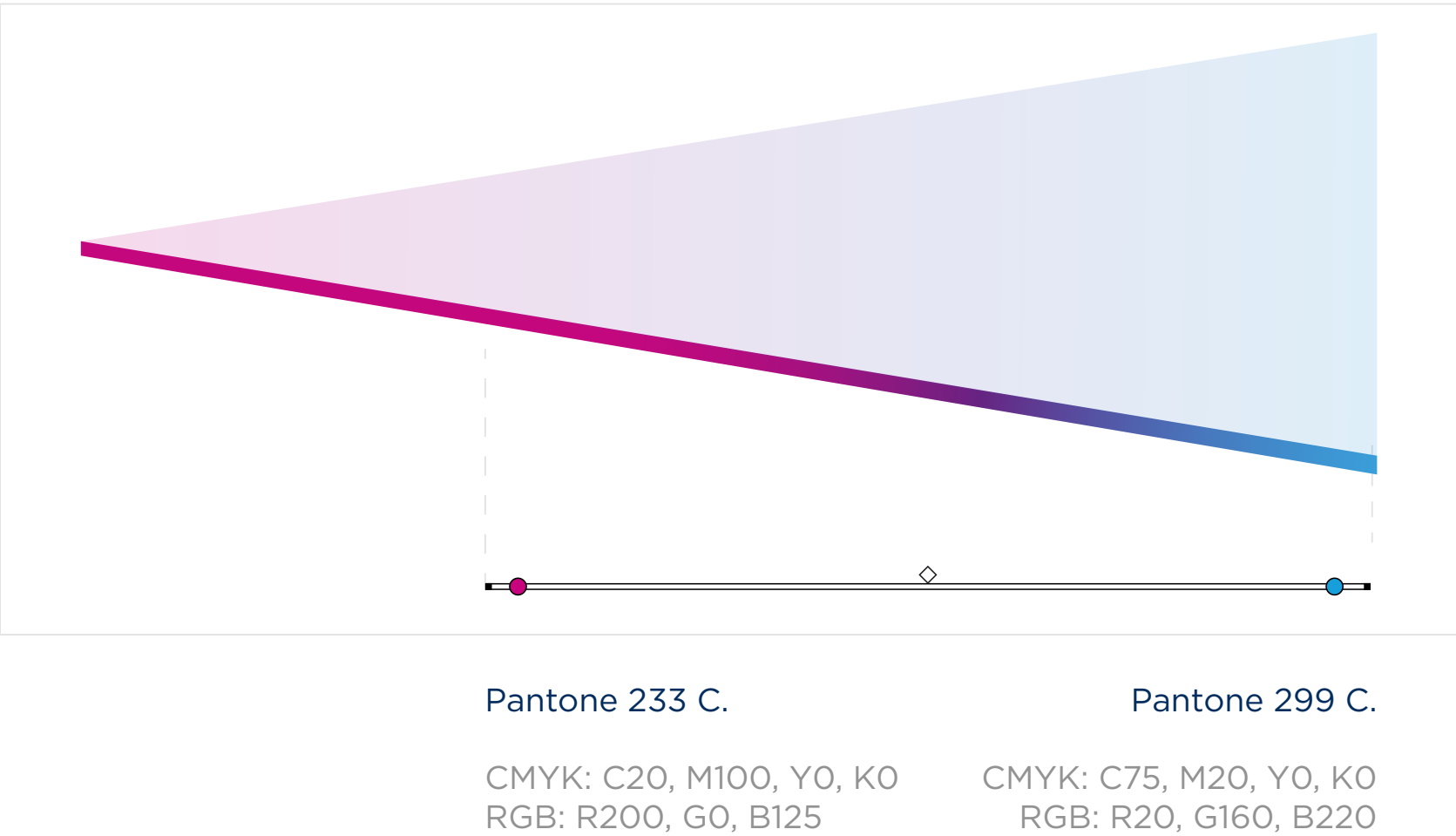
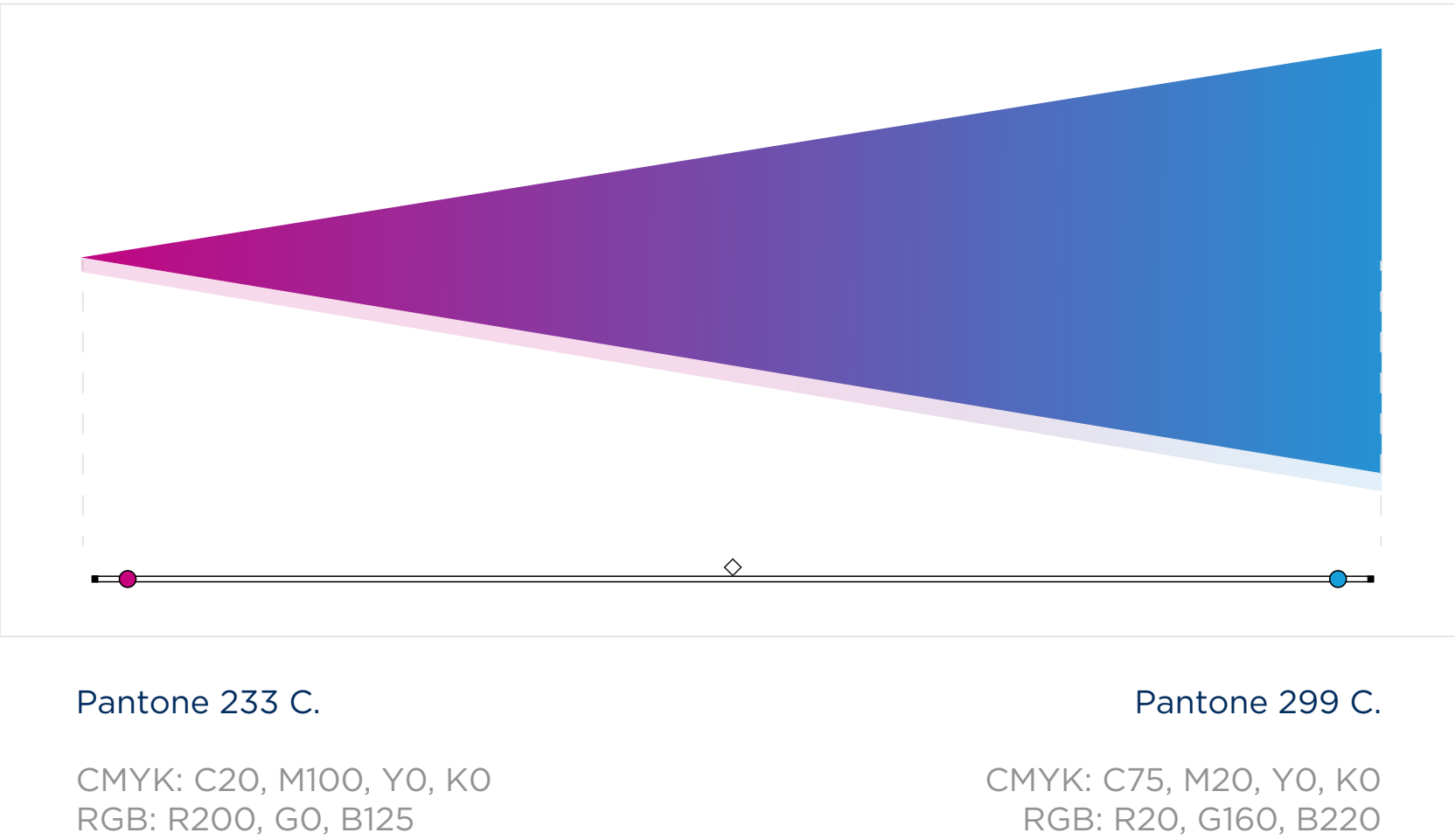


Il design system studiato per la comunicazione consumer prevede l'utilizzo del gradient color shade a sostituzione del piano "Beam shade" (design system comunicazione corporate). Il dinamismo compositivo risulta così enfatizzato dalla presenza delle due zone cromatiche adiacenti. Il differente andamento cromatico delle due parti coinvolte restituisce un punto luce vibrante e connotativo del nuovo sistema d'identità visiva. La maggiore presenza cromatica esalta il carattere audace e avanguardistico dell'azienda.

- 1 Blue shade ≤ 80% total space
- 2 Color shade ≤ 20% total space
- 3 Color shade ≤ 50% total space



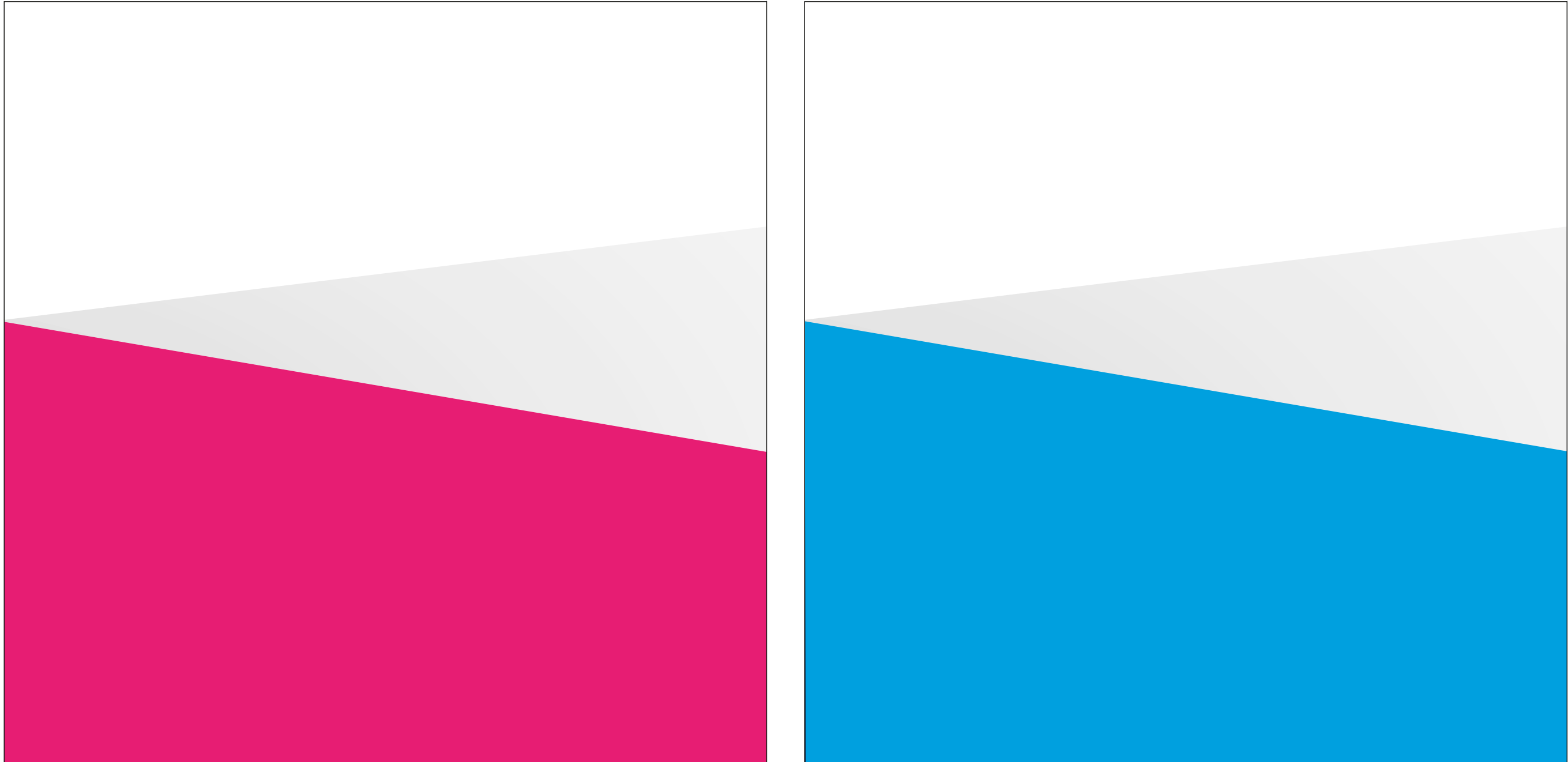
Per garantire una coerenza visiva trasversale nei materiali di comunicazione consumer, per la creazione dei due gradient “Secondary shade” fare riferimento alle indicazioni riportate nei grafici.



Così come il design system studiato per a comunicazione corporate, il sistema è adattivo e può essere declinato su qualsiasi tipologia di formato.



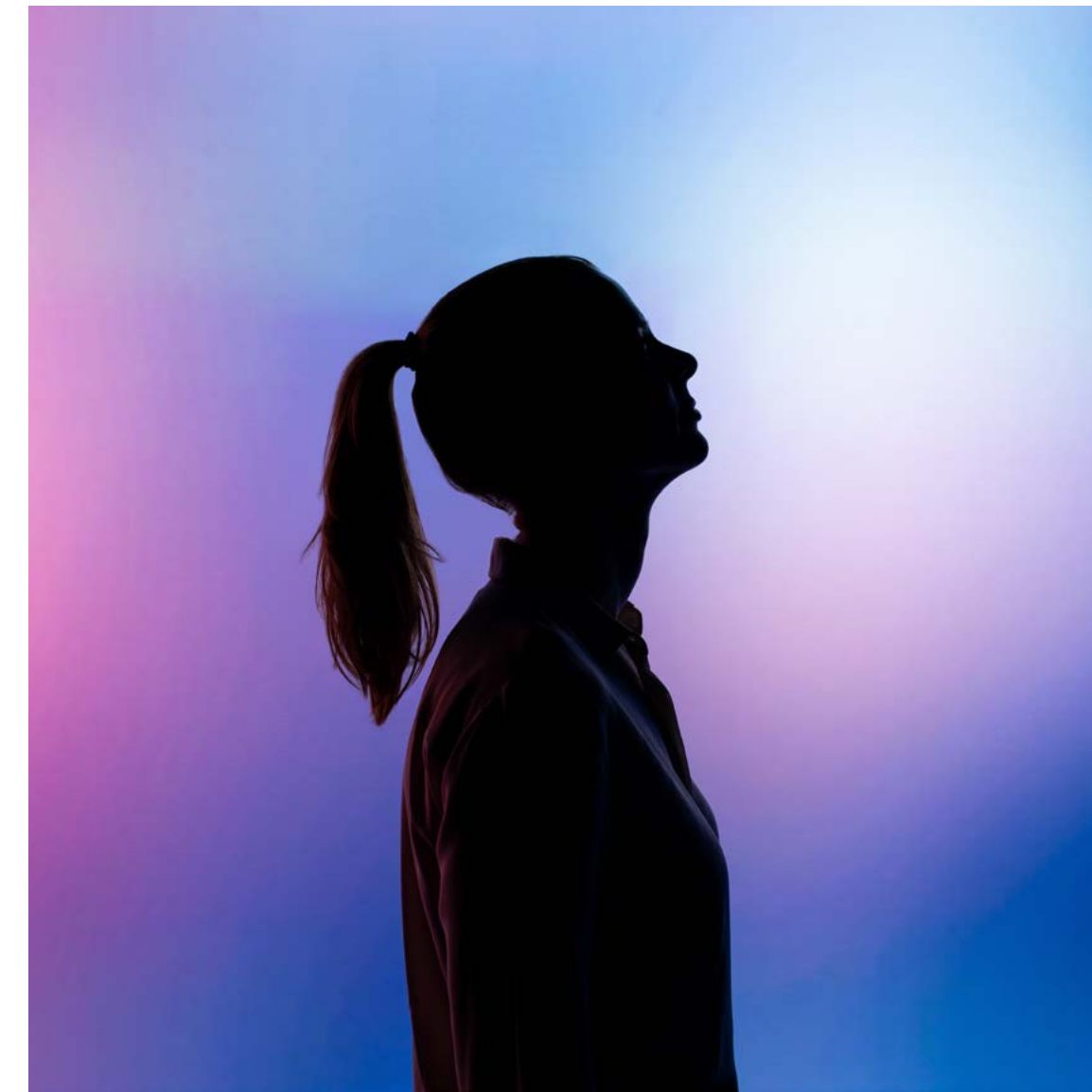
In alcuni specifici materiali di comunicazione (es.corporate presentation) è previsto l'utilizzo delle cromie istituzionali magenta e ciano a sostituzione del gradient blu istituzionale denominato “Primary shade”.



Drivalia: Basic elements

Photographic style

Il mezzo fotografico supporta il brand nella comunicazione sia dei prodotti (innovazione/tecnologia) sia dell'aspetto umano di chi questi li utilizza (i benefit che ne riceve l'utente). L'astrattismo e le geometrie luminose incarnano un immaginario legato all'innovazione tecnologica.



Drivalia: Basic elements

Photographic style

Gli scatti di prodotto dovranno comunicare un'atmosfera di purezza senza presentare un'ambientazione troppo asettica. Buoni contrasti e luci morbide veicolano un concetto di futuro.



Drivalia:
Basic elements

Photographic style

Negli scatti fotografici utilizzati per veicolare il servizio nella comunicazione “consumer”, bisogna creare sempre una connessione con il pubblico, cercando un coinvolgimento emotivo dell’utente. Il mezzo fotografico si ispira ad un design antropocentrico, in cui il servizio “Drivalia” contribuisce ad un miglioramento della qualità della vita umana.



Drivalia:
Basic elements

Photographic style
Secondary Shade - Colored photo effect

Applicazione del gradient multicolor denominato “Secondary shade” a contributi fotografici.
Blending mode utilizzato: “Schiarisci”.



Drivalia:
Basic elements

Photographic style
Packshot

- 1 White background color
- 2 Clean shadow
- 3 Dimensional perspective







Font: Gotham Medium
Color: Corporate blue
Line spacing: 90 pt

**RENT.
LEASE.
SUBSCRIBE.
SHARE.**

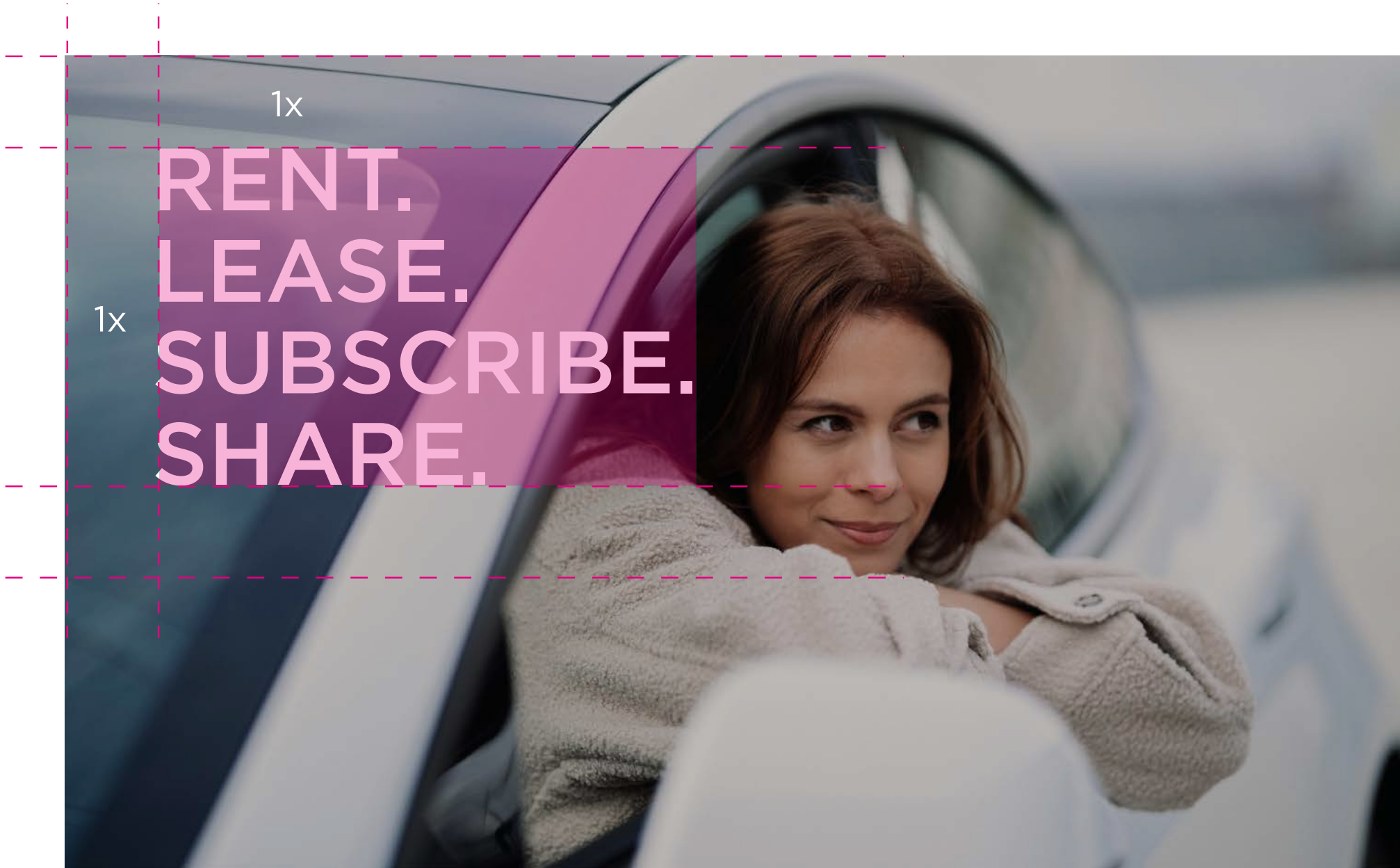
**RENT.
LEASE.
SUBSCRIBE.
SHARE.**

Drivalia:
Basic elements

Slogan
Exclusion zone

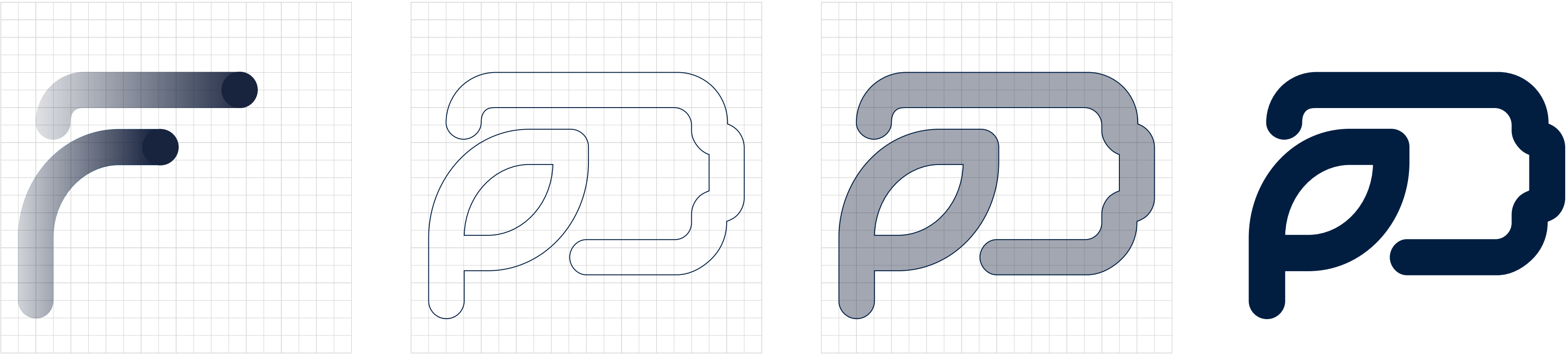
RENT.
LEASE.
SUBSCRIBE.
SHARE.

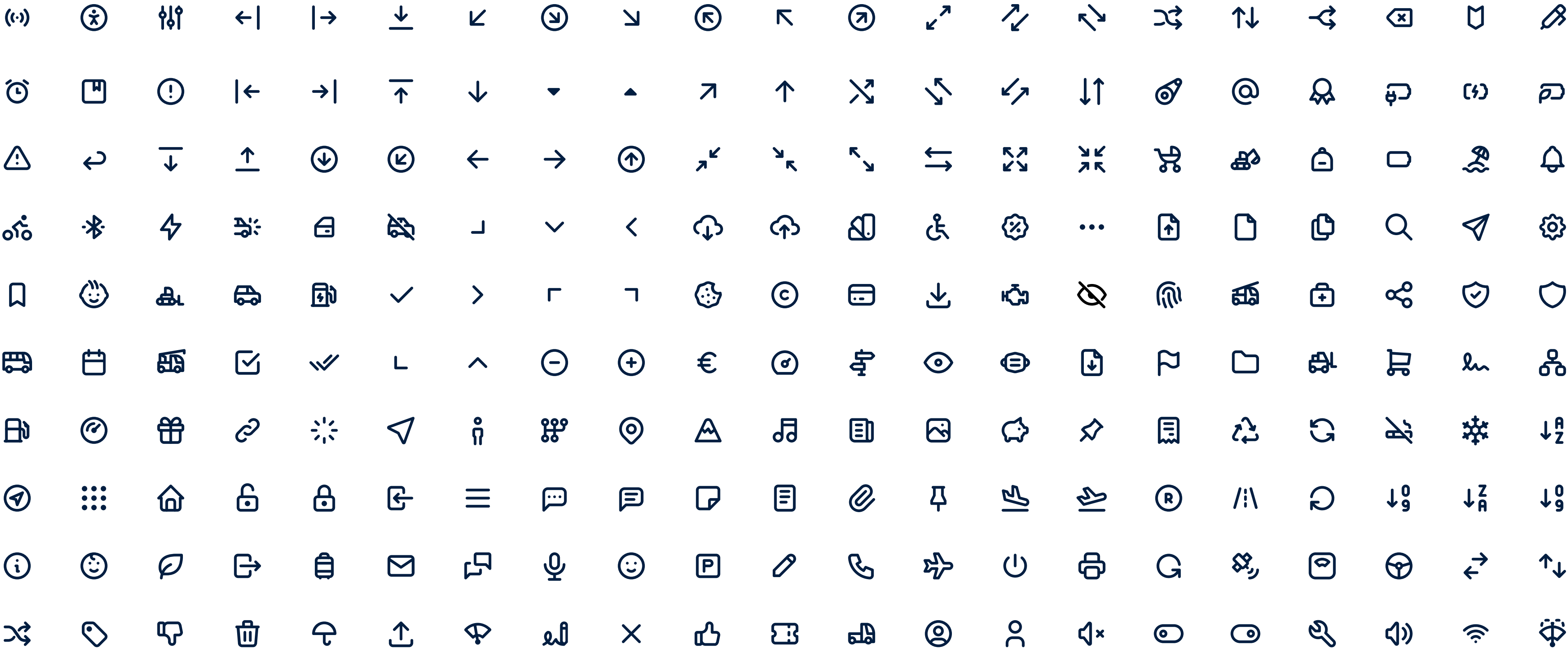
x



Icon design

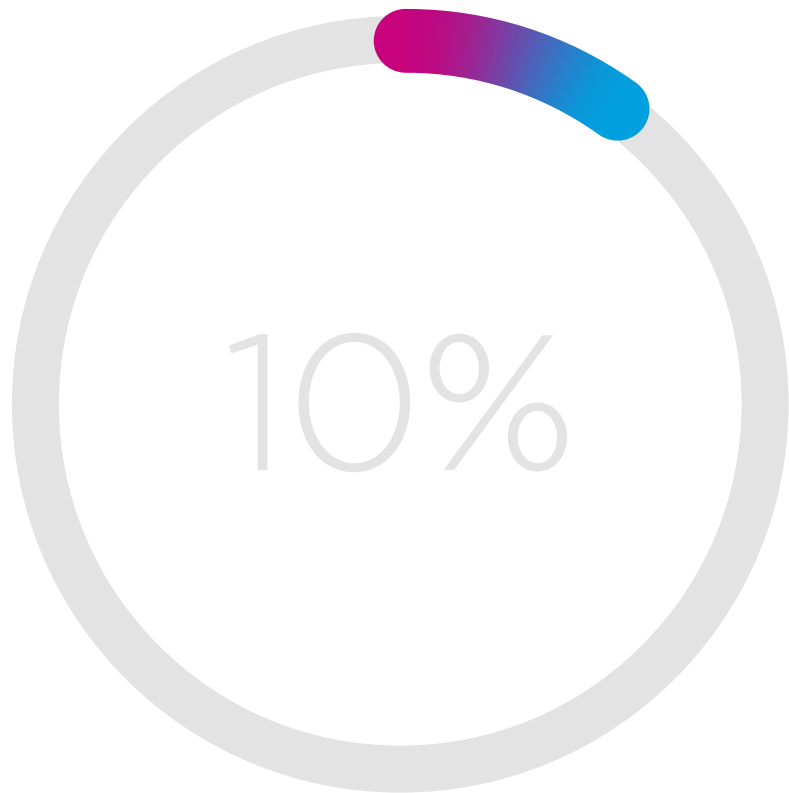
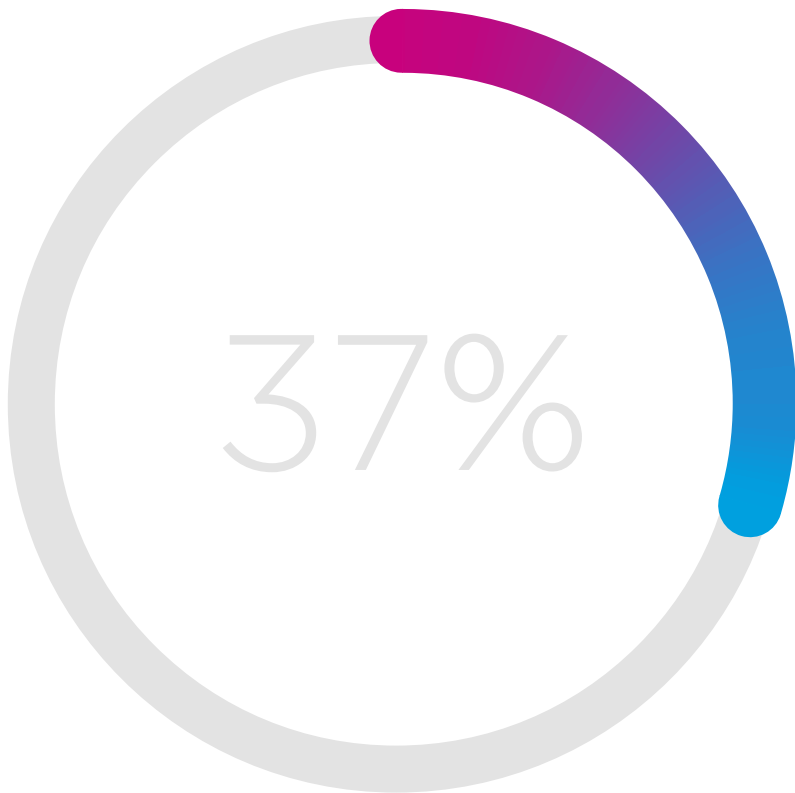
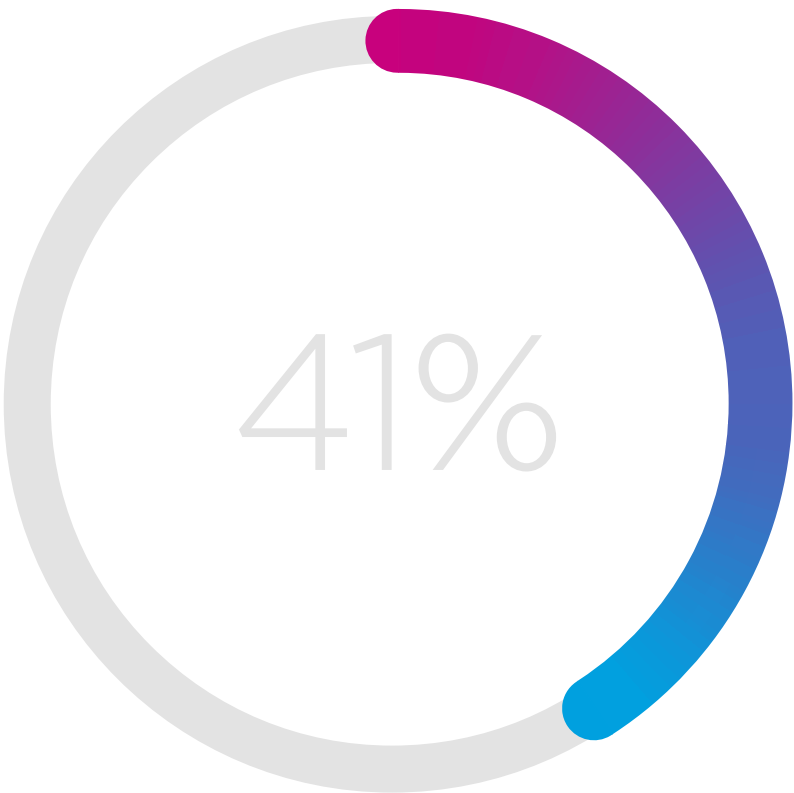
I pittogrammi sono costruiti razionalmente su una griglia a modulo quadrato. La matrice generatrice è di tipo circolare e dal suo movimento sulla griglia se ne ricavano forme morbide che si ispirano al mondo organico. In questo modo l’approccio a tematiche quali la tecnologia ed innovazione non apparirà freddo e distante.

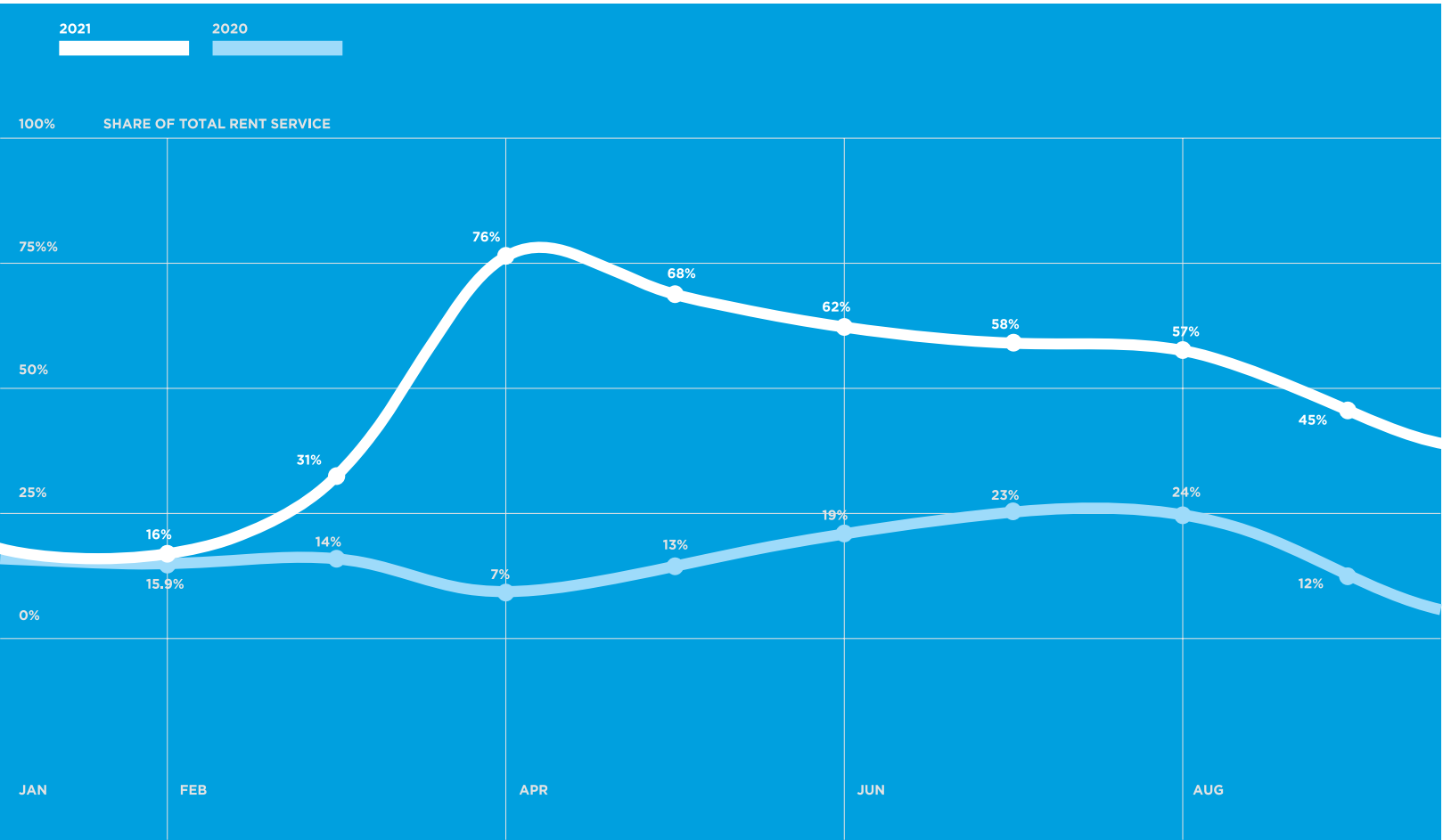
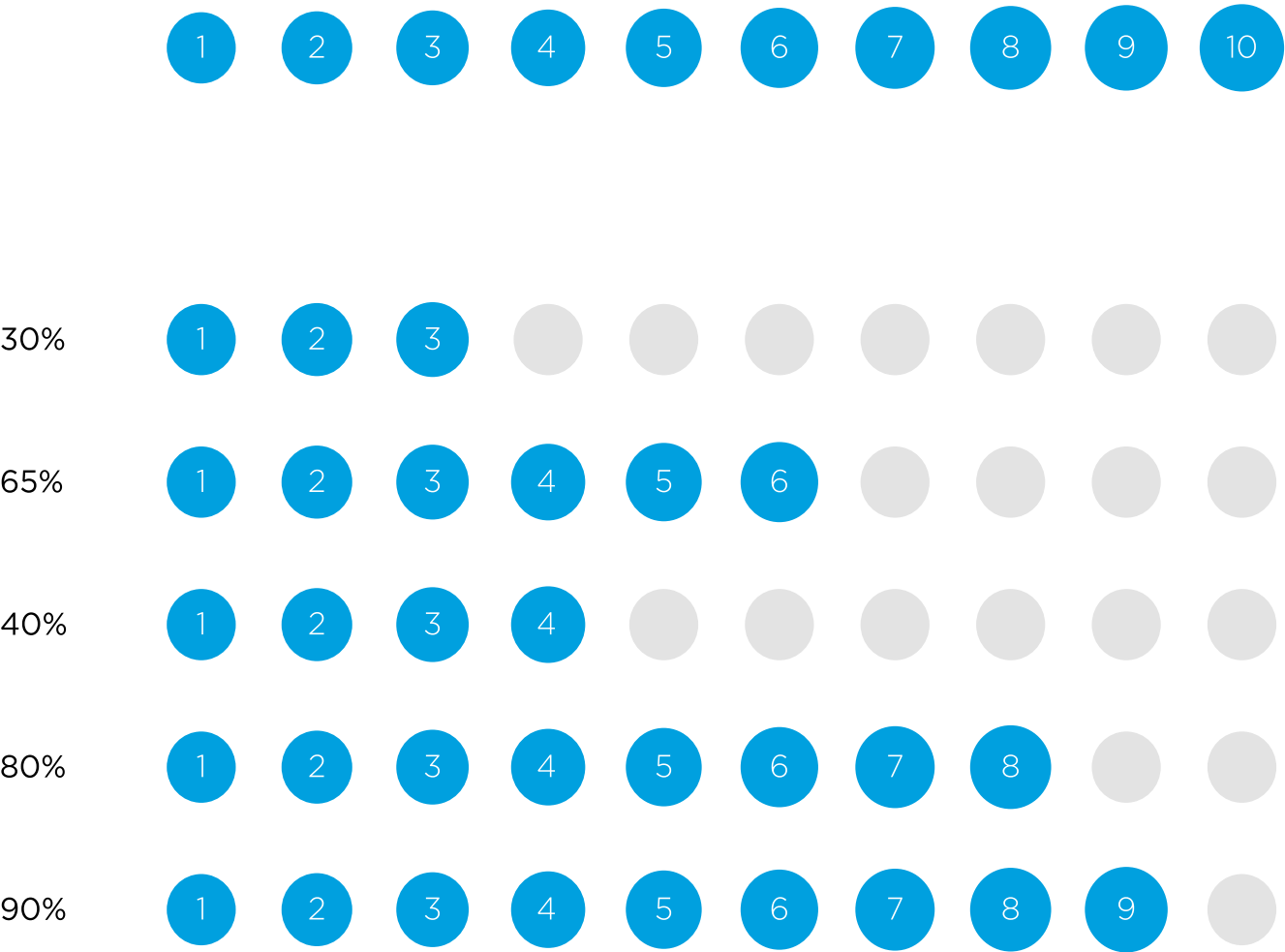


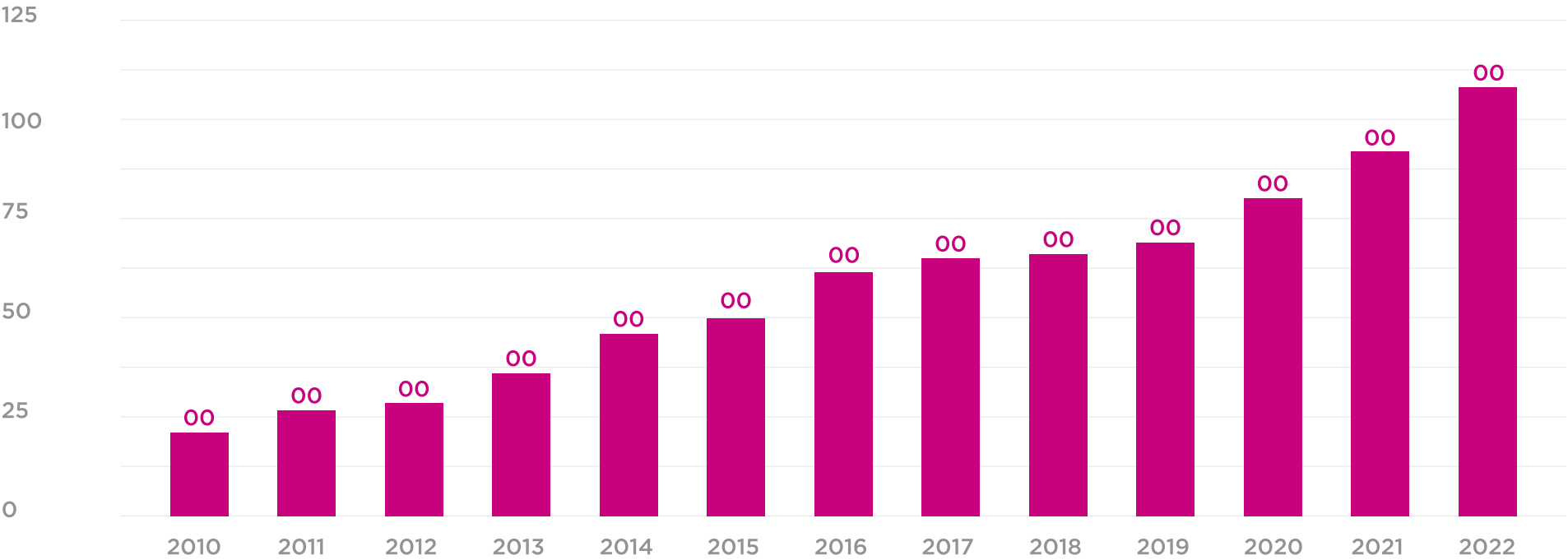
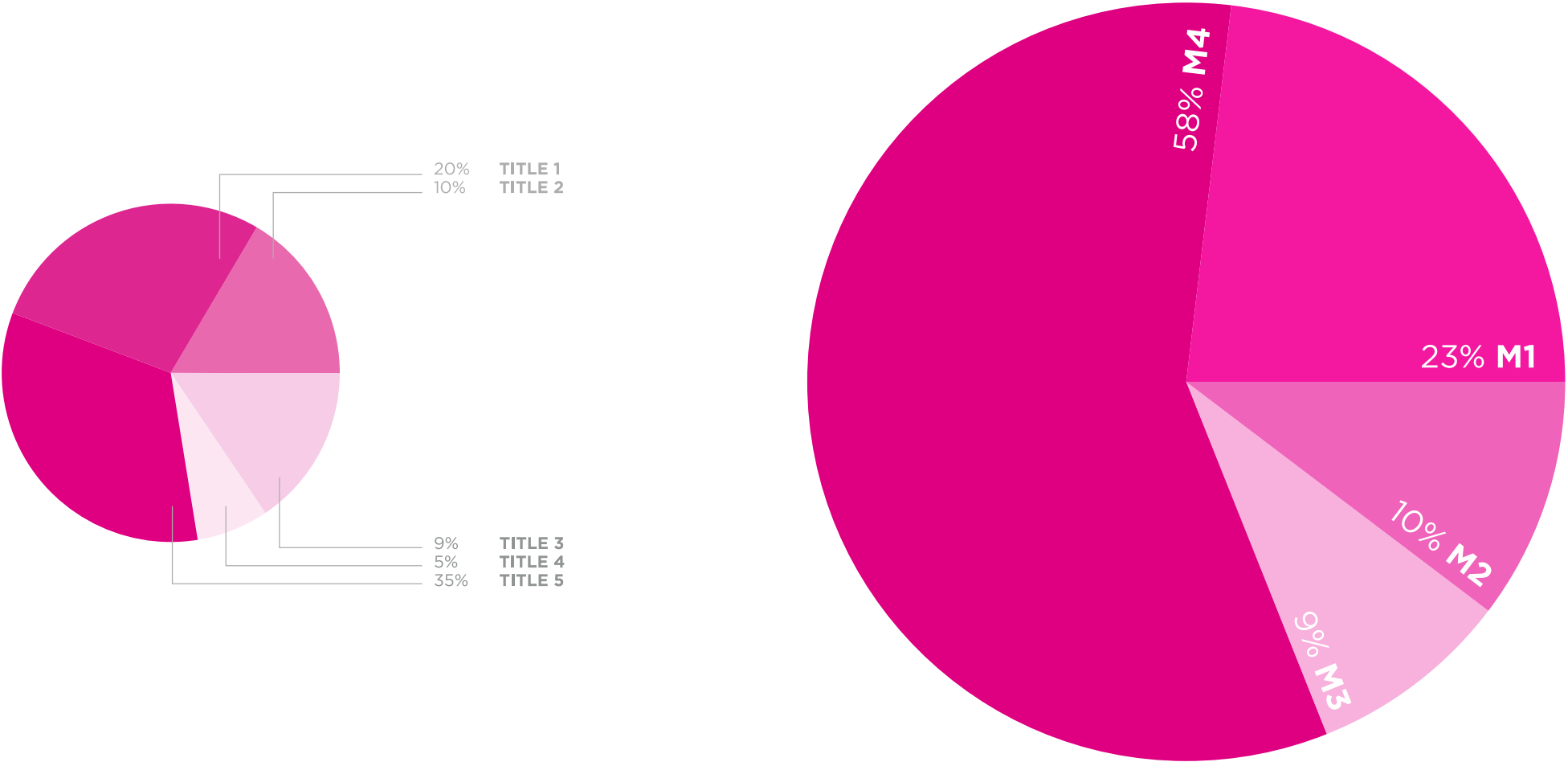


Infographic design

Le infografiche si caratterizzano per un design semplice e lineare, orientato ad una facile comprensione dell'informazione. L'utilizzo di forti contrasti tipografici e la predilizione di tinte chiare aiutano a visualizzare in maniera esplicita il dato rendendolo accessibile e memorabile.







Caratterizzato da un’ottima leggibilità anche nei corpi più piccoli, il Gotham si compone di una famiglia estremamente ampia, con quattro larghezze ed otto pesi. Le ampie aperture, ispirate all’architettura del XX secolo, incarnano con chiarezza la visione di futuro.

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Light

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Book

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Bold

Gotham Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Book Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Black Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789**

Gotham Thin Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Ultra

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham ExtraLight

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Ultra Italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789**

Gotham ExtraLight Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Gotham Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Light

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Medium

Aa Bb Cc 123

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Bold

Raleway Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway ExtraBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz **0123456789**

Raleway ExtraLight Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Medium Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway ExtraBold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz **0123456789**

Raleway Thin Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz **0123456789**

Raleway Light Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway SemiBold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Black Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz **0123456789**

Raleway Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Raleway Bold Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz **0123456789**

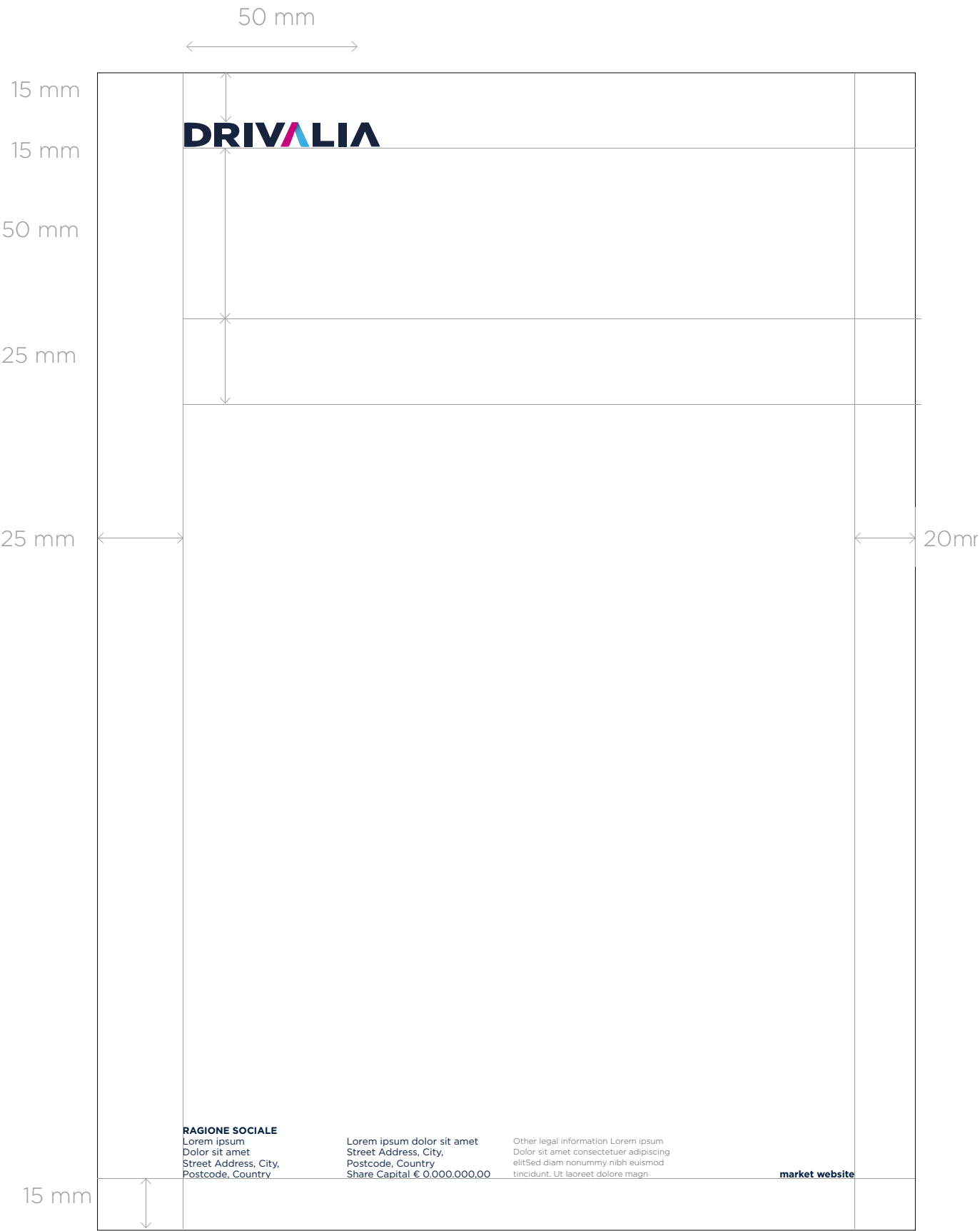
Drivalia: Brand Guidelines

2. Stationary Applications

DRIVALIA

Letterhead

Format: 210x297 mm (uni a4).
Typeface: Gotham Book
Alternative typeface for microsoft word: Arial.
Recommended text dimension: 10pt
Recommended line spacing: 120% single space.
On the letterhead the color positive version of the trademark is used, placed on the top left. Legal entity name, address and other corporate information are printed at the bottom of the page, as shown.



DRIVALIA

Egregio Signor
Nome Cognome
Via Nome Numero
CAP Città

Città Nome
Num. Mese Anno

Gentile Sig. Nome e Cognome

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Distinti saluti
Nome Cognome
Titolo/Funzione in Drivalia

RAGIONE SOCIALE
Lorem ipsum
Dolor sit amet
Street Address, City,
Postcode, Country

Lorem ipsum dolor sit amet
Street Address, City,
Postcode, Country
Share Capital € 0.000.000,00

Other legal information Lorem ipsum
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tincidunt. Ut laoreet dolore magn

market website

RAGIONE SOCIALE
Lorem ipsum
Dolor sit amet
Street Address, City,
Postcode, Country

Lorem ipsum dolor sit amet
Street Address, City,
Postcode, Country
Share Capital € 0.000.000,00

Other legal information Lorem ipsum
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market website

Format: 210x297 mm (uni a4).
Typeface: Gotham Book
Alternative typeface for microsoft word: Arial.
Recommended text dimension: 10pt
Recommended line spacing: 120% single space.
On the follow-on pages only the trademark in the color positive version is used, placed on the top left.



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- > Quis nostrud exerci tation ullamcorper suscipit lobor nisl ut aliquip ex ea commodo con quat consectetur adipiscing elit. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum azzril delenit augue duis dolore te feugait nulla facilisi.

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Distinti saluti
Nome Cognome
Titolo/Funzione in Drivalia

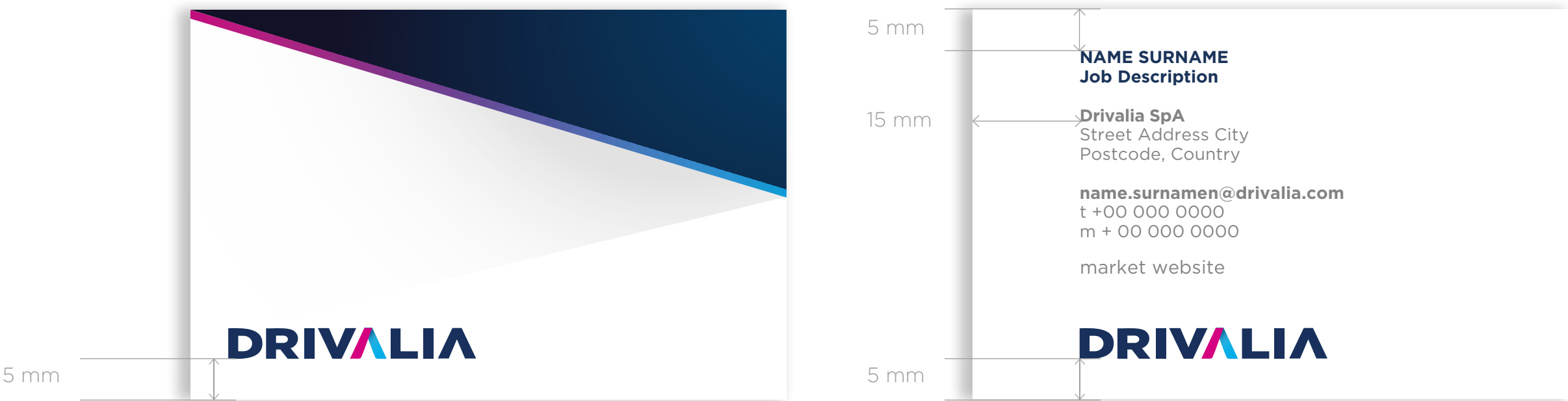
market website



Business card

Format: 85x55 mm
(standard uni format).

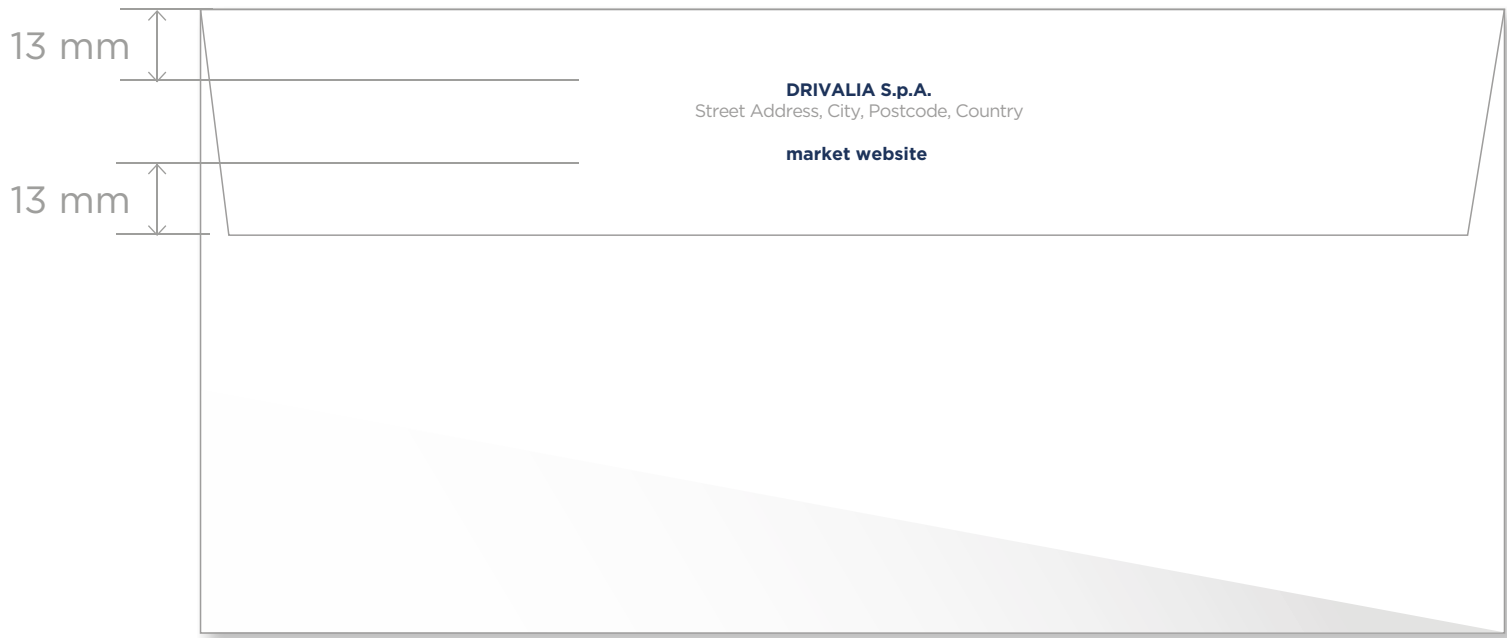
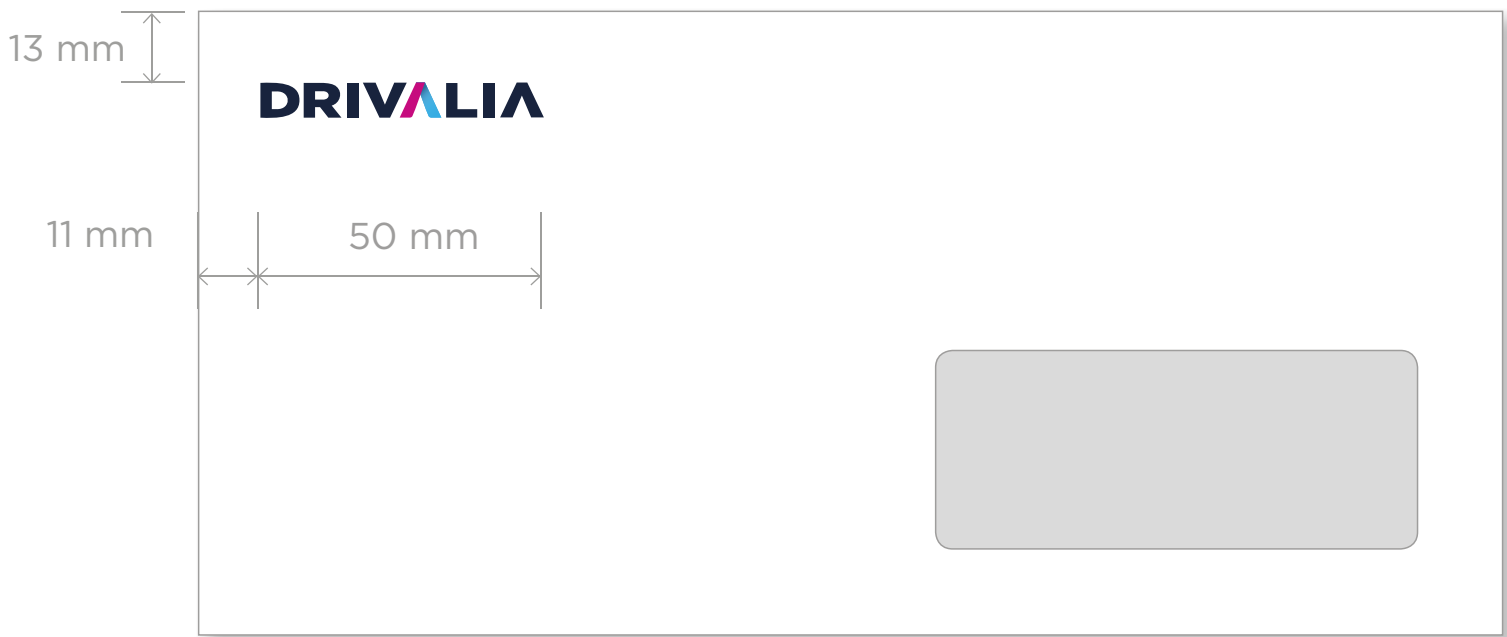
Typeface: Gotham Book and Medium.



Drivalia: Stationery
Applications

Envelope
230x110 mm

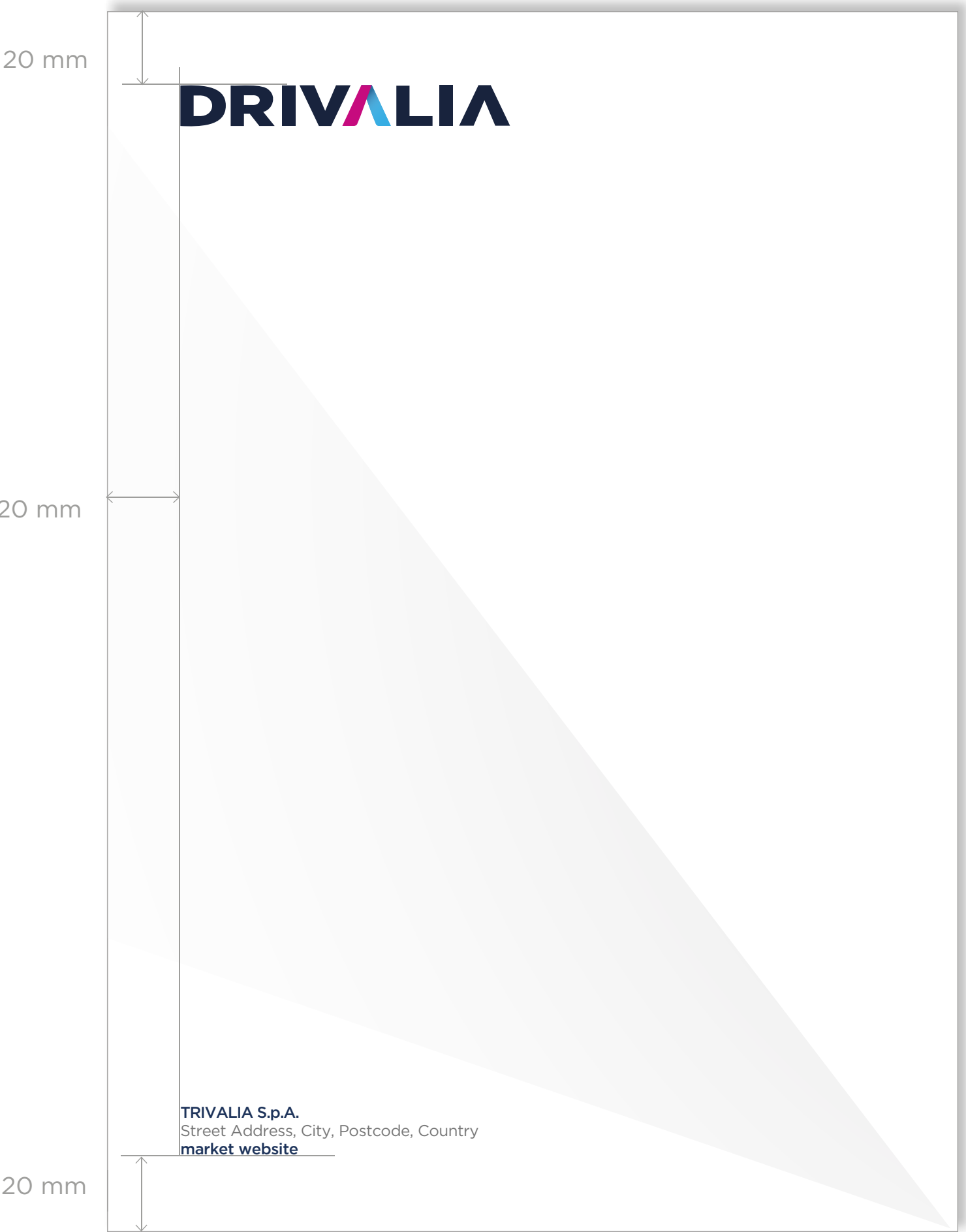
The trademark is placed only on the front of the envelope in the color positive version, on the top left. It is possible to use the envelope without the window for the address of the recipient. The corporate name, address and the website will appear on the back, placed on the flap of the envelope.



The trademark is placed only on the front of the envelope in the color positive version, on the top left. The corporate name, address and the website are placed on the front on the bottom left.



The trademark is placed only on the front of the envelope in the color positive version, on the top left. The corporate name, address and the website are placed on the front on the bottom left.



Drivalia: Stationery
Applications

Envelope
260x190 mm

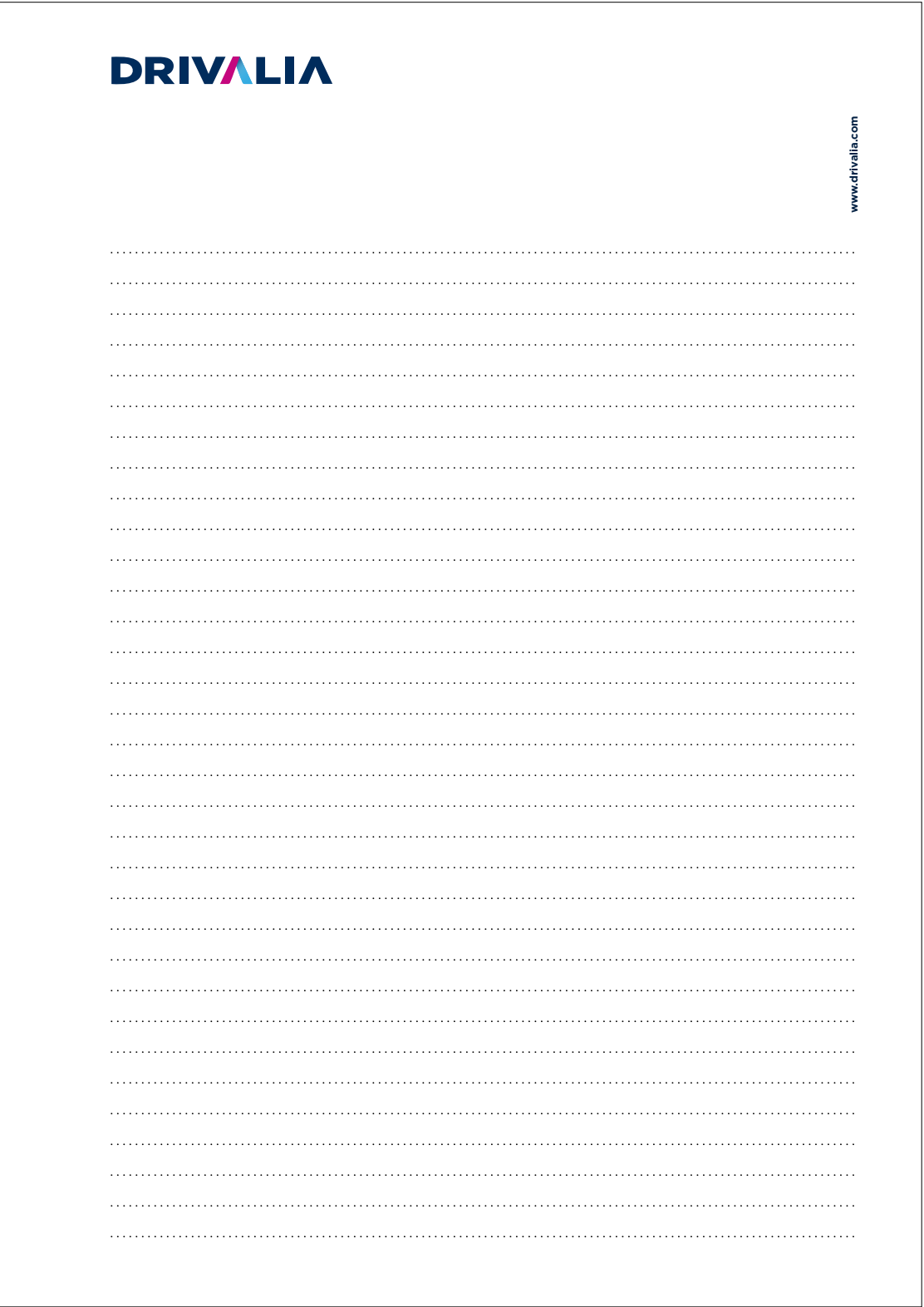
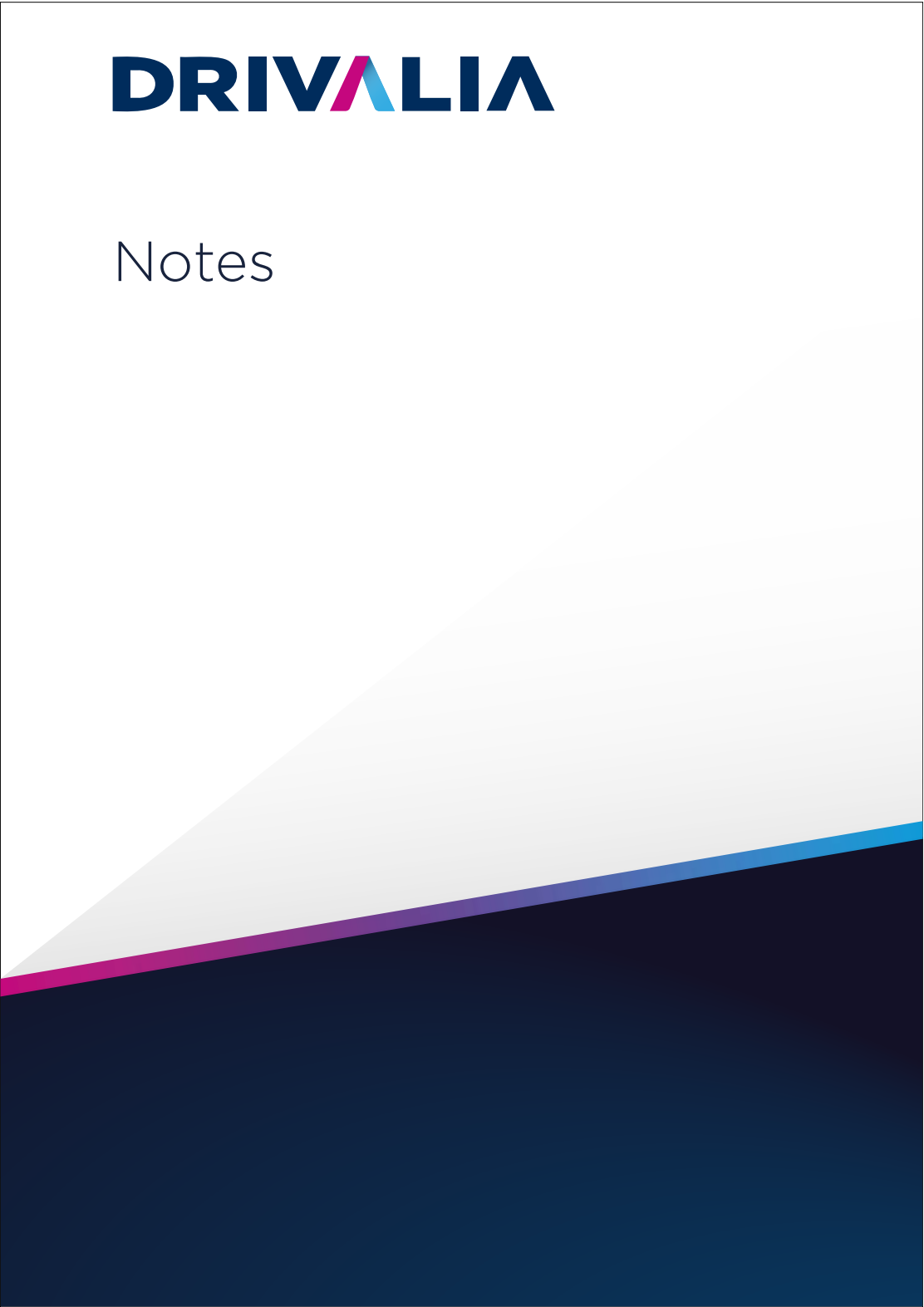
The trademark is placed only on the front of the envelope in the color positive version, on the top left. The corporate name, address and the website are placed on the front on the bottom left.



Format: 210x297 mm (uni A4)




Format: 210x297 mm (uni A4)



The forms are printed on a uni a4 paper format.
Typeface: Gotham light, book and bold.
Alternative typeface for microsoft word: Arial.

The header is composed of the positive color trademark and a shaded corporate blue strip where the title of the document appears.



Verbale di consegna

Si prega di anticipare il modulo via email a consegne@drivalia.com o via fax al numero 06 83132163

Dati cliente

Ragione sociale

Via

N°

Città

CAP

Rappresentante/
Assegnatario

Cell.

Indirizzo email

N° ordine

Dati veicolo

Targa

Modello/
Versione

Marca

ID veicolo

Telaio n°

Contr. N°

Km percorsi

Durata contrattuale

Km contr.

Dati di chi ritira il veicolo

Il sottoscritto

Nato a

il

Tipo documento d'identità

N°

Residente a

In via/c.so

N°

Comune

Provincia

Telefono

Indirizzo email

Cell.

Con la presente dichiara di aver ritirato per conto del Cliente in qualità di:

☐ assegnatario

☐ delegato (vedi copia delega allegata)

il veicolo in locazione senza conducente come sopra descritto:

☐ destinato ad uso di differenti soggetti (veicolo in pool)

☐ destinato all'uso esclusivo di: me medesimo_____

Dotazione di bordo

Unitamente alla vettura, si consegna la dotazione originale di bordo contrassegnata di seguito:

DOCUMENTI DI BORDO

Si

No

Carta di circolazione

☐

☐

Foglio di via

☐

☐

Libretto di uso e manutenzione

☐

☐

Libretto di garanzia

☐

☐

Documenti assicurativi

☐

☐

Leasys Card

☐

☐

DOTAZIONI VEICOLO

Si

No

Antenna

☐

☐

Catene da neve

☐

☐

Autoradio

☐

☐

Carta carburante

☐

☐

CD/USB Navigatore

☐

☐

Scheda SD

☐

☐

Kit Riparazioni

☐

☐

Portaestintore

☐

☐

Portacassette antinfortunistica

☐

☐

Marillette d'emergenza

☐

☐

Allestimento attrezzaggi

☐

☐

Registro manutenzione

☐

☐

TMD Nano (presa OBD)

☐

☐

Kit TMF

☐

☐

Il sottoscritto dichiara inoltre di aver riscontrato la perfetta identità e conformità del veicolo con quello richiesto, compresi optional, accessori e allestimenti, riconoscendo come nuovo di fabbrica, in ottimo stato di efficienza meccanica e senza alcuna riserva (salvo quanto eventualmente specificato nella sezione "Segnalazione di difformità").

N.B. Il presente verbale vale come autocertificazione a condurre il veicolo nei Paesi esteri previsti dalla carta verde rilasciata.

Segnalazione di difformità

Data e orario di consegna veicolo

Firma cliente / delegato

Firma incaricato alla consegna

Privacy - Consenso dell'interessato al trattamento dei dati personali

Il firmatario prende atto che i propri dati, rilasciati sul presente modulo, saranno utilizzati per le finalità strettamente contrattuali di cui alla lettera A) punto 1 (vedi retro).

Il firmatario ☐ acconsente ☐ non acconsente al trattamento dei propri dati personali per le finalità promozionali e di marketing di cui alla lettera A) punto 2 (vedi retro) dell'informativa con le modalità di trattamento ivi indicate, incluse le comunicazioni elettroniche: posta elettronica, sms, etc. (finalità extra contrattuali).

Luogo e data

Firma dell'interessato

Documento n° 27104 v5 del 19/10/2016

DRIVALIA

Guidelines

Release 1.0 | September 2022

64

Black and White Forms

The forms are printed on a uni a4 paper format.
Typeface: Gotham light, book and bold.
Alternative typeface for microsoft word: Arial.

The header is composed of the one color positive tra-demark and a black strip on which the title of the document appears.

DRIVALIA

Verbale di fermo temporaneo

SI PREGA DI INVIARE IL MODULO VIA EMAIL A TRASPORTI@DRIVALIA.COM

Dati cliente

Ragione sociale

Via

N°

Città

CAP

Dati veicolo

Targa

Marca

Modello/versione

Telaio N°

Km percorsi

Dati di chi riconsegna il veicolo

Nome

Cognome

Ragione Sociale Centro

N° telefono aziendale

Email aziendale

Nome e Cognome incaricato

Stato d'uso del veicolo

DOCUMENTI DI BORDO

Si

No

Carta di circolazione

Foglio di via

Libretto di uso e manutenzione

Libretto di garanzia

Documenti assicurativi

Leasys Card

DOTAZIONI VEICOLO

Si

No

Doppie chiavi

Pneumatici S/T

Tessera code

Tessera radio

Ruota di scorta

Autoradio

Segnalazioni

IL SOTTOSCRITTO _____ DICHIARA, CONTESTUALMENTE ALLA RICONSEGNA DEL VEICOLO, DI ACCETTARE IL PRESENTE STATO D'USO E CONDIVIDERNE I CONTENUTI.

Data e ora consegna veicolo

Firma Incaricato Centro Assistenza

Firma Cliente

Data ____/____/____ ora ____/____

Verbale di consegna

Dati cliente

Ragione sociale

Via

N°

Città

CAP

Dati di chi ritira il veicolo

Il sottoscritto

Nato a

il

Tipo documento identità

N°

N° telefono aziendale

Email Aziendale

Cell

Dati centro consegna

Ragione Sociale Centro

Nome e Cognome incaricato

Data e ora ritiro veicolo

Firma Incaricato Centro Assistenza

Firma Cliente

Data ____/____/____ ora ____/____

PRIVACY - CONSENSO DELL'INTERESSATO AL TRATTAMENTO DEI DATI PERSONALI

Il firmatario prende atto che i propri dati, rilasciati sul presente modulo, saranno utilizzati per le finalità strettamente contrattuali di cui alla lettera A) punto 1 (vedi retro).

Il firmatario ☐ acconsente ☐ non acconsente al trattamento dei propri dati personali per le finalità promozionali e di marketing di cui alla lettera A) punto 2 (vedi retro) dell'informativa con le modalità di trattamento ivi indicate, incluse le comunicazioni elettroniche: posta elettronica, sms, etc. (finalità extra contrattuali).

LUOGO E DATA

FIRMA DELL'INTERESSATO

ISO M1_P02.6.4 - Fermo temporaneo Ed. 2 Del 07/11/2016

DRIVALIA

Guidelines

Release 1.0 | September 2022

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Drivalia: Stationery Applications

E-mail Signature

To maintain uniformity worldwide, all employees should use the standardized signature for e-mails, as shown.

The signature and the contacts are followed by the Drivalia trademark in the color positive version and the website.

Dear... : Arial Regular, size 10/14.

Name: Arial Bold, size 8/10.

Job Title: Arial Regular, size 8/10.

Legal Entity: Arial Bold, size 8/10.

Address: Arial Regular, size 8/10.

[illegible]

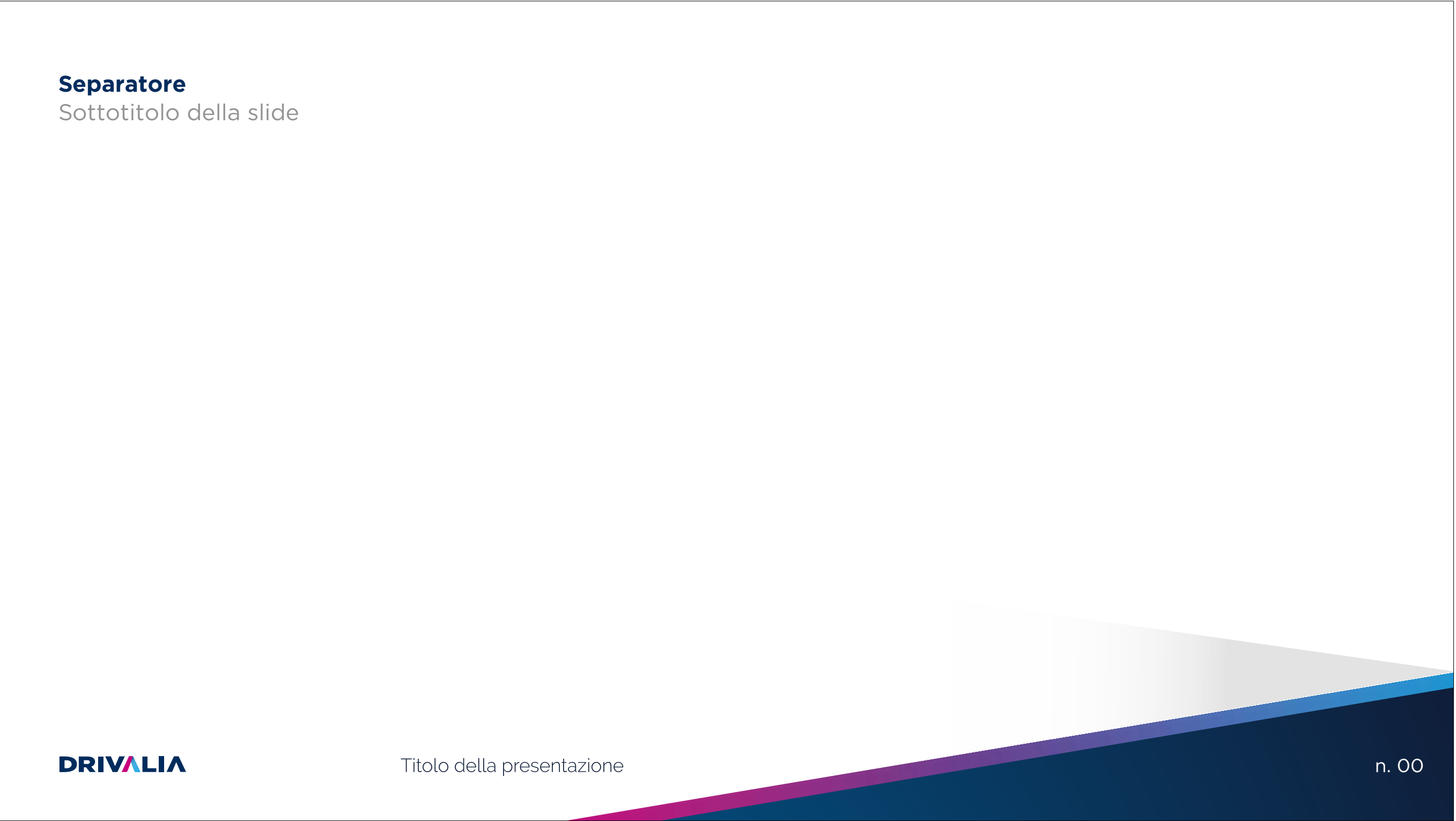
Format: 16:9
Title: Raleway 40/50
Text: Raleway 14/20

Ready-to-use PowerPoint templates
are available in special folders.



Format: 16:9
Title: Raleway 40/50
Text: Raleway 14/20

Ready-to-use PowerPoint templates
are available in special folders.



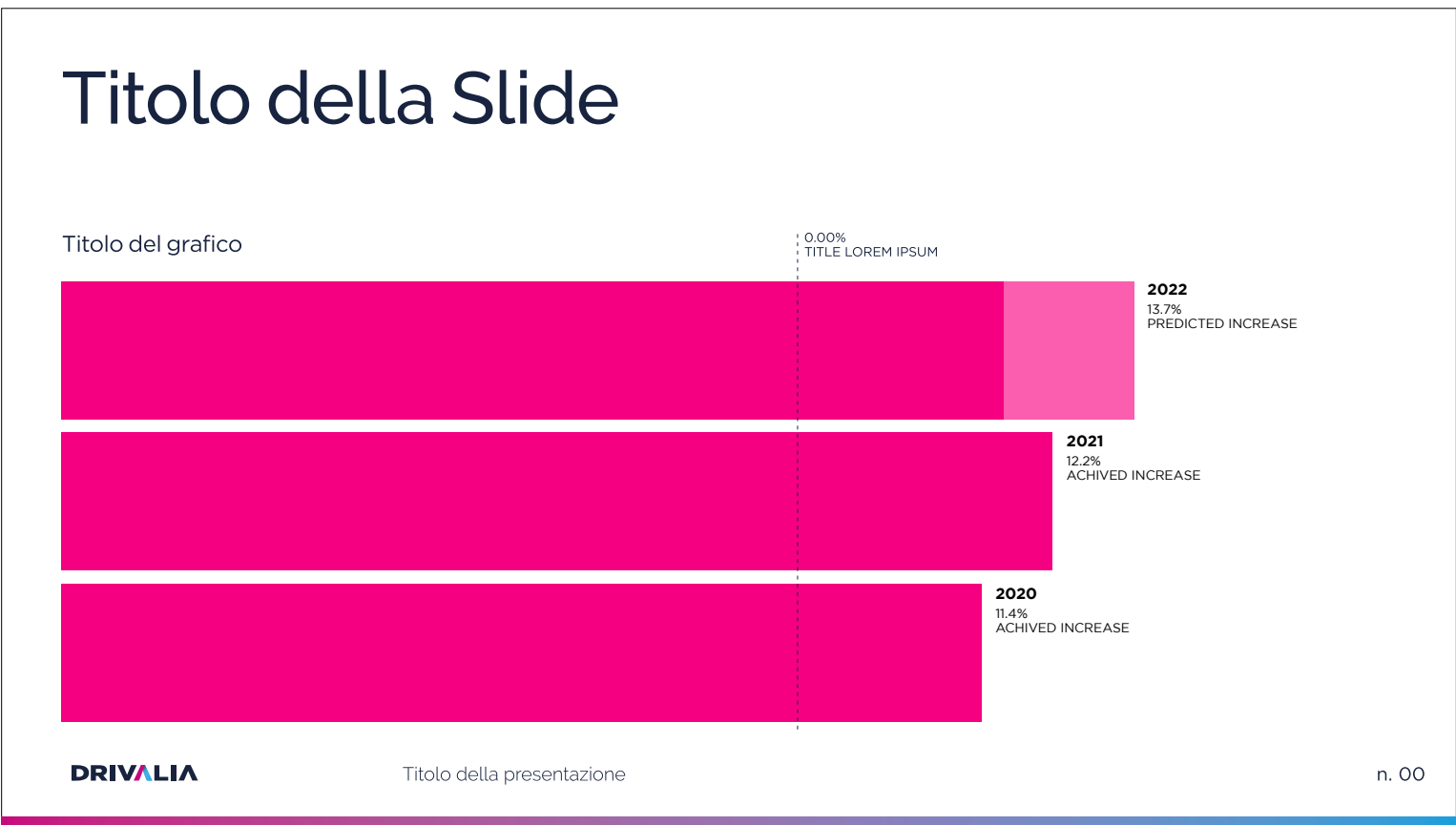
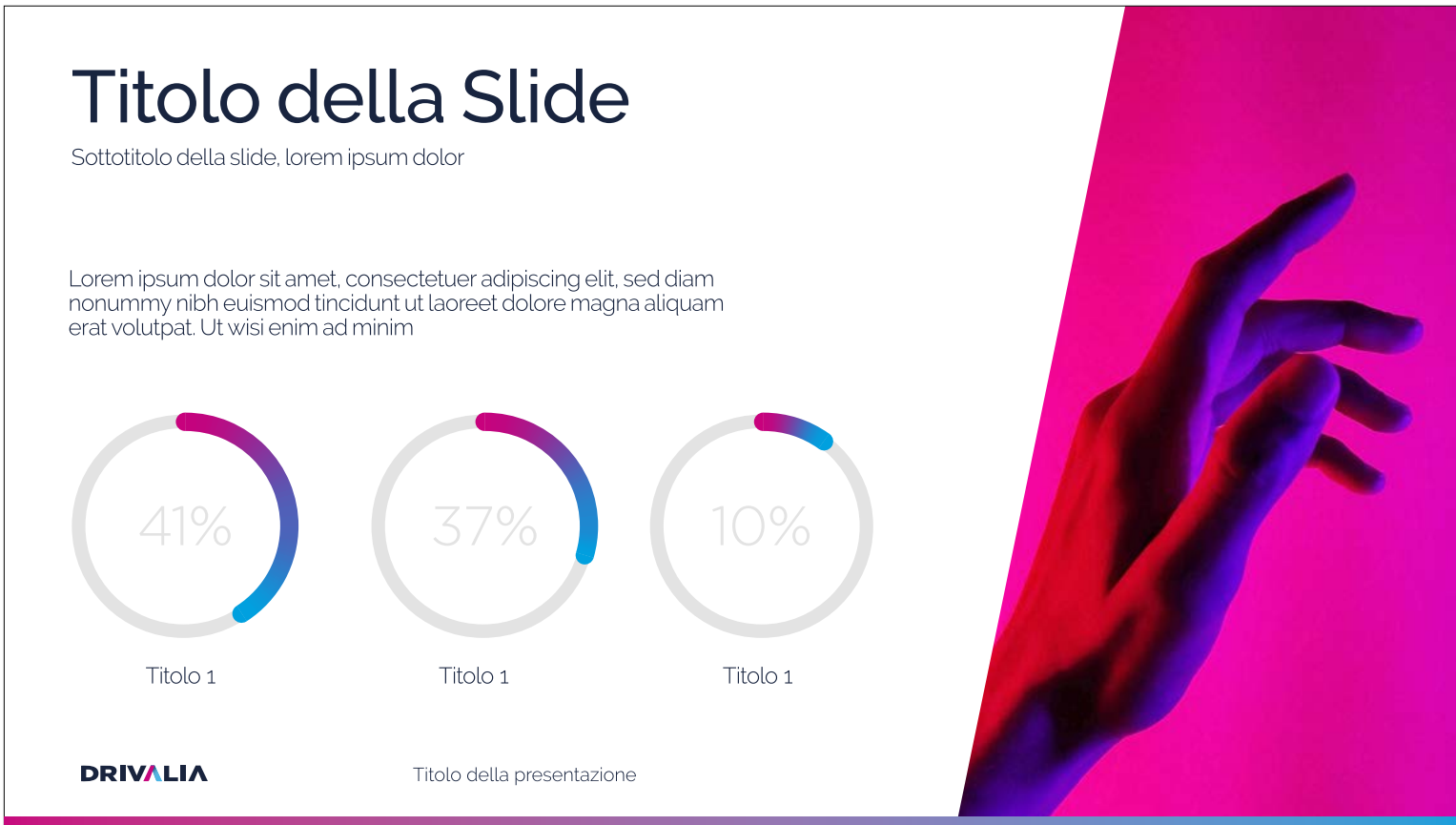
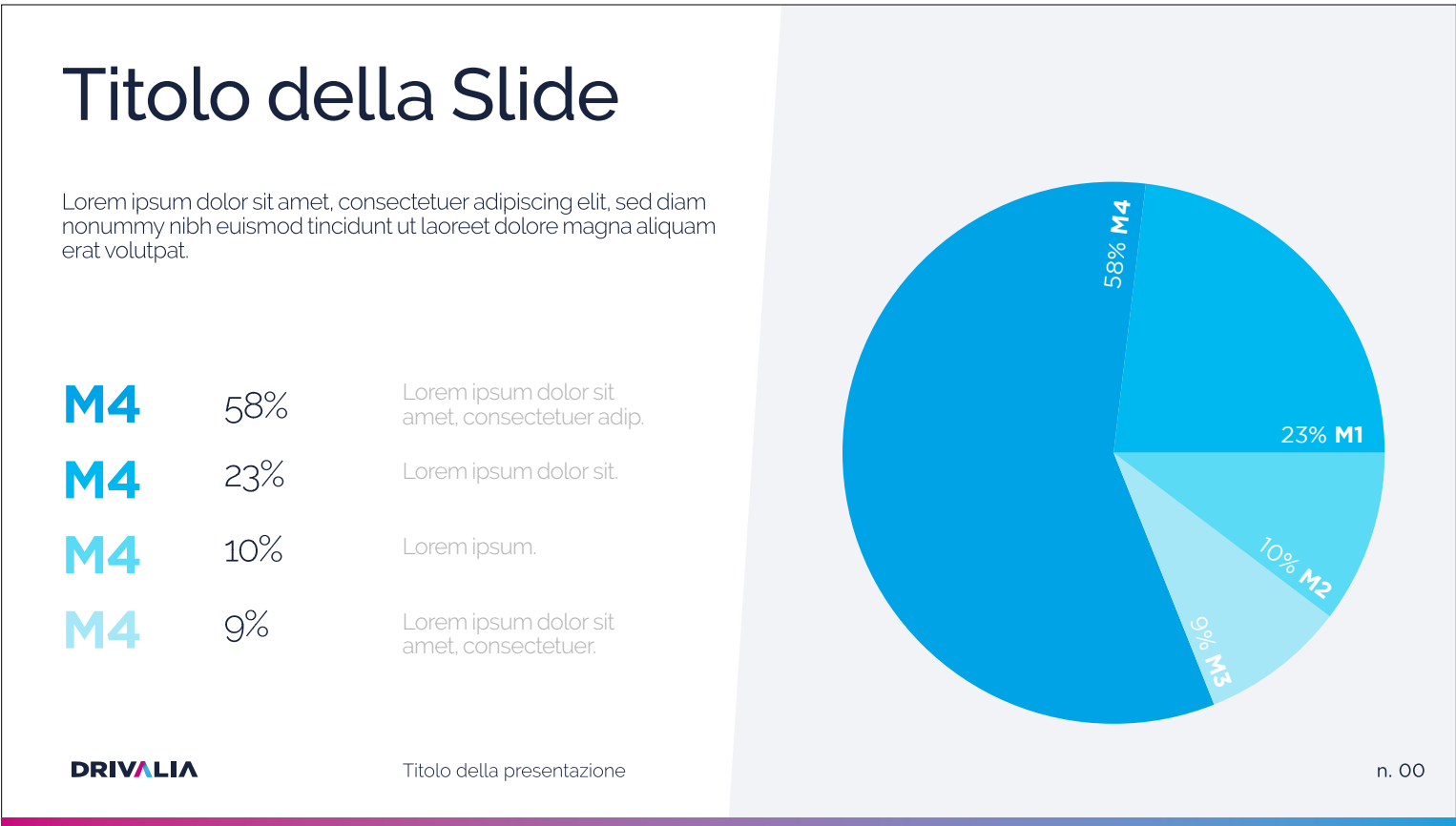
Format: 16:9
Title: Raleway 40/50
Text: Raleway 14/20

Ready-to-use PowerPoint templates are available in special folders.



Format: 16:9
Title: Raleway 40/50
Text: Raleway 14/20

Ready-to-use PowerPoint templates are available in special folders.




Drivalia: Stationery Applications


Power Point 16:9
Format internal/external use: pages

Format: 16:9
Title: Raleway 40/50
Text: Raleway 14/20

Ready-to-use PowerPoint templates are available in special folders.

Titolo della Slide





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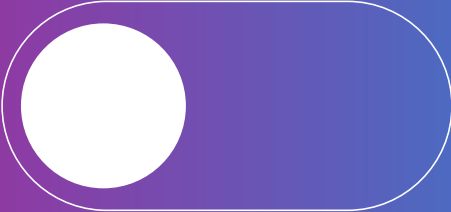
DRIVALIA

Titolo della presentazione

n. 00

Titolo della slide, Lorem ipsum dolor

Humans



Technology

DRIVALIA

Titolo della presentazione

n. 00

Format: 4:3
Title: Raleway 30/35
Text: Raleway 10/15

Ready-to-use PowerPoint templates
are available in special folders.



Format: 4:3

Title: Raleway 30/35

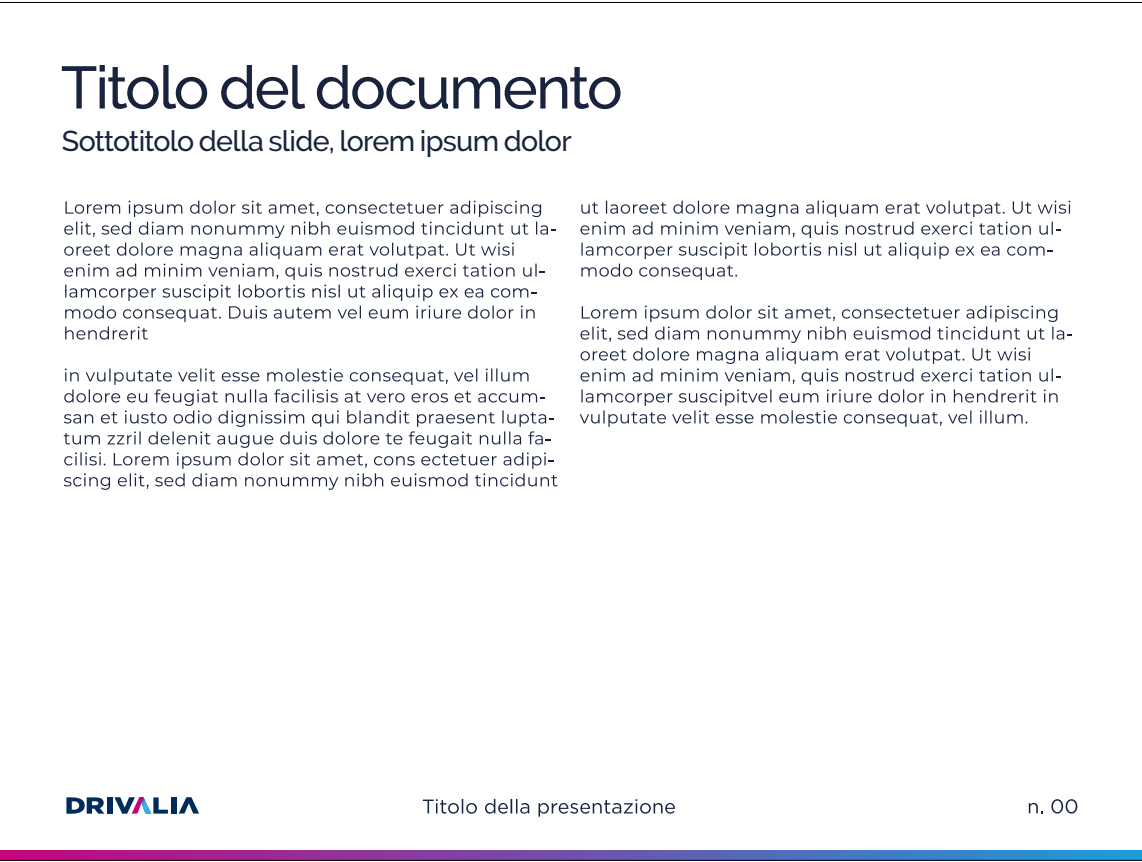
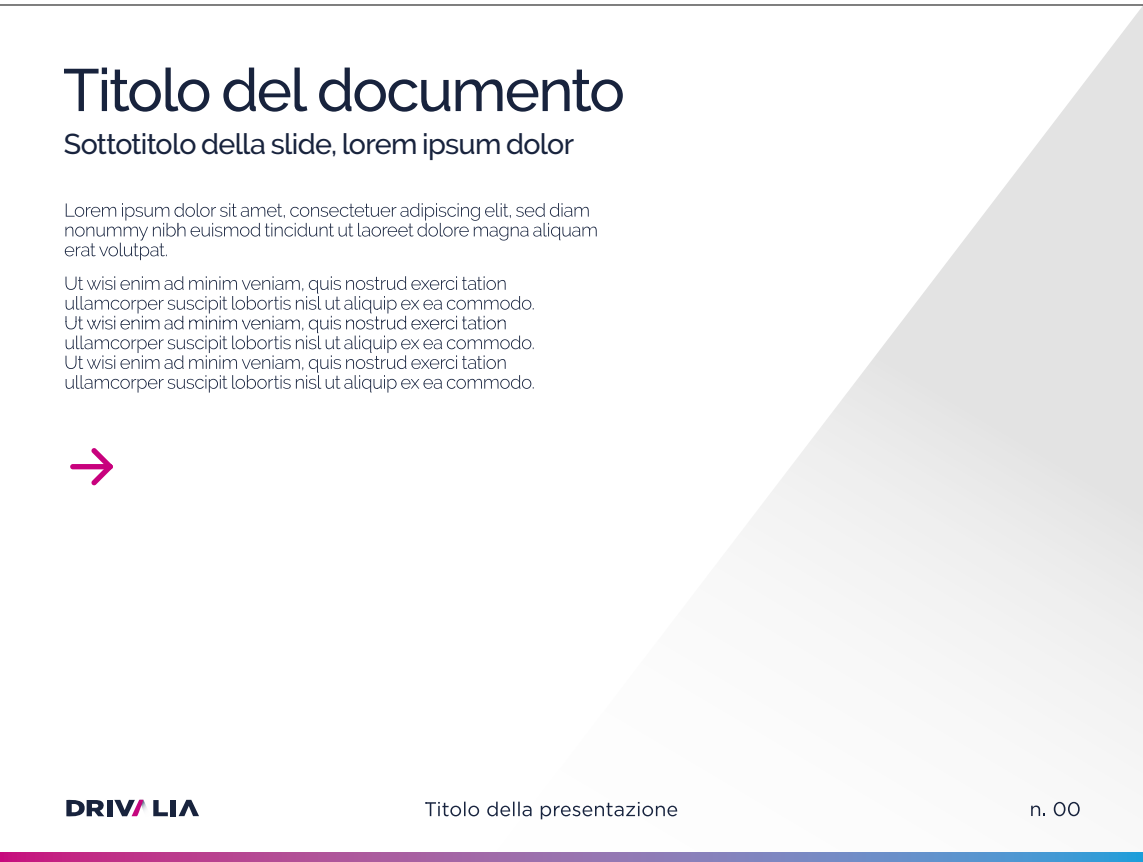
Text: Raleway 10/15

Ready-to-use PowerPoint templates
are available in special folders.



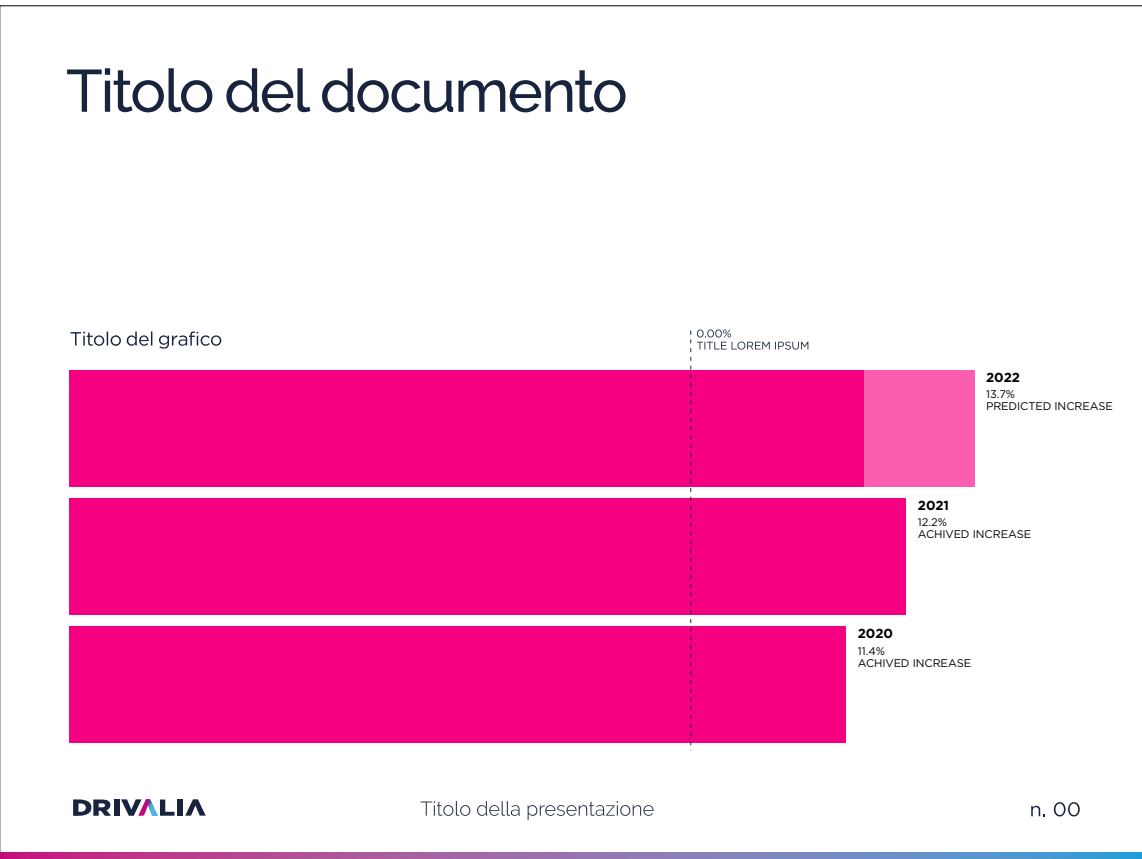
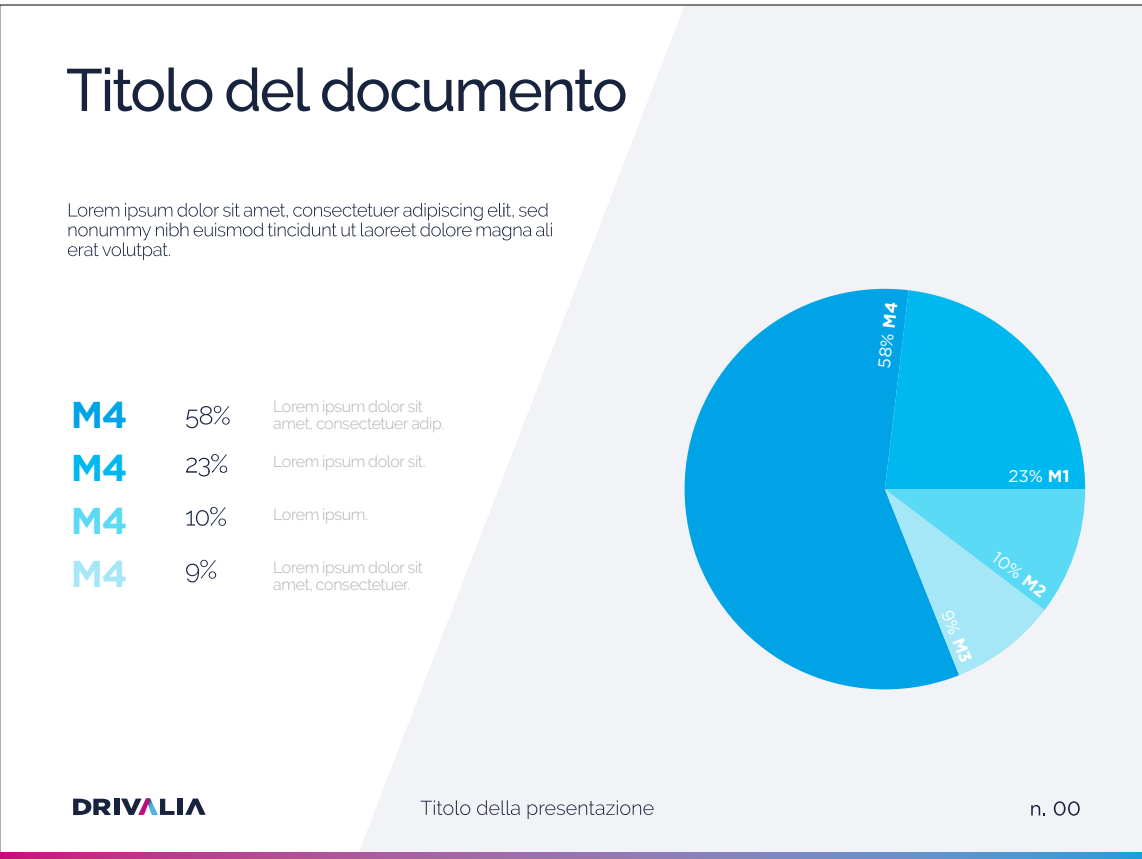
Format: 4:3
Title: Raleway 30/35
Text: Raleway 10/15

Ready-to-use PowerPoint templates are available in special folders.



Format: 4:3
Title: Raleway 30/35
Text: Raleway 10/15

Ready-to-use PowerPoint templates are available in special folders.

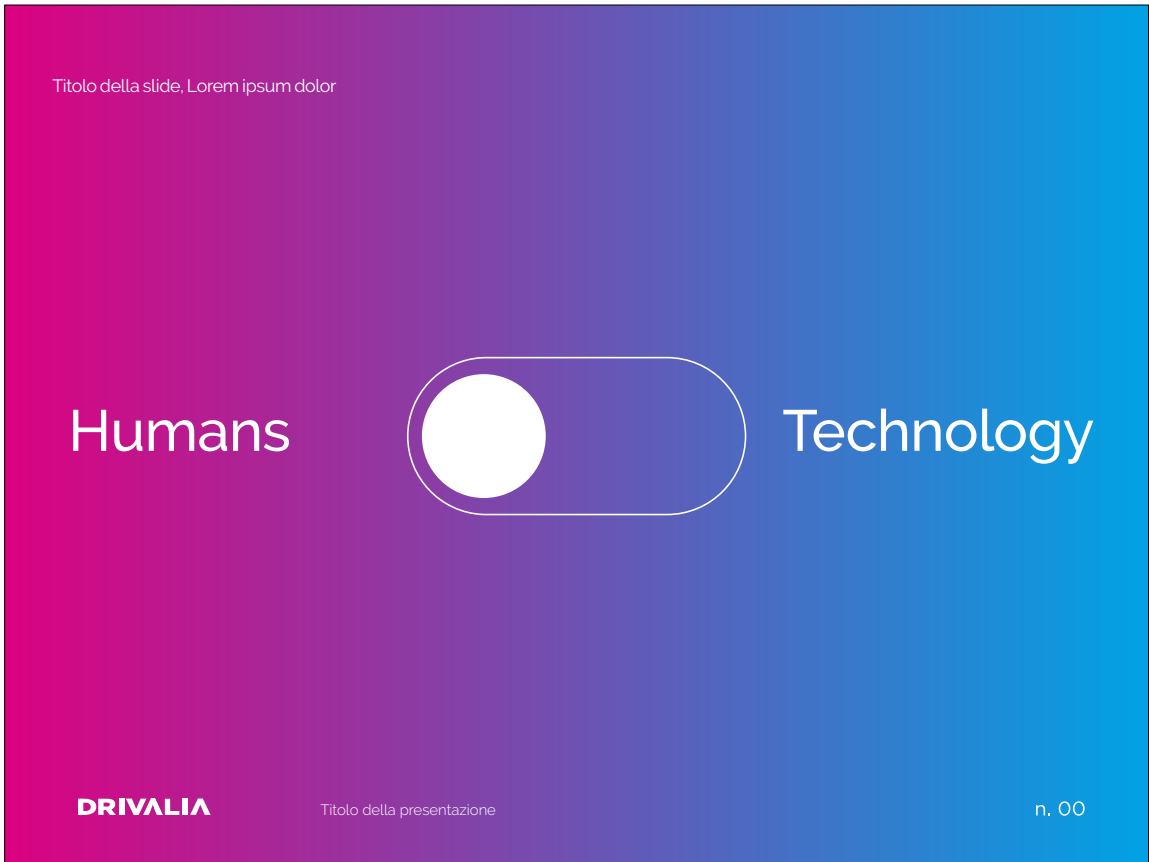


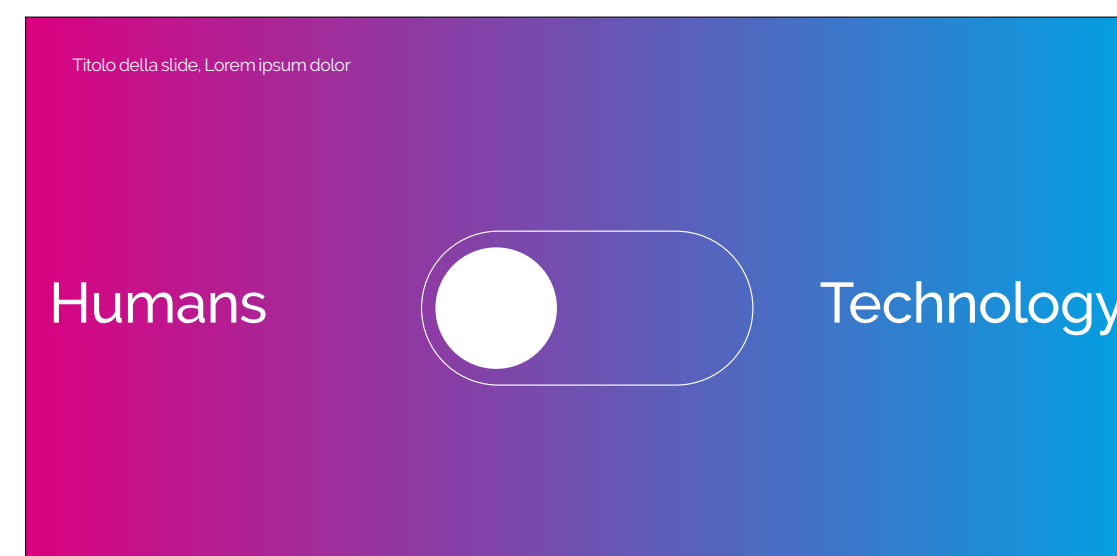
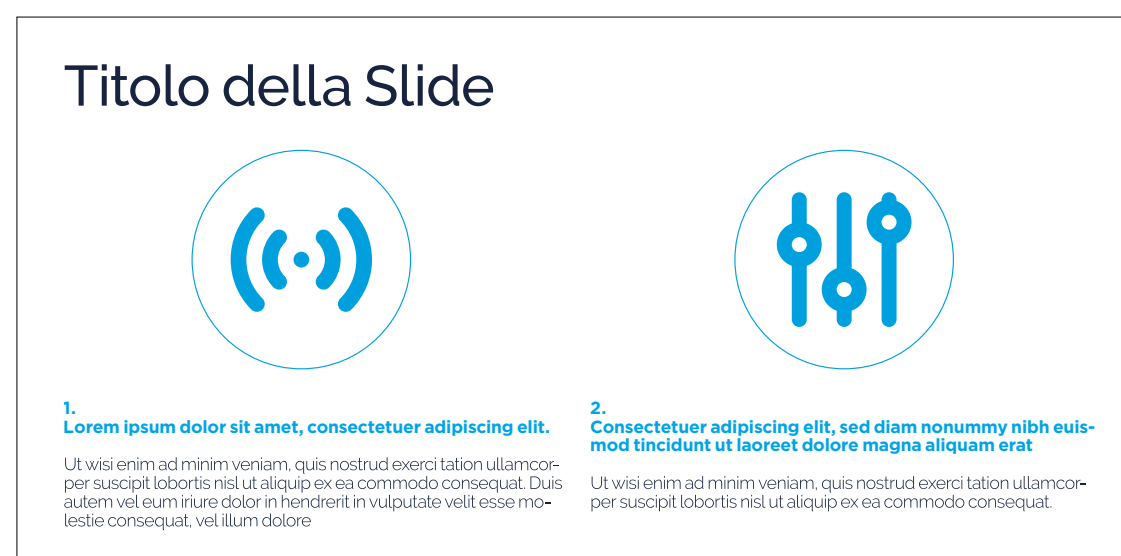
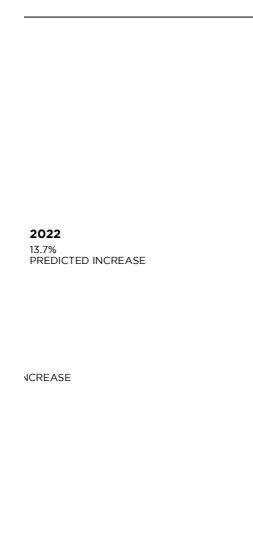
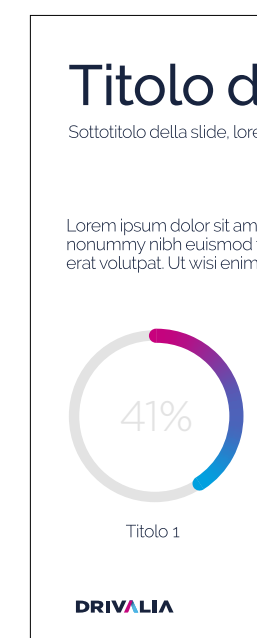
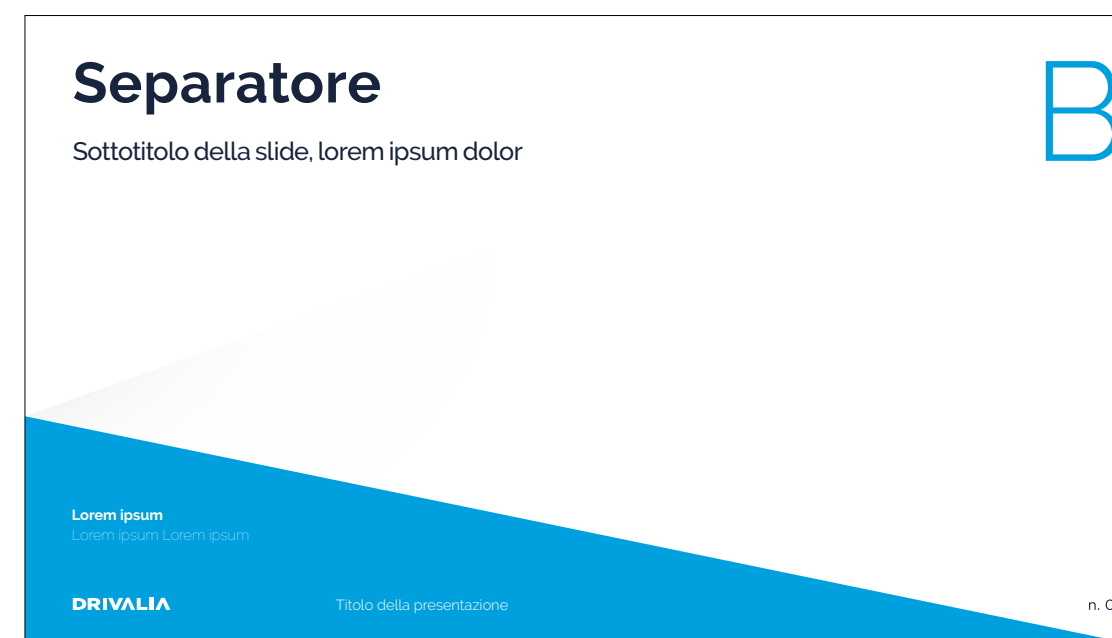
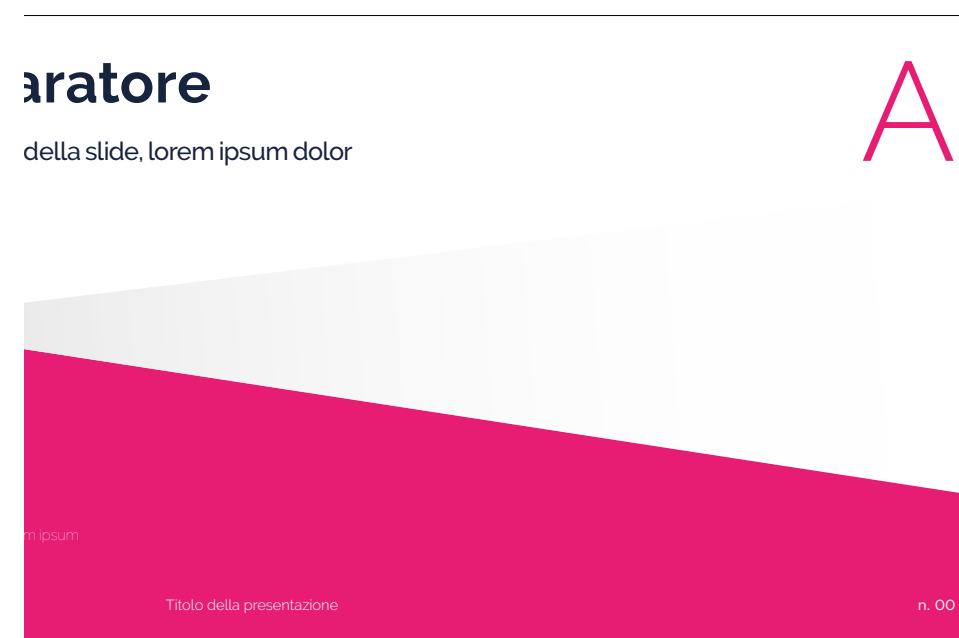
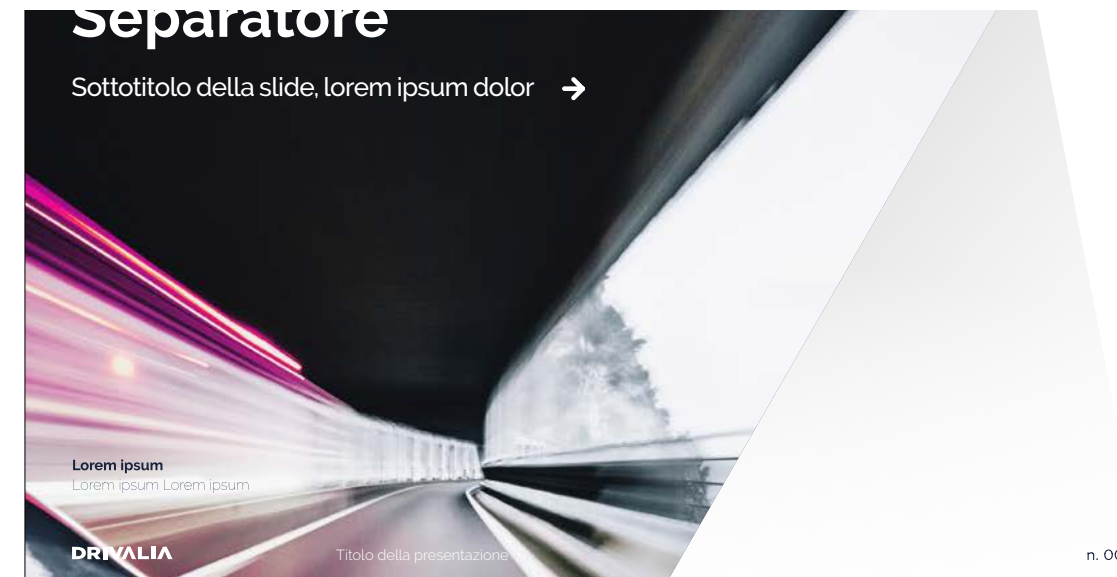
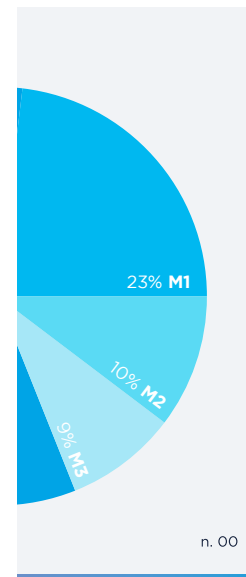
Format: 4:3

Title: Raleway 30/35

Text: Raleway 10/15

Ready-to-use PowerPoint templates
are available in special folders.





Format: 85x200 cm



Format: 85x200 cm



Format: 85x200 cm





Neutral colors are preferred for the different items, especially light grey, as it allows trademark to be used in the color positive version, or alternatively the corporate blue on which the color negative trademark can be used. The positioning and sizing of the trademark on the items follow the general provisions.



Drivalia: Stationery
Applications

Merchandising



3. BTL Materials

Information Manual

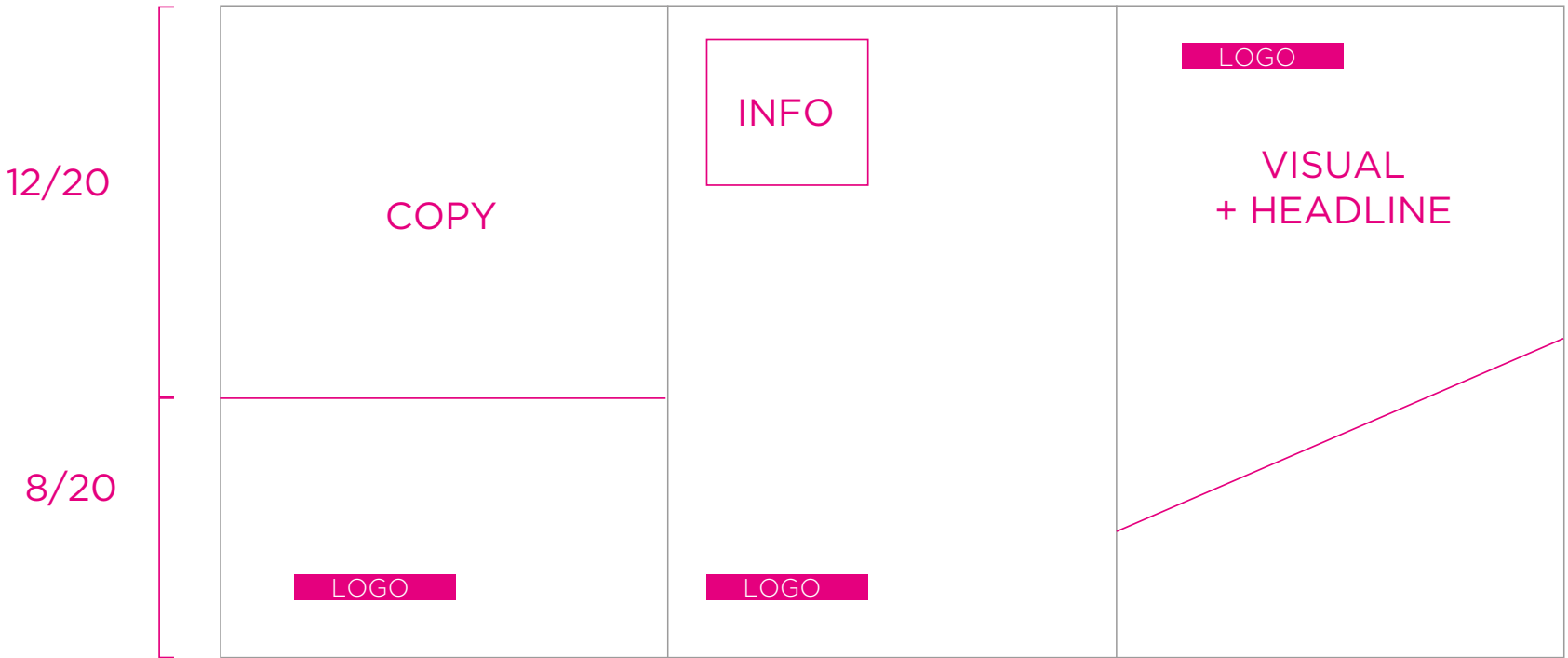
Format: 210x150mm

Typeface: Gotham bold, light and thin for titles and subtitles, Univers condensed light and bold for the body.

The cover and the opening pages are distinguished by the shaded corporate blue background and white text. On the pages inside, a shaded corporate blue strip is placed on the top, where the title is placed. The background is white and shades into a 15% k grey. at the bottom the slide the Drivalia website and the trademark are placed.



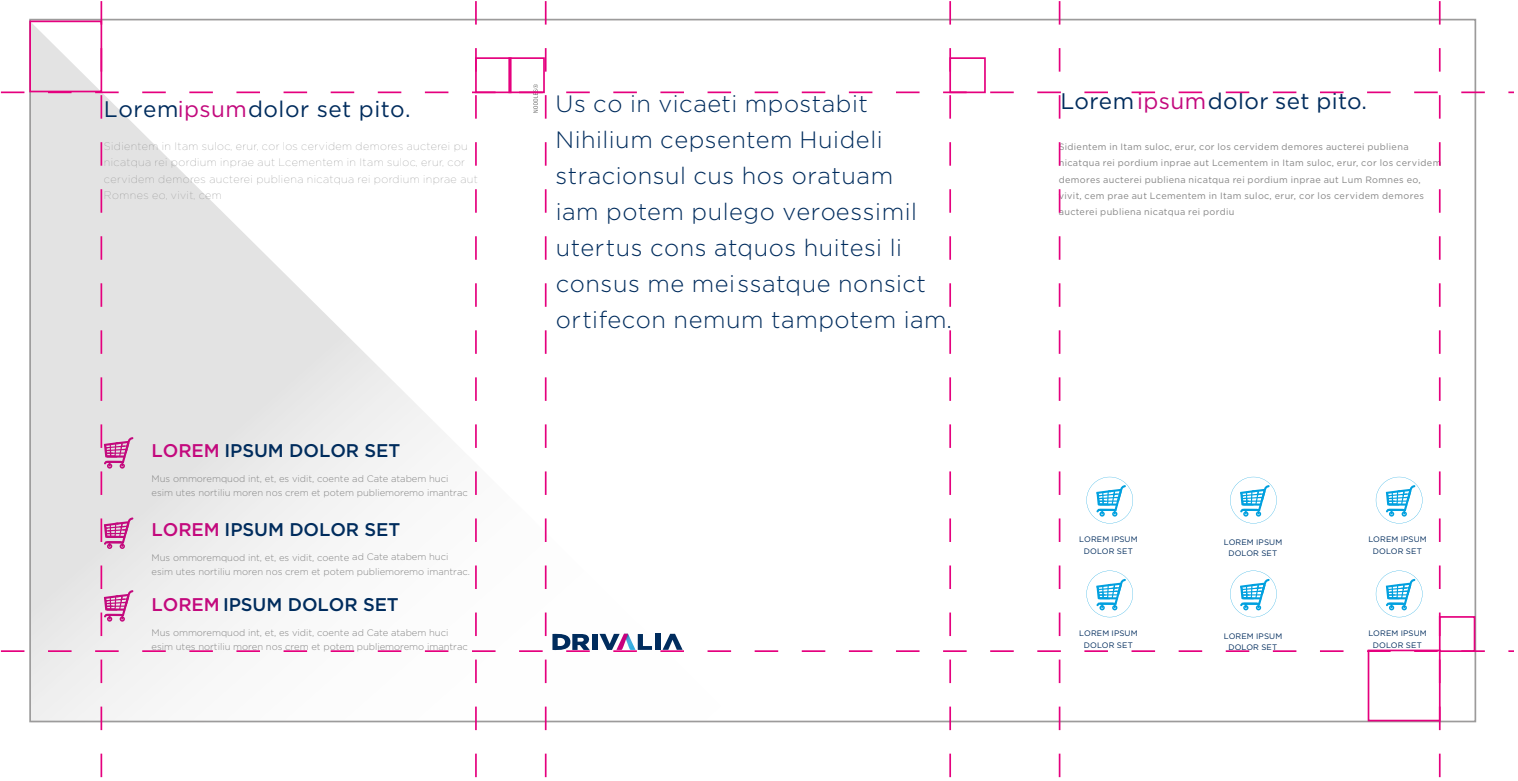
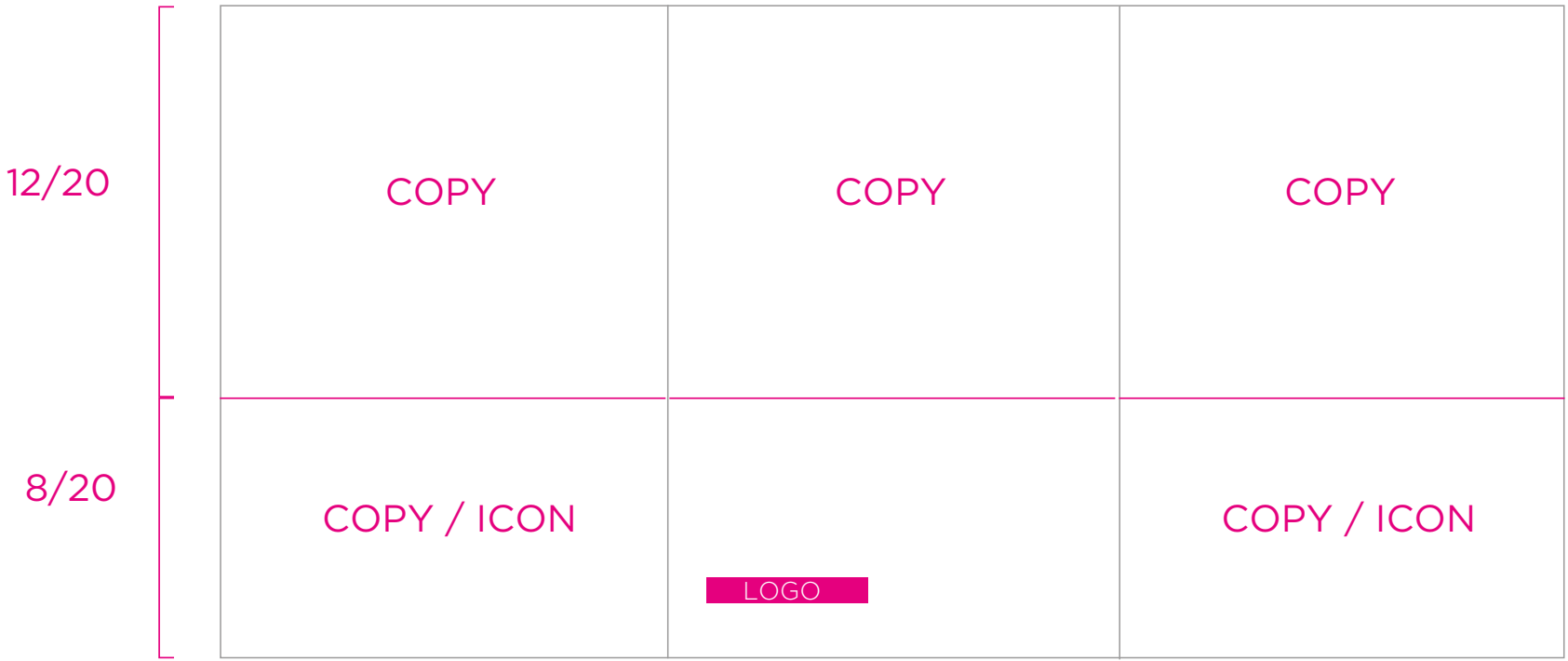
Closed size: A5
Open size: 44,2x21 cm
Number of leaves: 3
Recommended paper: FedrigoniSplendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
tri-fold - back

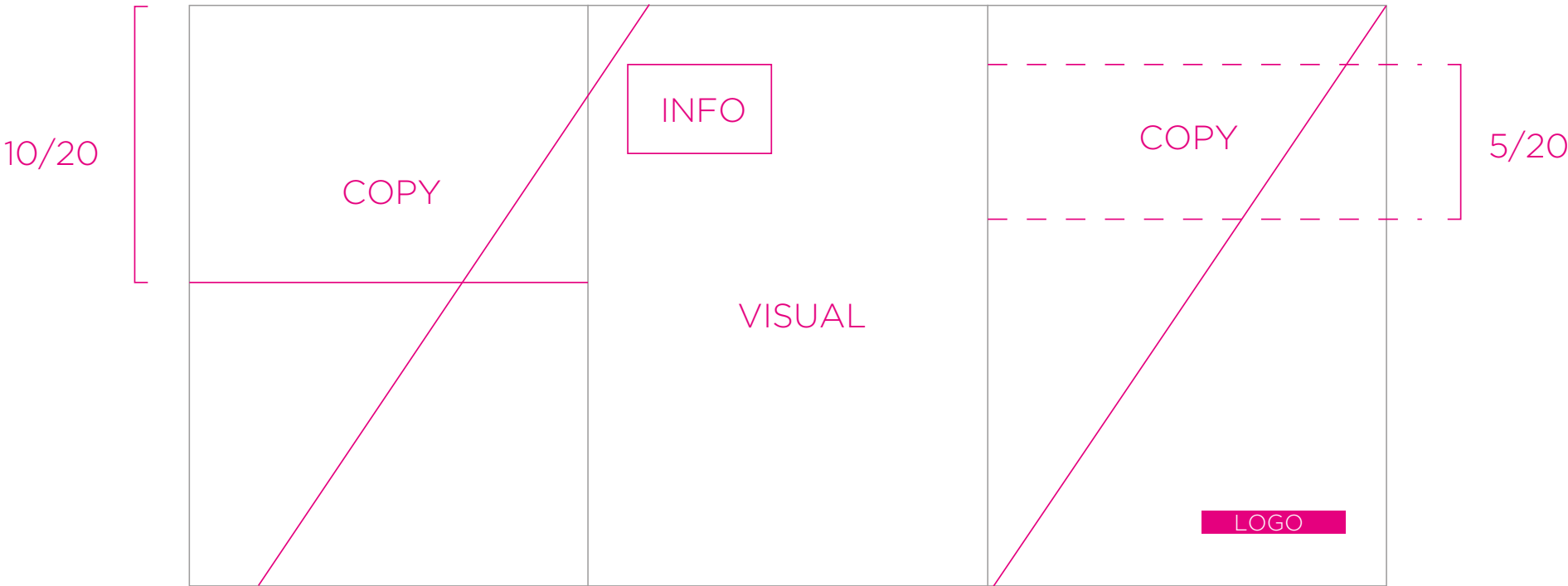
Closed size: A5
Open size: 44,2x21cm
Number of leaves: 3
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
tri-fold + 6 cars - front

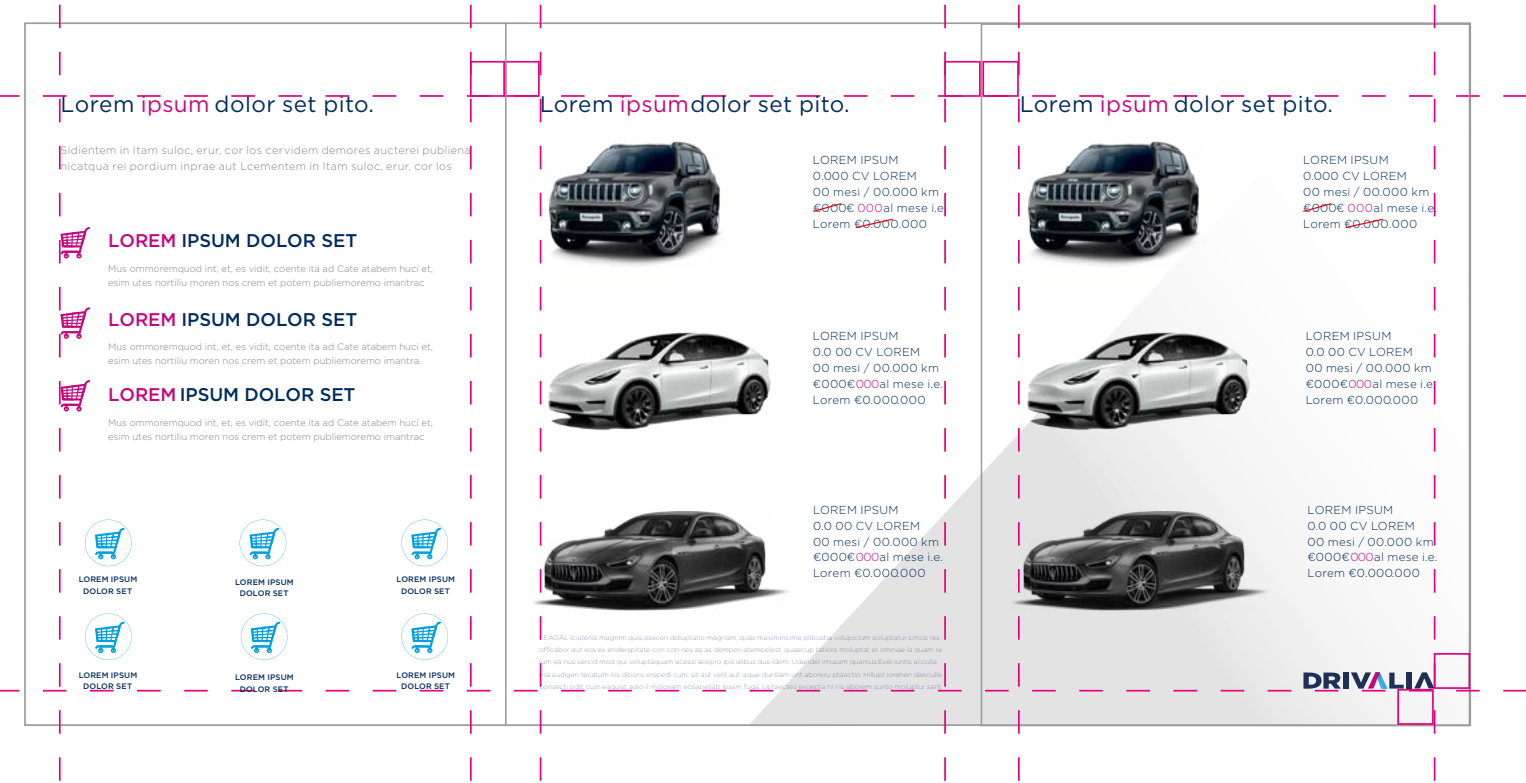
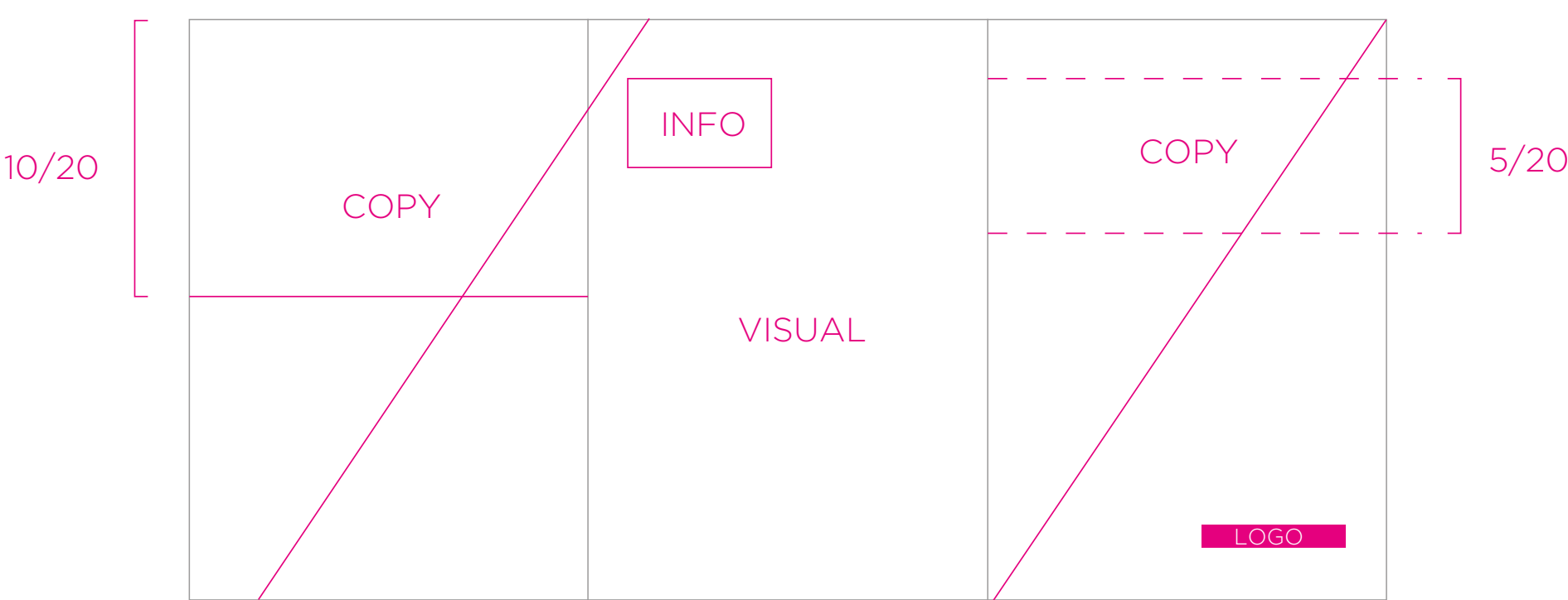
Closed size: A5
Open size: 44,2x21cm
Number of leaves: 3
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
tri-fold + 6 cars - back

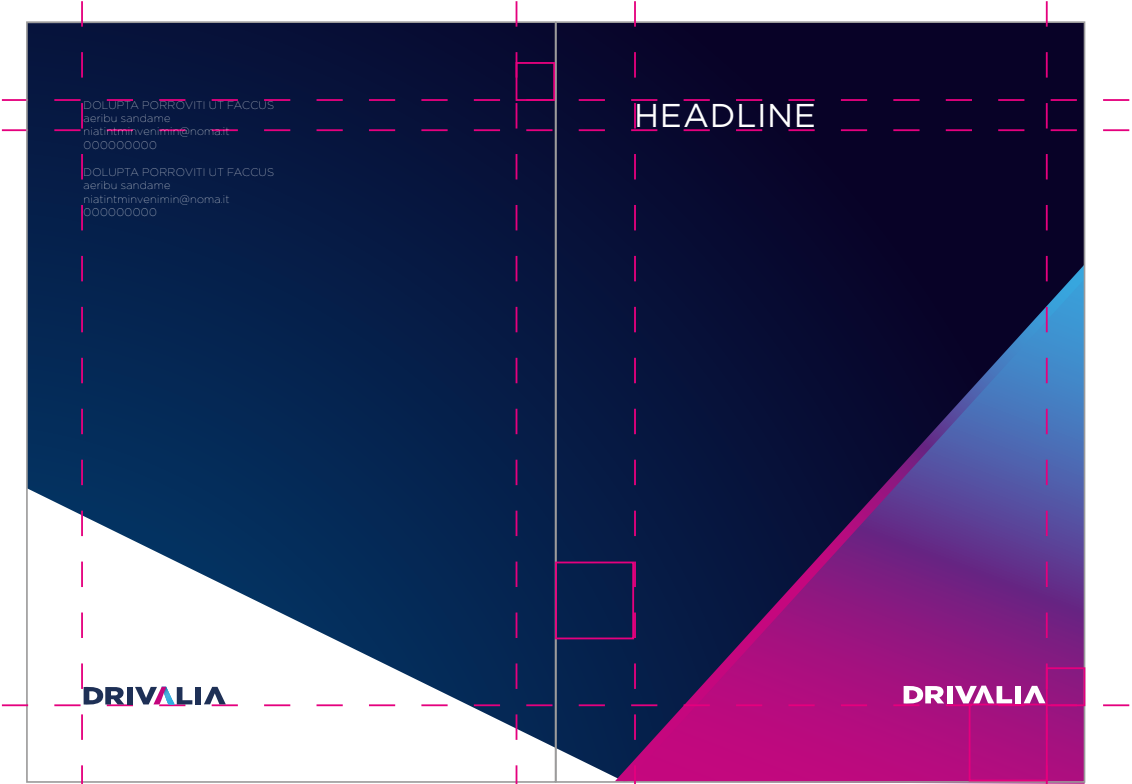
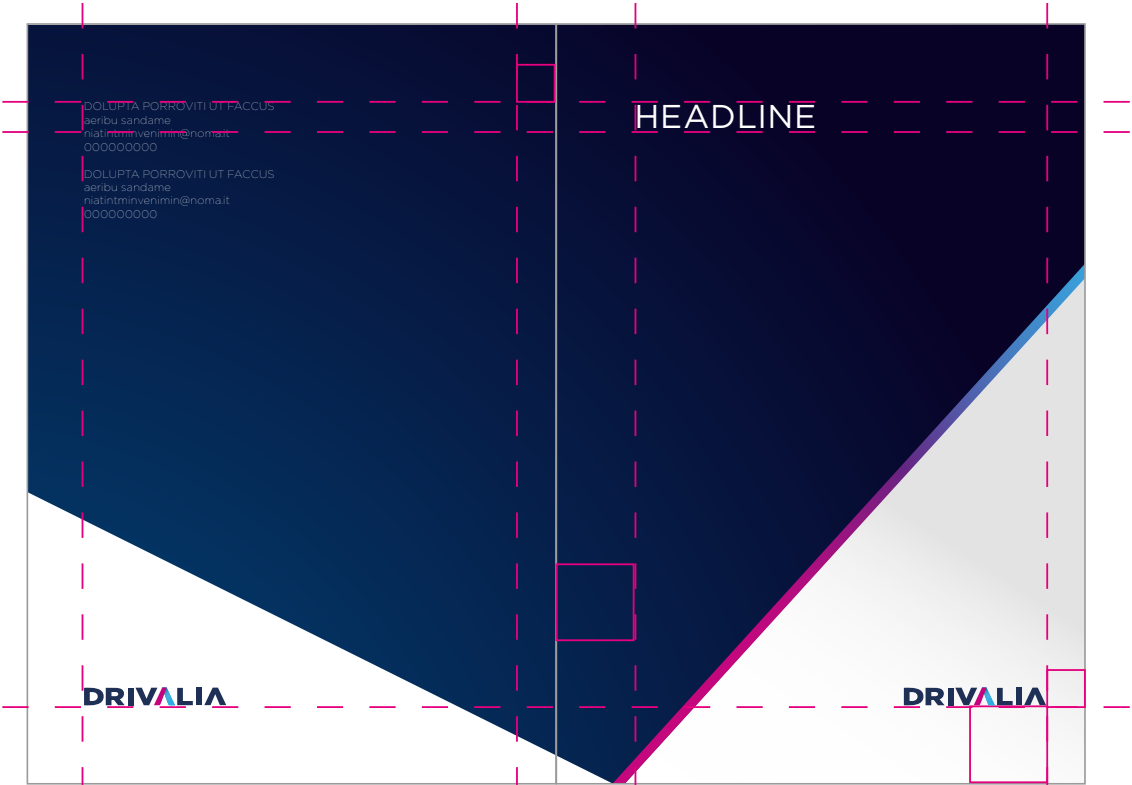
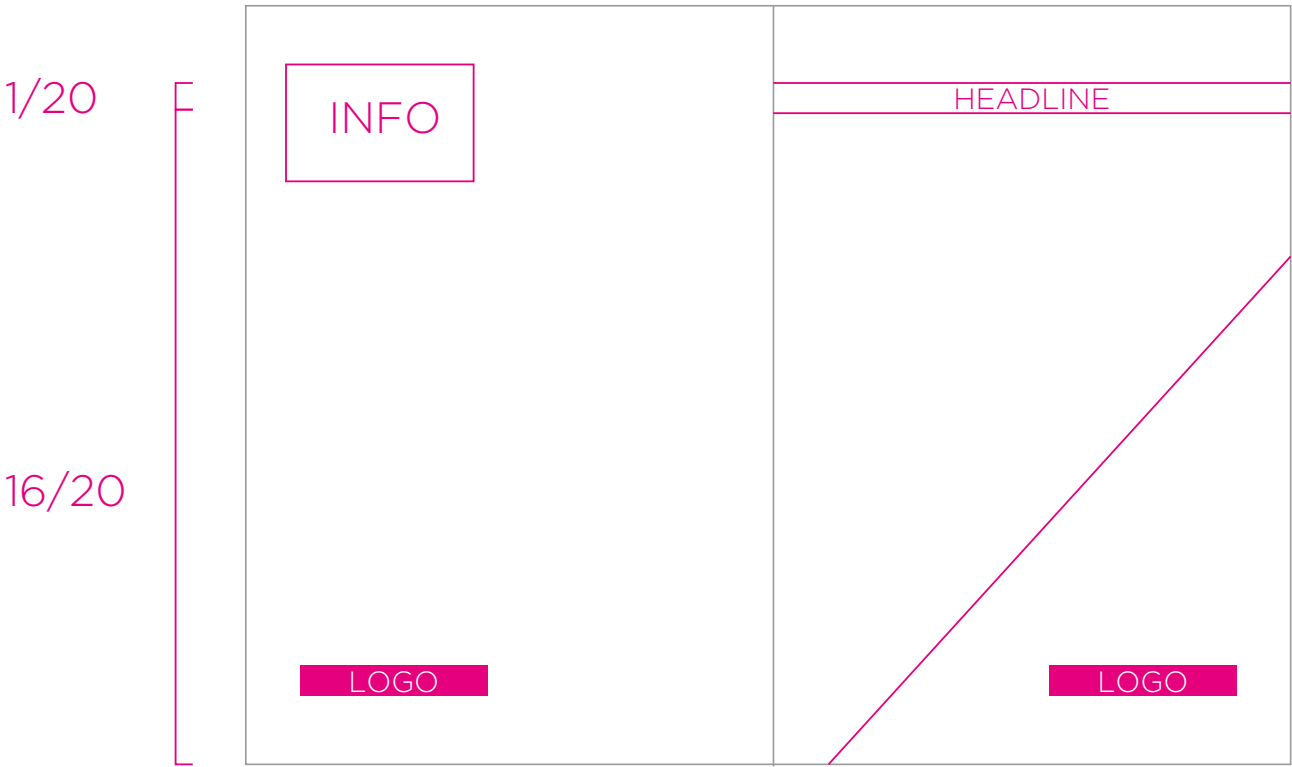
Closed size: A5
Open size: 44,2x21cm
Number of leaves: 3
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
bi-fold - front

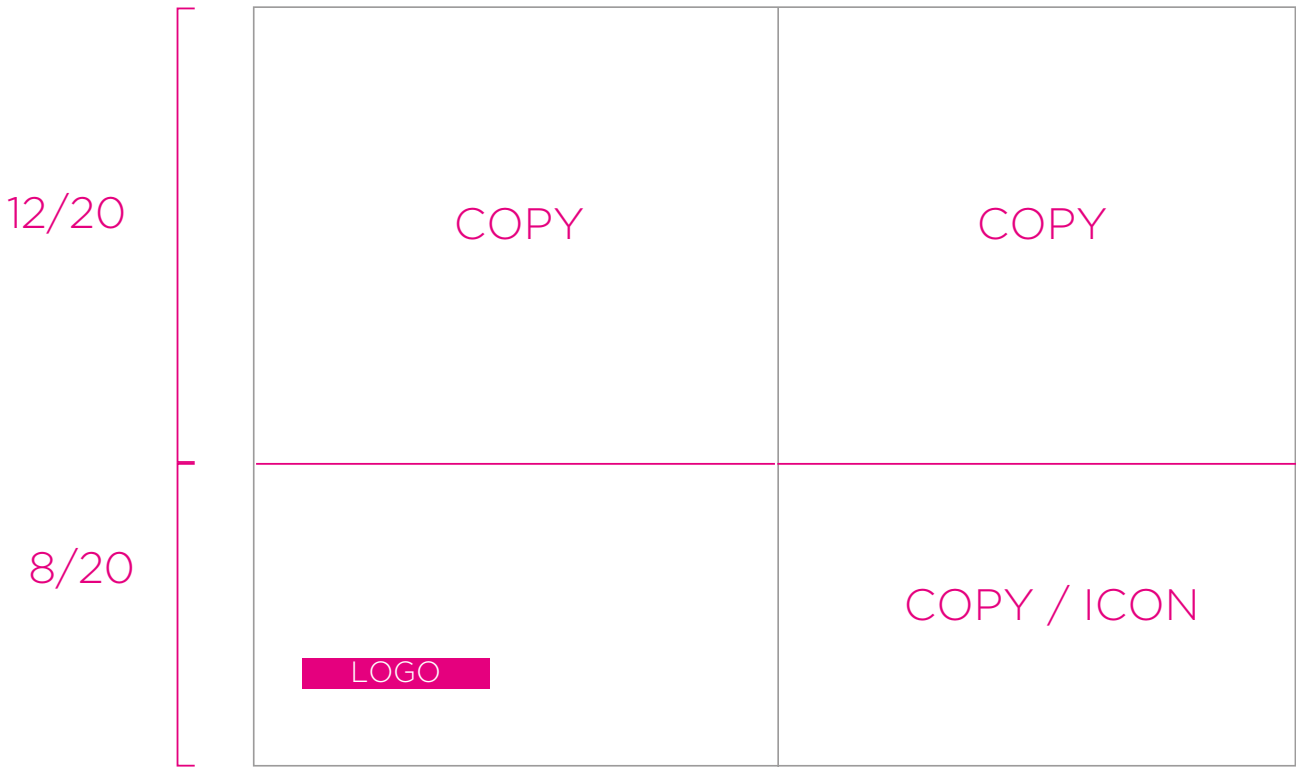
Closed size: A5
Open size: 29.6x21 cm + 3 /4 mm bleed
Number of leaves: 2
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



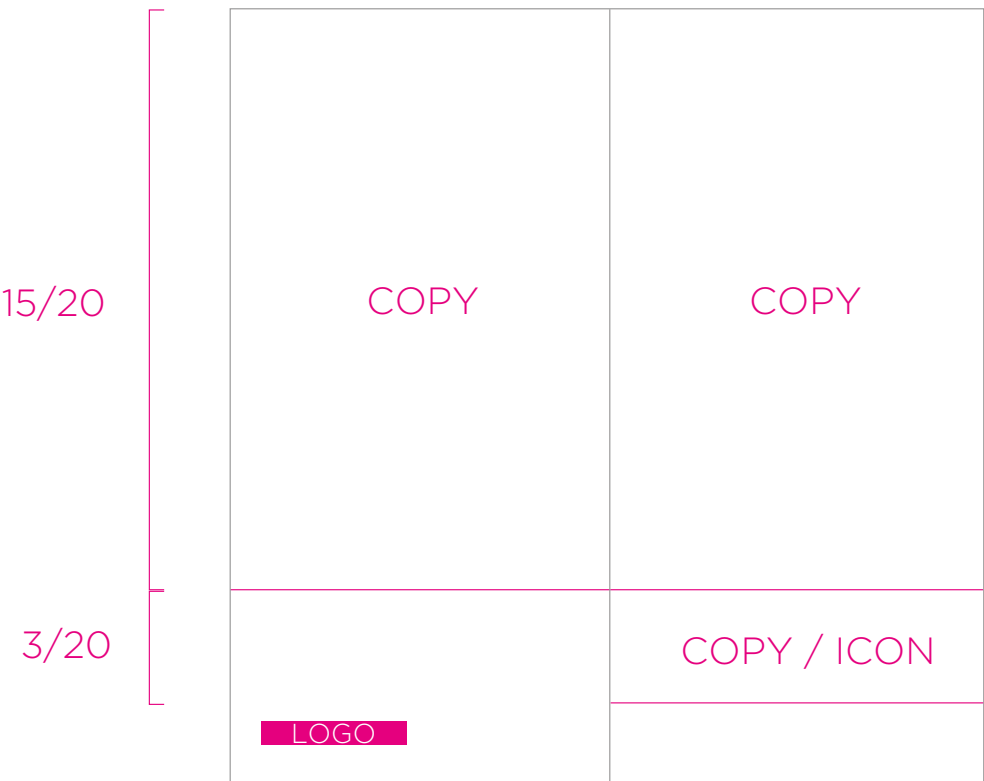
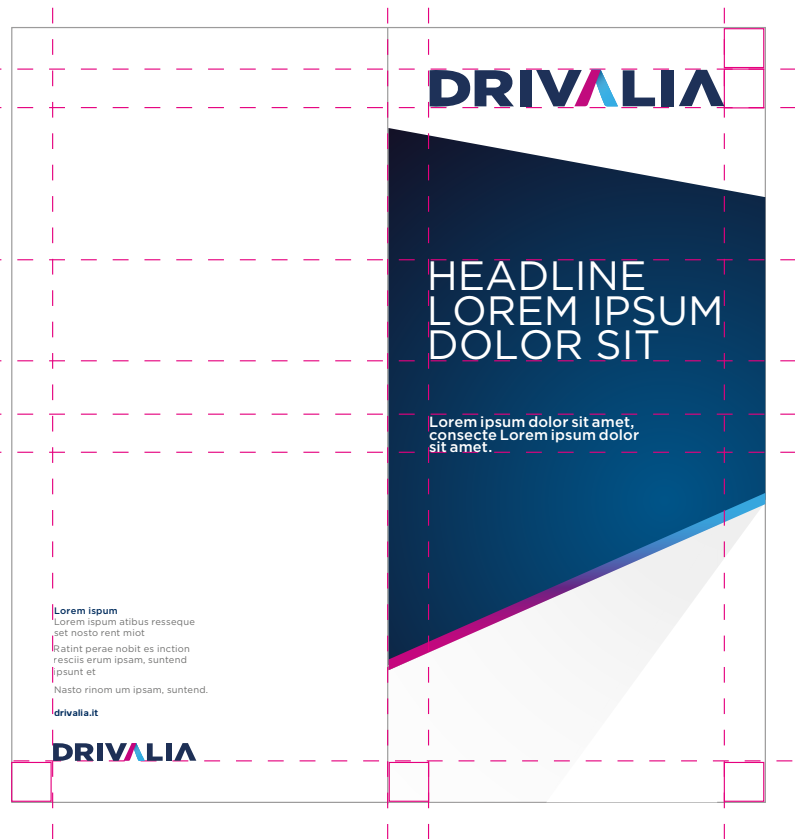
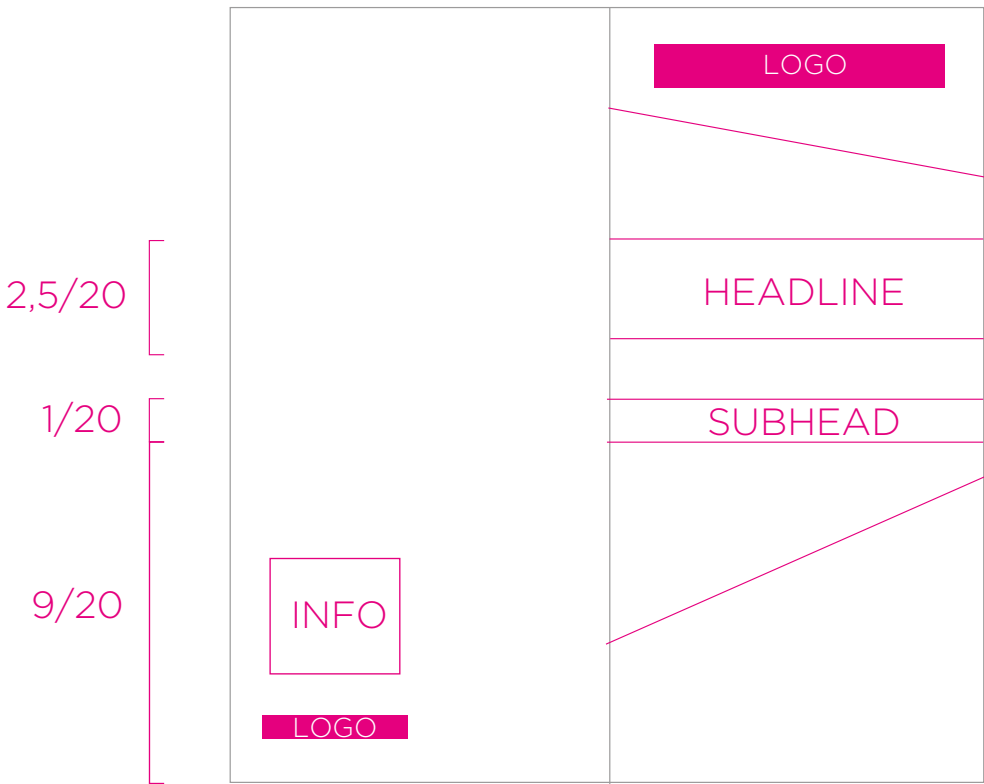
Drivalia:
BTL Materials

Leaflet
bi-fold - back

Closed size: A5
Open size: 29.6x21 cm + 3 /4 mm bleed
Number of leaves: 2
Recommended paper: Fedrigoni Splendorgel
4 colours + matte varnish coating



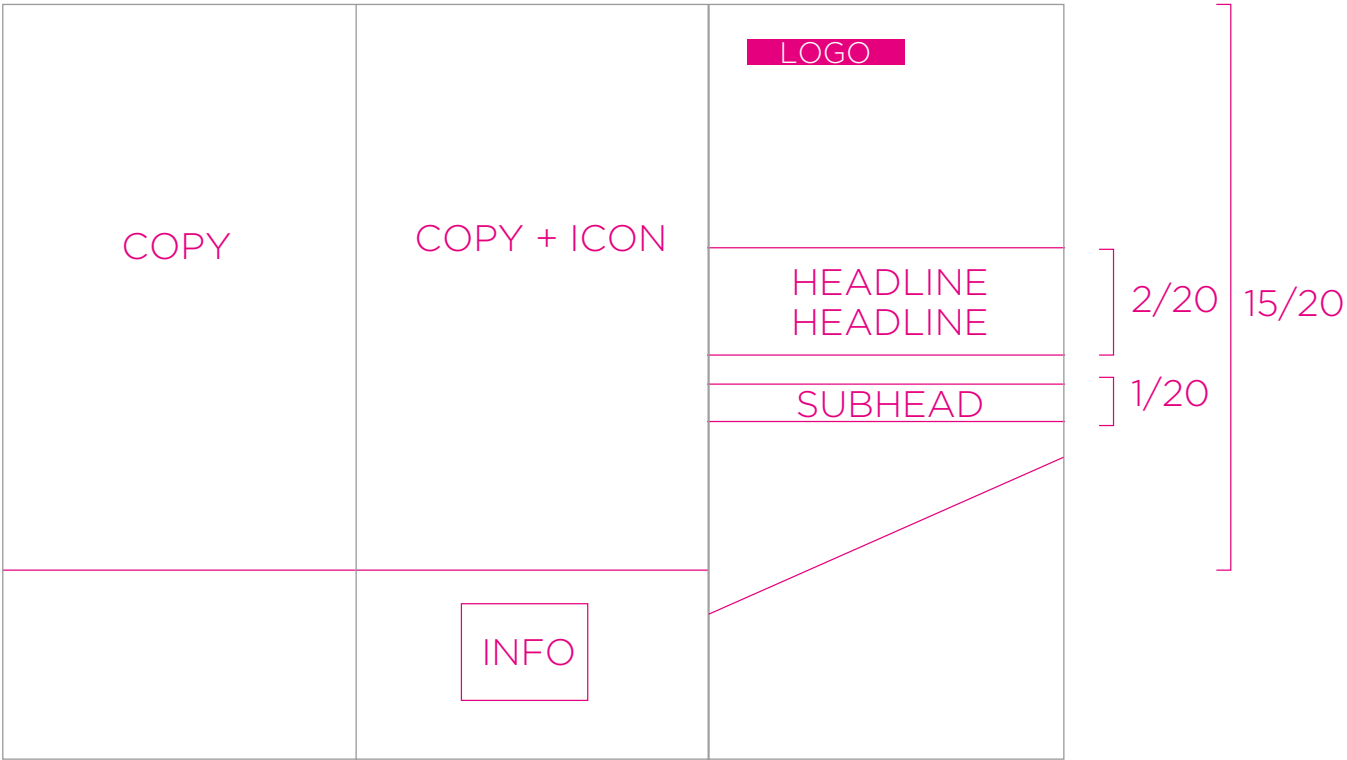
Closed size 10x21cm
Open size: 20x21 cm + 3 /4 mm bleed
Number of leaves: 2
Recommended paper: (to be provided)
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
tri-fold + 10 cars - front

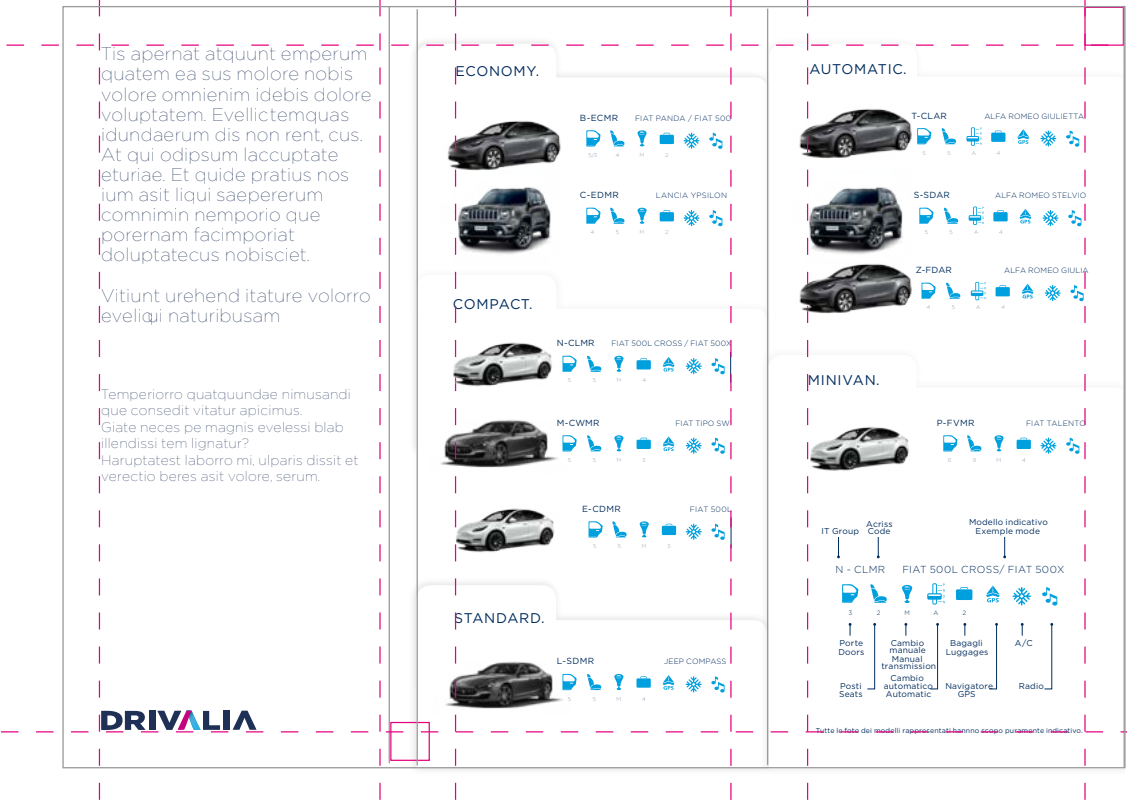
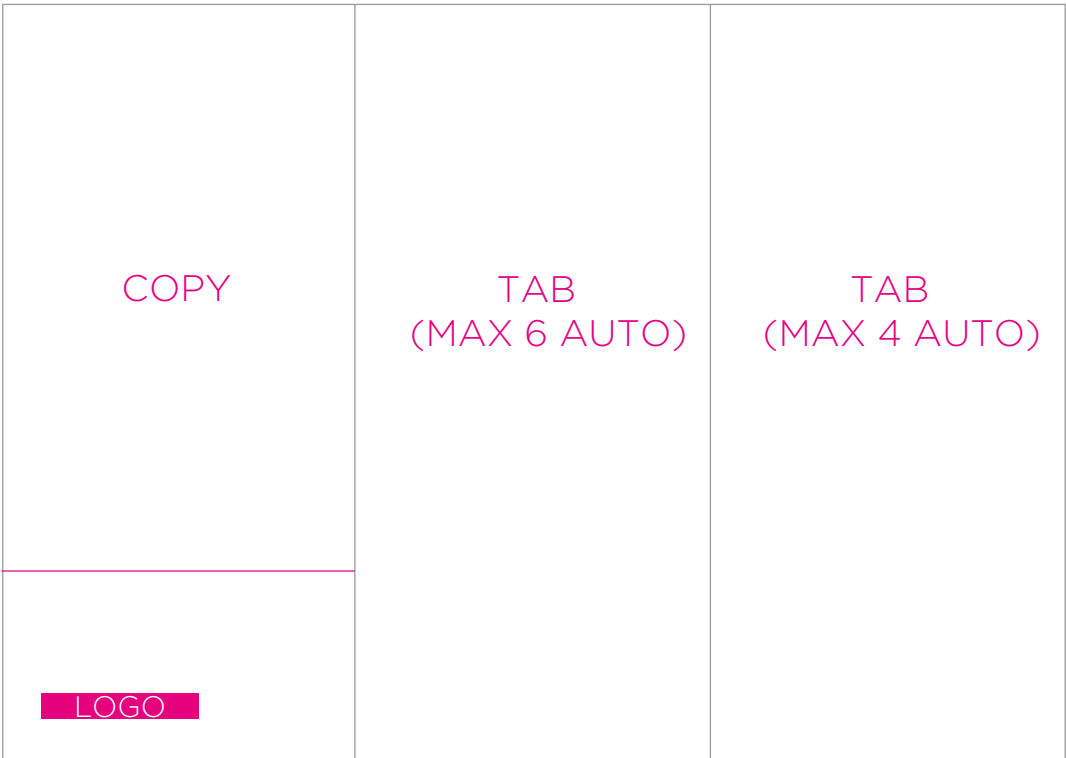
Closed size: 10x21 cm
Open size: 29.8x21 cm + 3 /4 mm bleed
Number of leaves: 3
Recommended paper: (to be provided)
4 colours + matte varnish coating



Drivalia:
BTL Materials

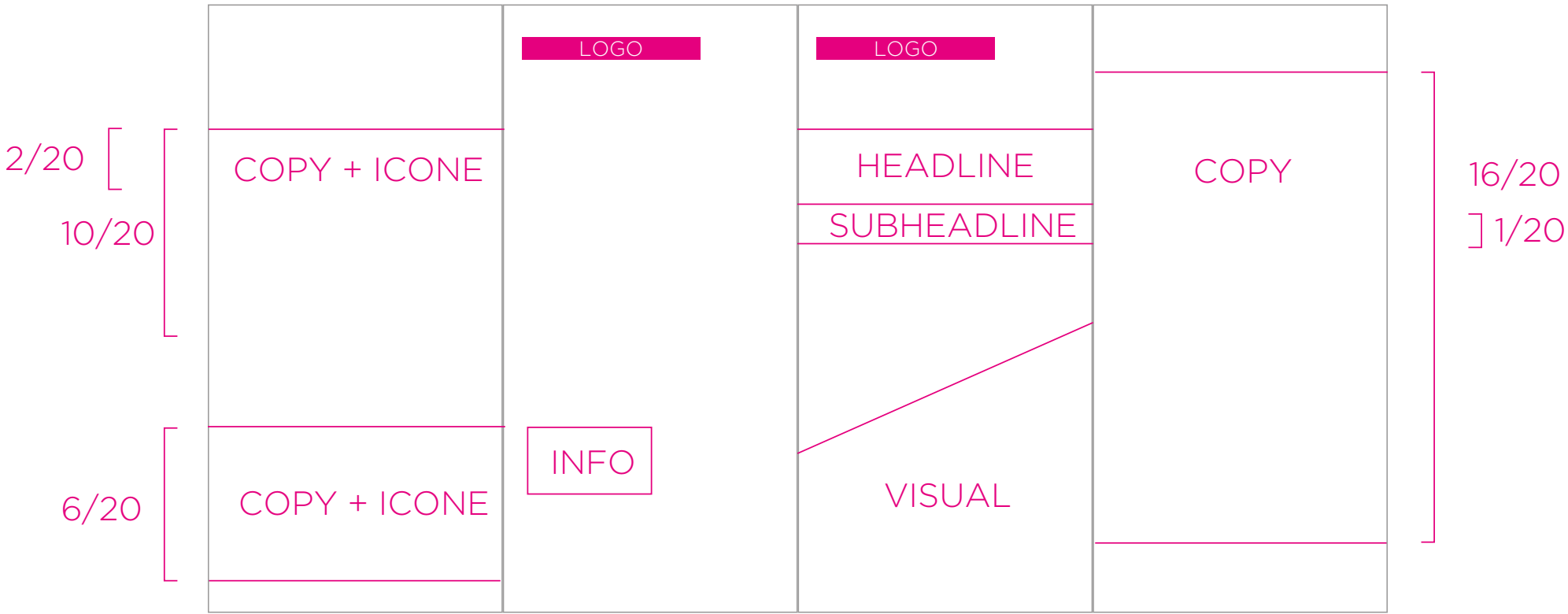
Leaflet
tri-fold 10 cars - back

Closed size: 10x21 cm
Open size: 29.8x21 cm + 3 /4 mm bleed
Number of leaves: 3
Recommended paper: (to be provided)
4 colours + matte varnish coating



Leaflet
four-fold + 4 cars - front

Closed size: 10x21 cm
Open size: 40x21 cm + 3 /4 mm bleed
Number of leaves: 4
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

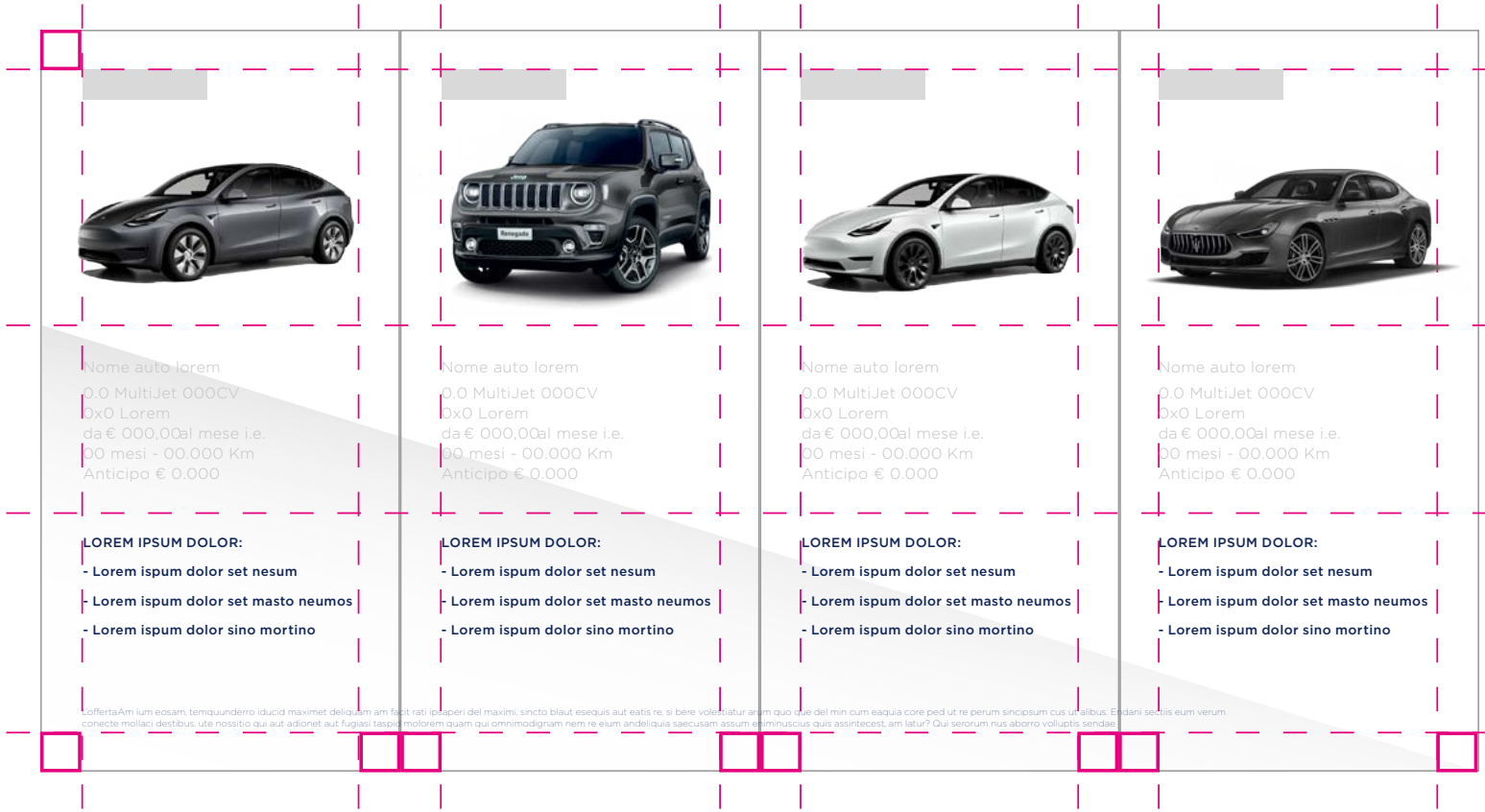
Leaflet
four-fold + 4 cars - back

Closed size: 10x21 cm
Open size: 40x21 cm + 3 /4 mm bleed
Number of leaves: 4
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating

	LOGO PRODOTTO + PACKSHOT	LOGO PRODOTTO + PACKSHOT	LOGO PRODOTTO + PACKSHOT	LOGO PRODOTTO + PACKSHOT
	COPY	COPY	COPY	COPY

7/20

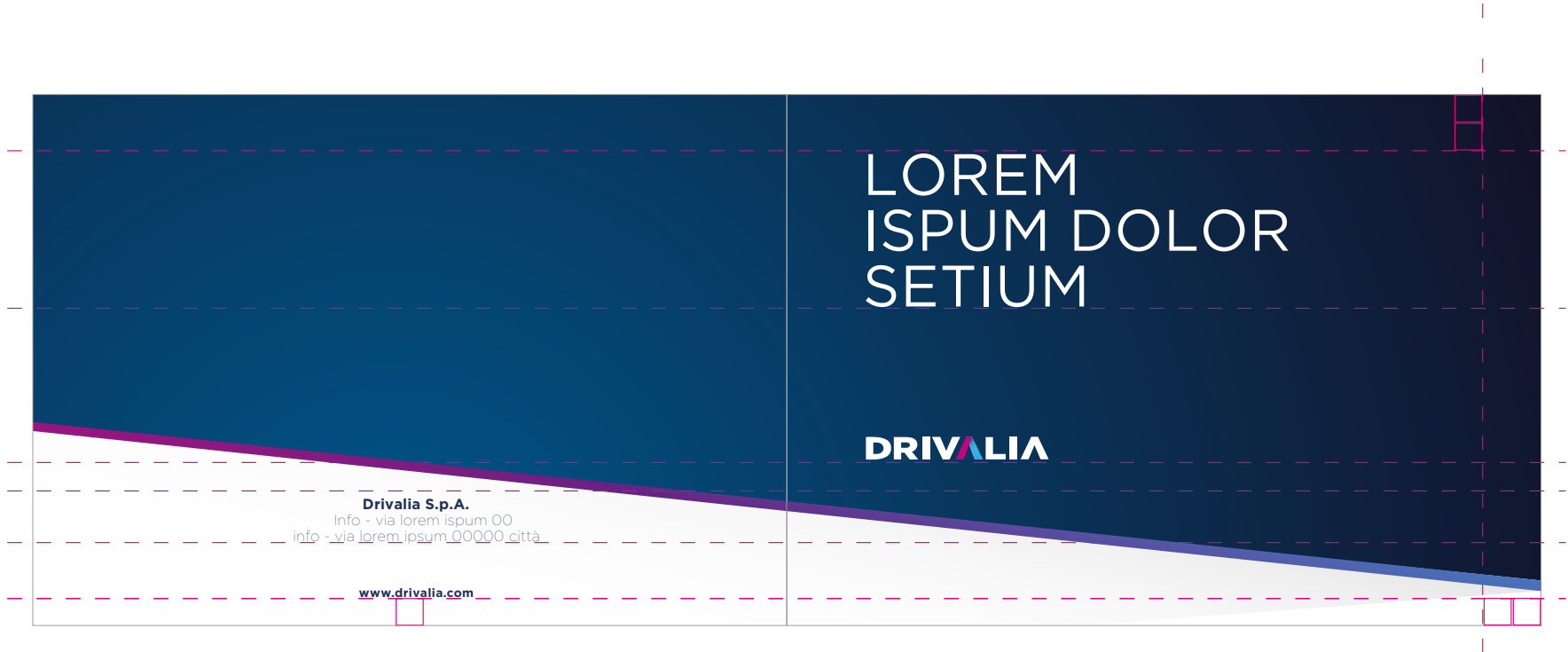
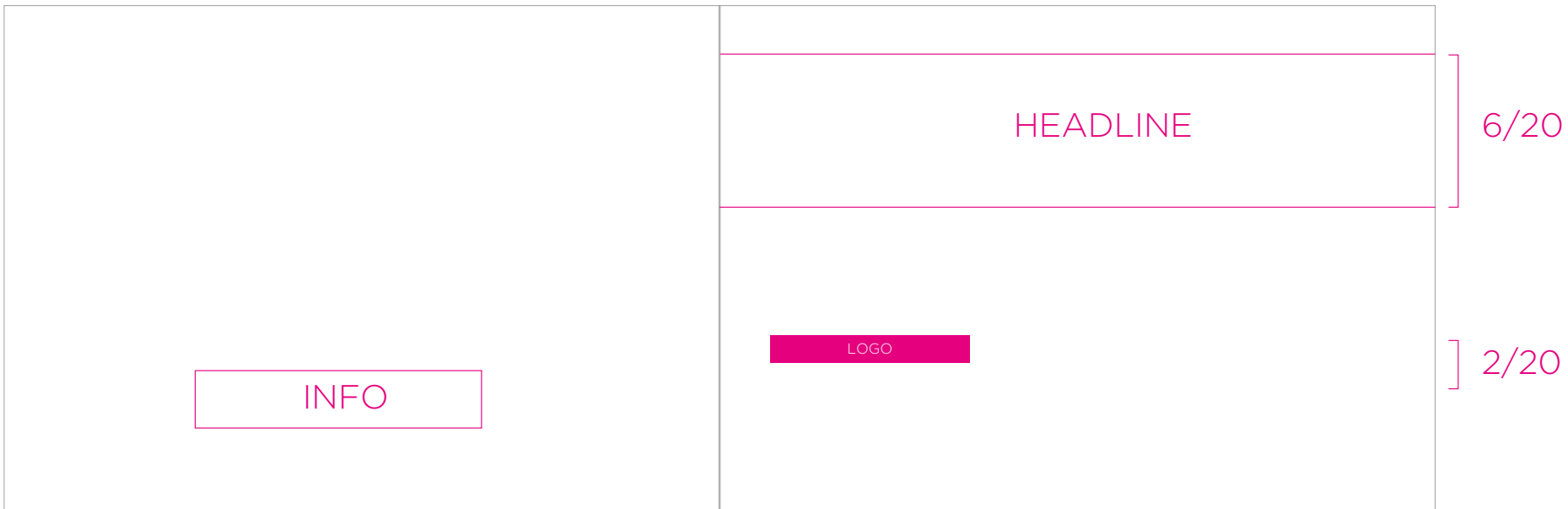
9/20



Drivalia:
BTL Materials

Leaflet
bi-fold + 8 cars - front

Closed size: A5
Open size: 42x15 cm + 3 /4 mm bleed
Number of pages: 2
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating



Drivalia:
BTL Materials

Leaflet
bi-fold + 8 cars - back

Closed size: A5

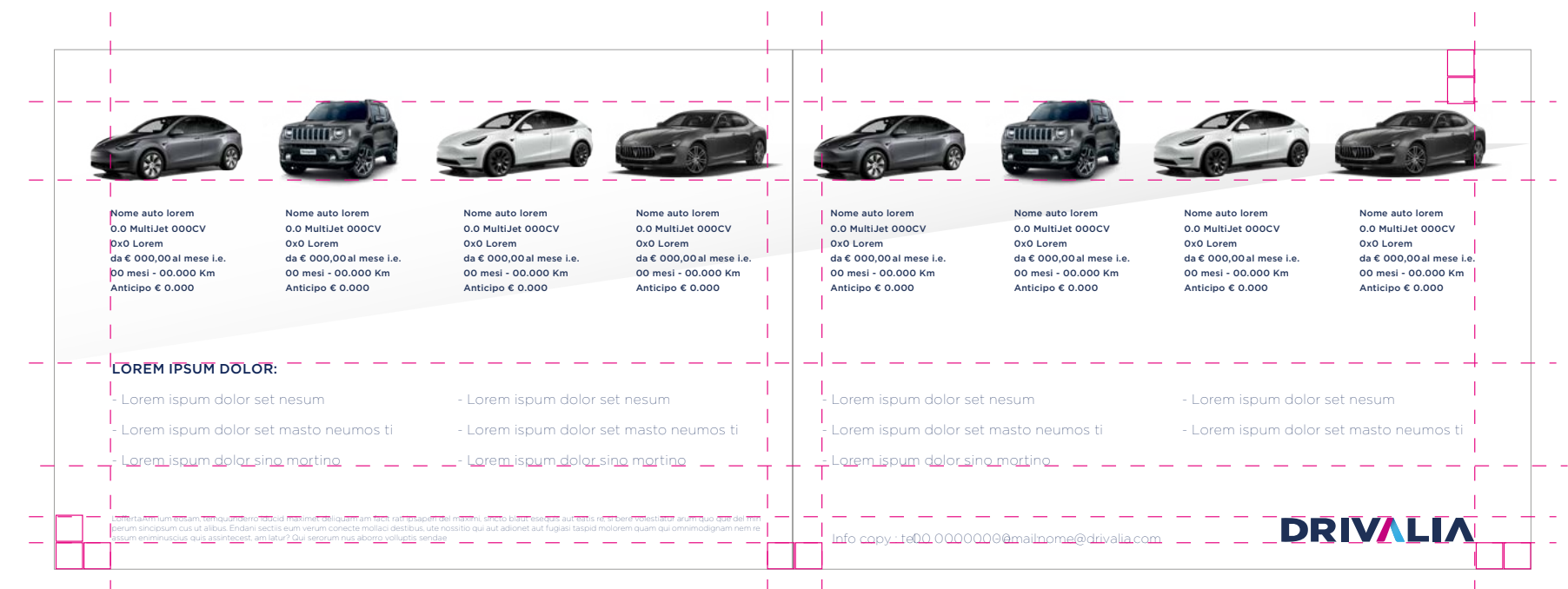
Open size: 42x15 cm + 3 /4 mm bleed

Number of pages: 2

Recommended paper: Fedrigoni Splendorgel 300 gr

4 colours + matte varnish coating

PACK SHOT	PACK SHOT	3/20
COPY	COPY	5/20
COPY	COPY	4/20
	LOGO	1/20



Drivalia:
BTL Materials

Promotional flyer
+ 2 cars - front

Size: A5
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating

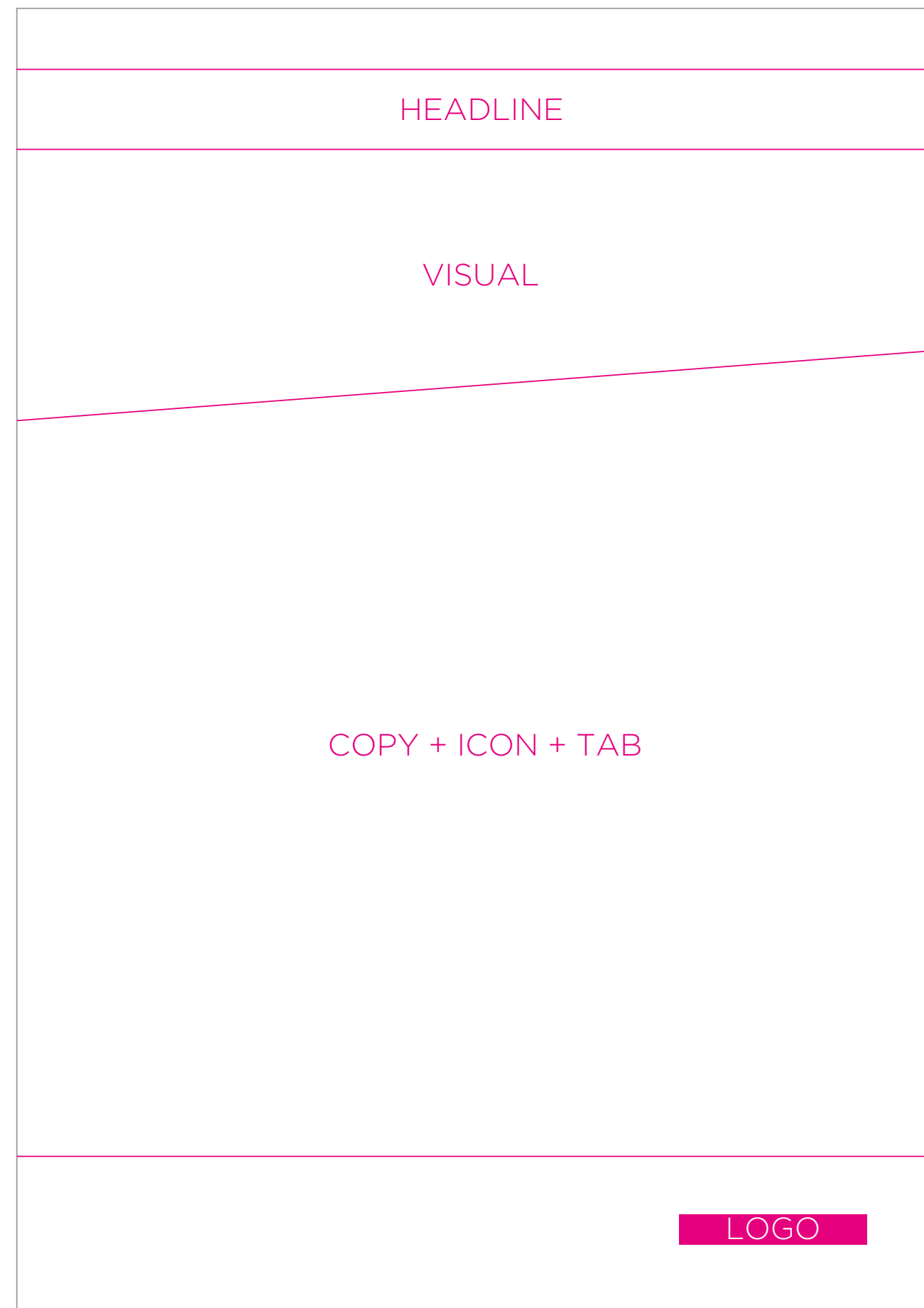


Drivalia:
BTL Materials

Promotional flyer
+ 2 cars - back

Size: A5
Recommended paper: Fedrigoni Splendorgel 300 gr
4 colours + matte varnish coating





NOME PRODOTTO
HEADLINE

2/20

1/20

VISUAL

6/20

COPY

8/20

LOGO

HEADLINE LOREM IPSUM

NOME AUTO
TUA DA 000€
AL MESE
ZERO ANTICIPO

IVA inclusa

LOREM IPSUM DOLOR SET

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

Canone mensile fisso di 409€
per 48 mesi e 60.000 km

Il canone include tutti i servizi di BE-FREE
e la sicurezza di ulteriori coperture:

LOREM IPSUM MOTUNO MESTRO NASTRO RES
NOSTRUM ADUMI ONOLIPUS**

drivalia.it

DRIVALIA

HEADLINE LOREM IPSUM

NOME AUTO
TUA DA 000€
AL MESE
ZERO ANTICIPO

IVA inclusa

LOREM IPSUM DOLOR SET

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

LOREM IPSUM DOLOR SET 000€
per seton mostroorum

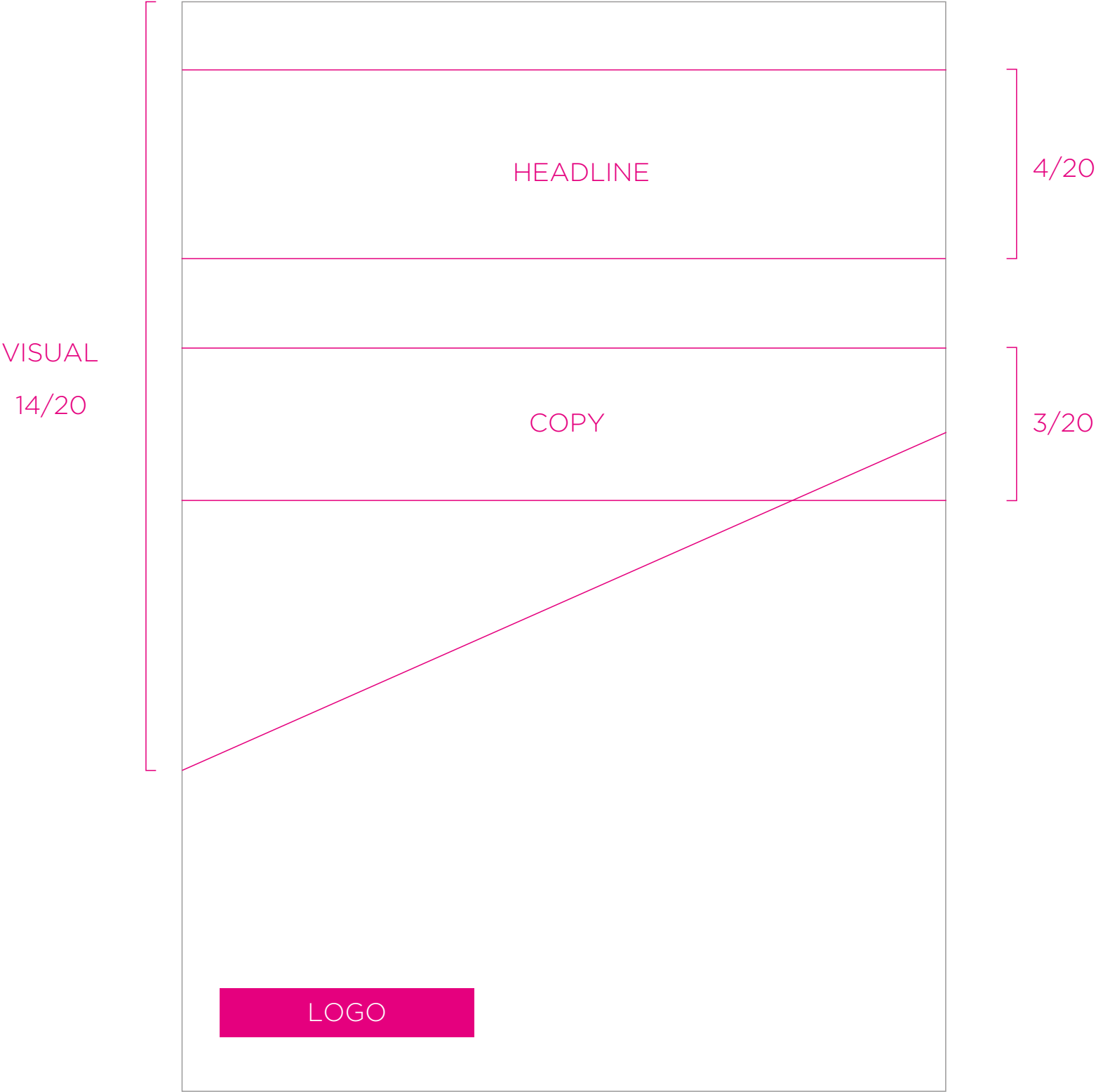
Canone mensile fisso di 409€
per 48 mesi e 60.000 km

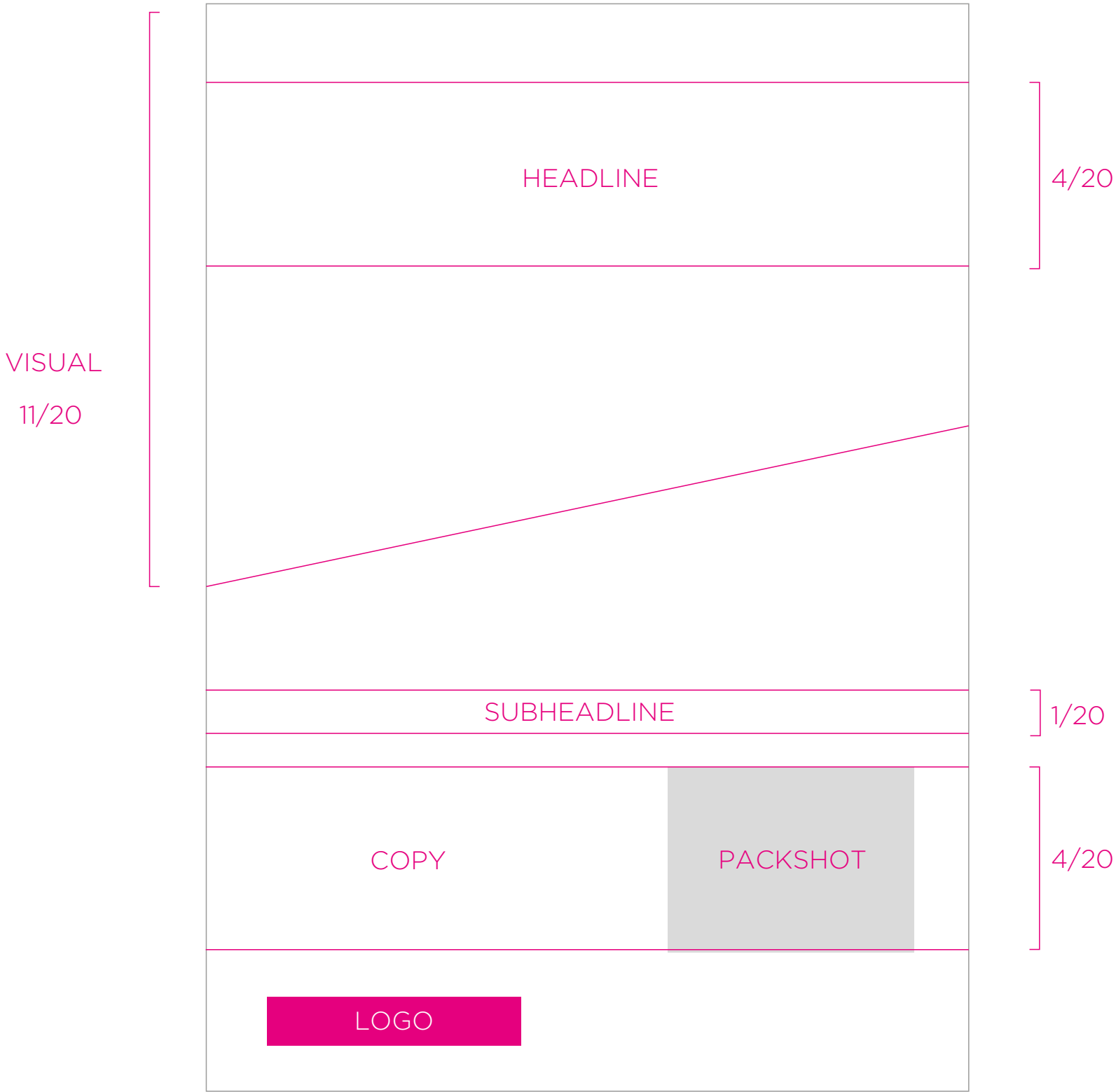
Il canone include tutti i servizi di BE-FREE
e la sicurezza di ulteriori coperture:

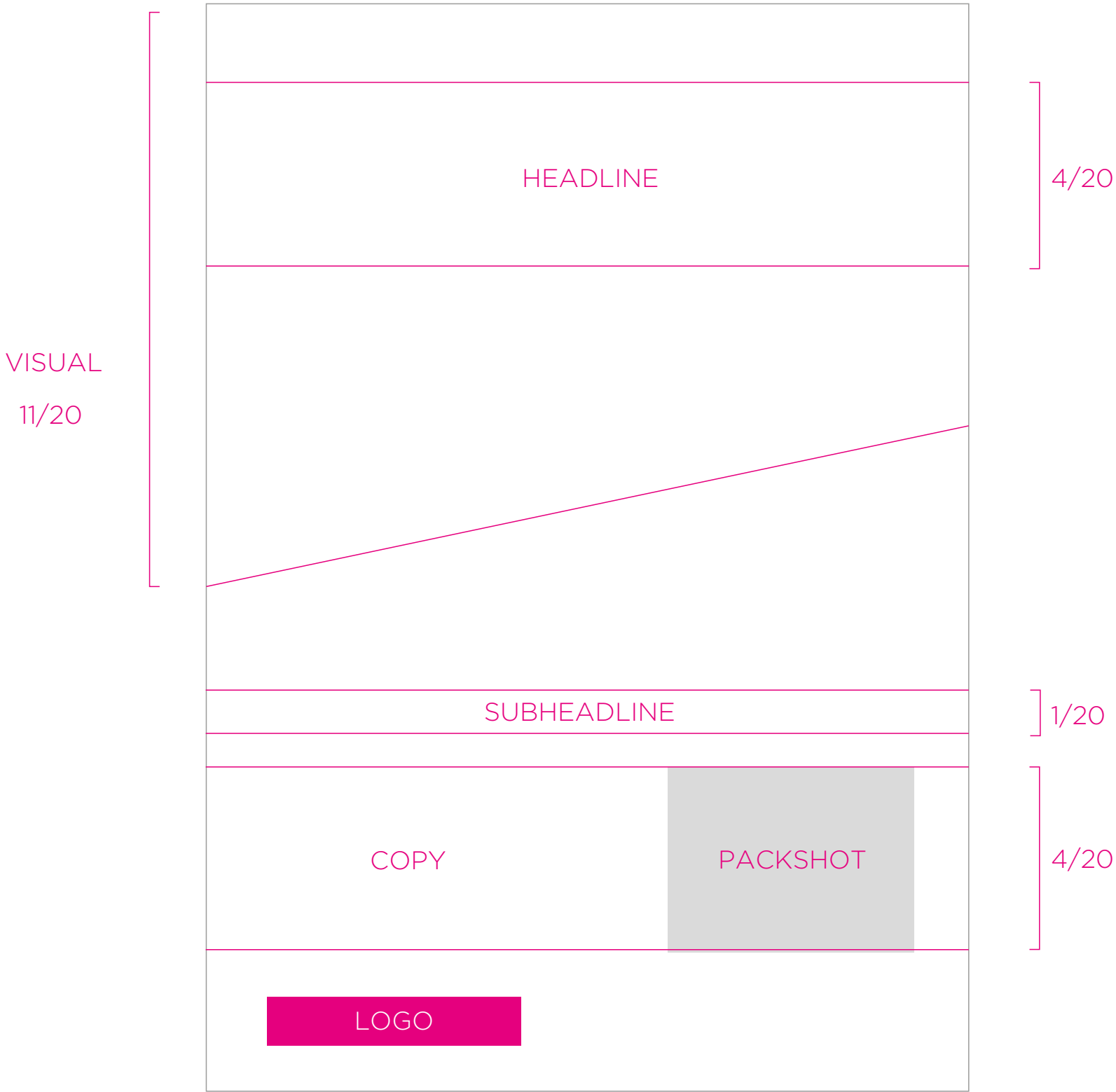
LOREM IPSUM MOTUNO MESTRO NASTRO RES
NOSTRUM ADUMI ONOLIPUS**

drivalia.it

DRIVALIA

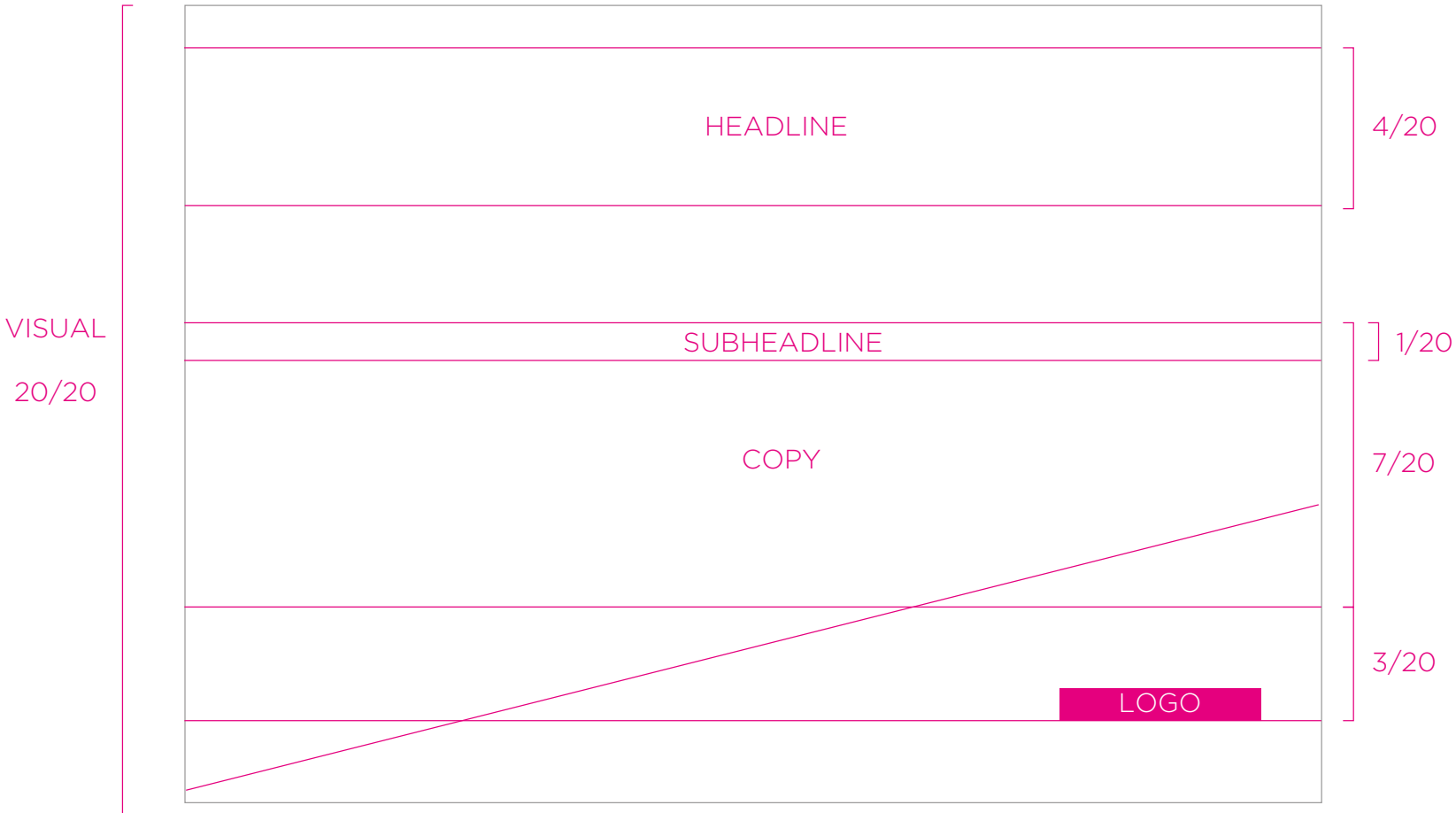






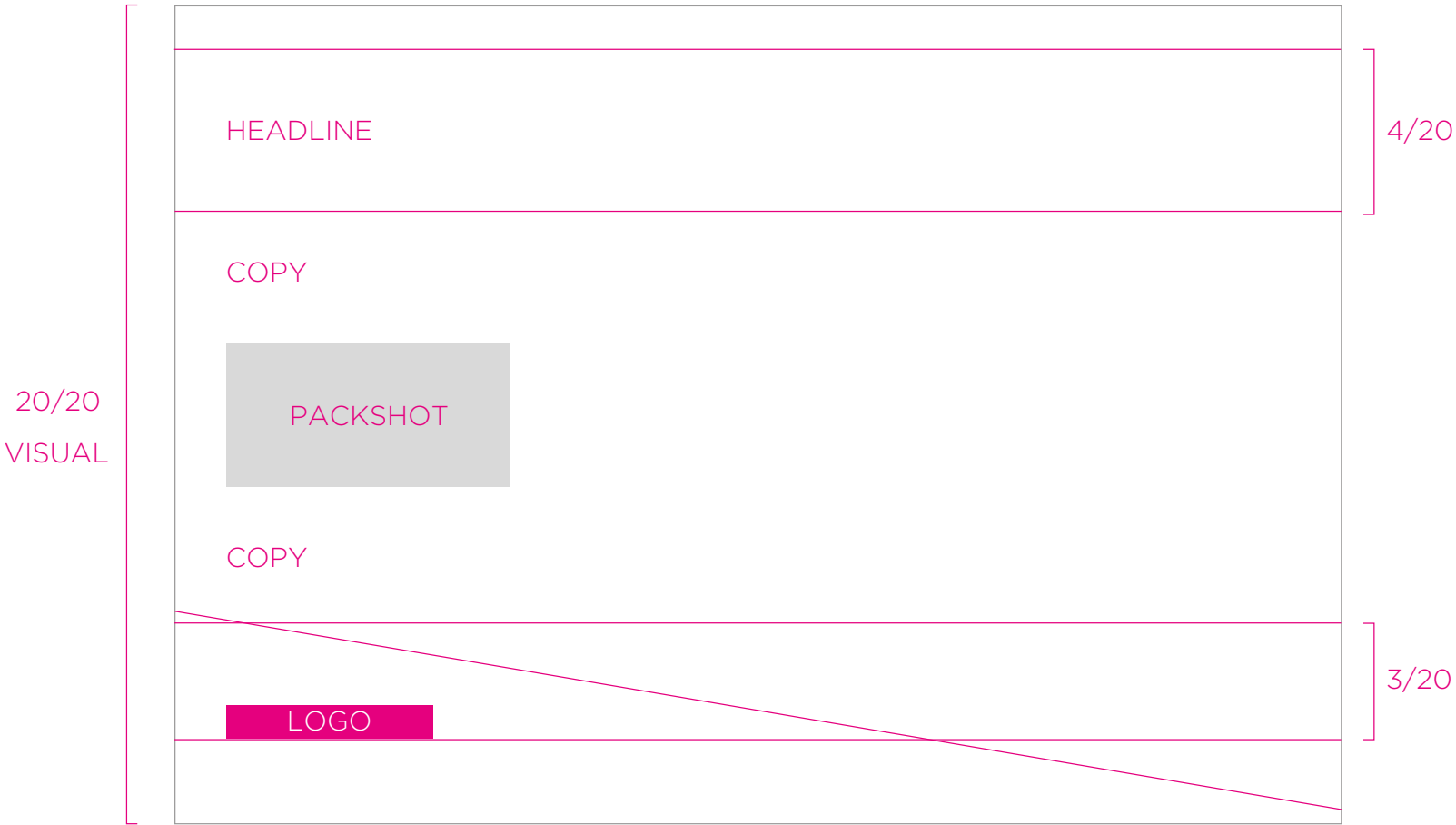
Drivalia:
ATL Materials

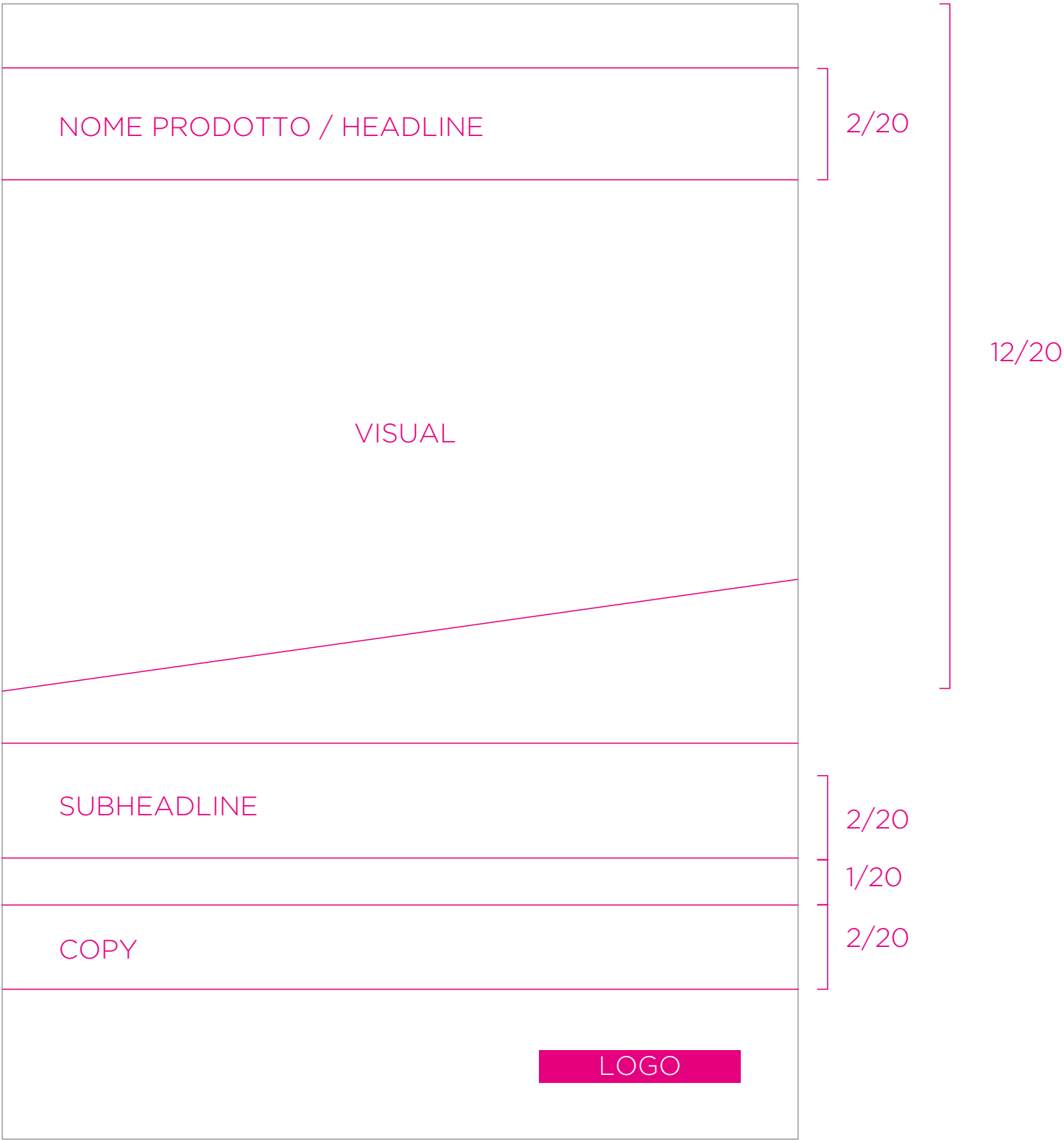
Corporate adv half page
Horizontal

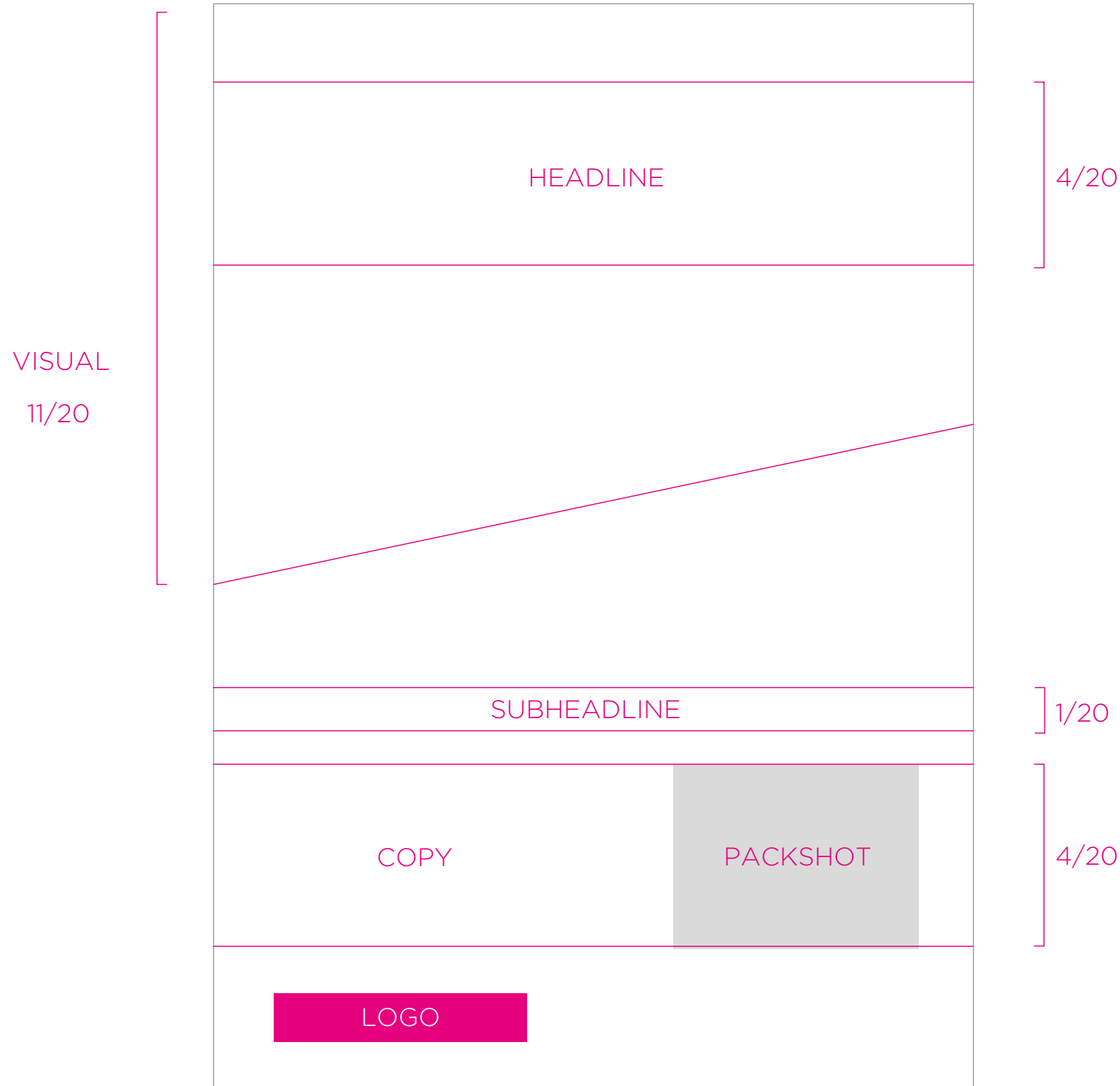


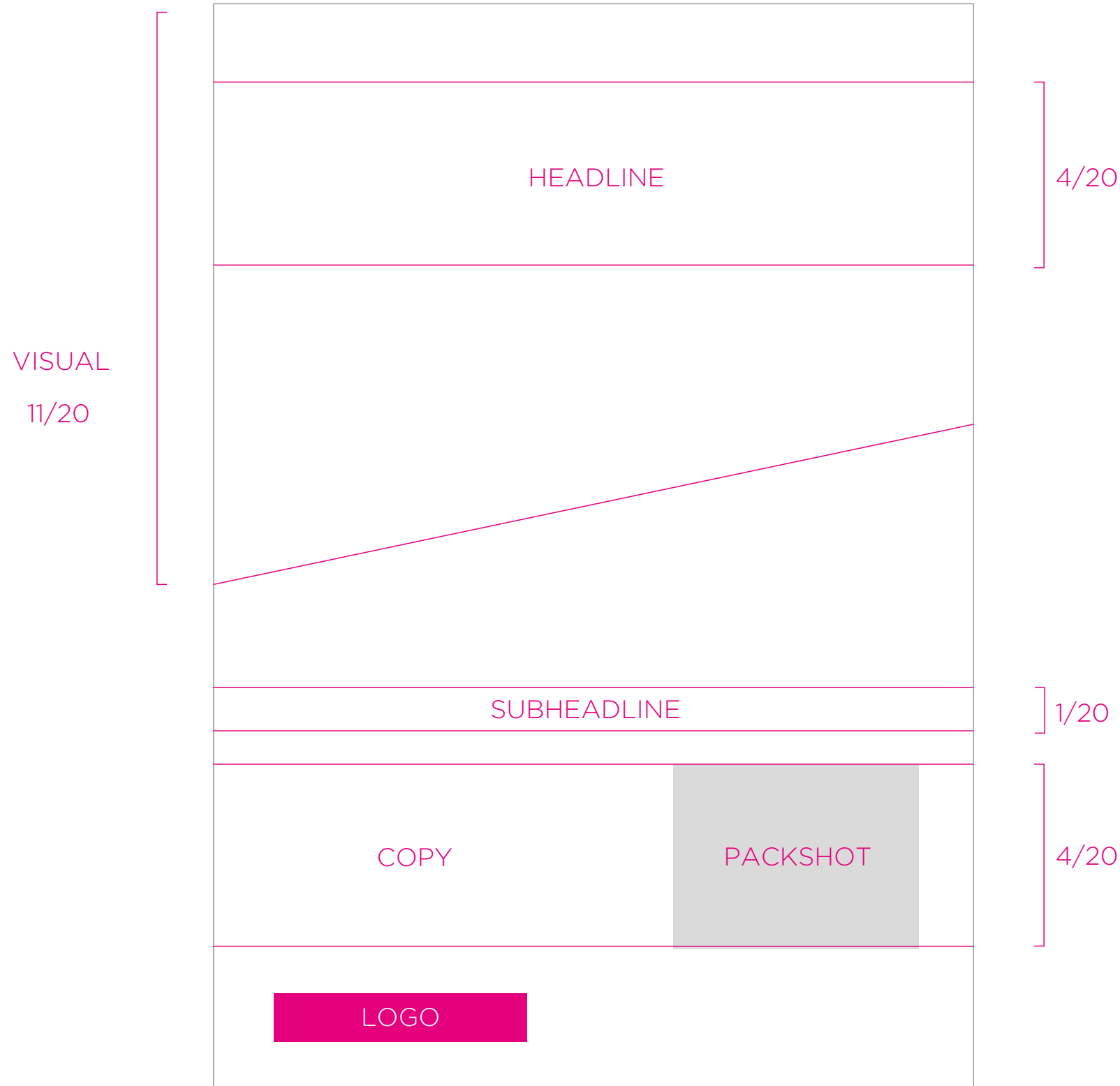
Drivalia:
ATL Materials

Corporate adv half page
Horizontal + 1 car



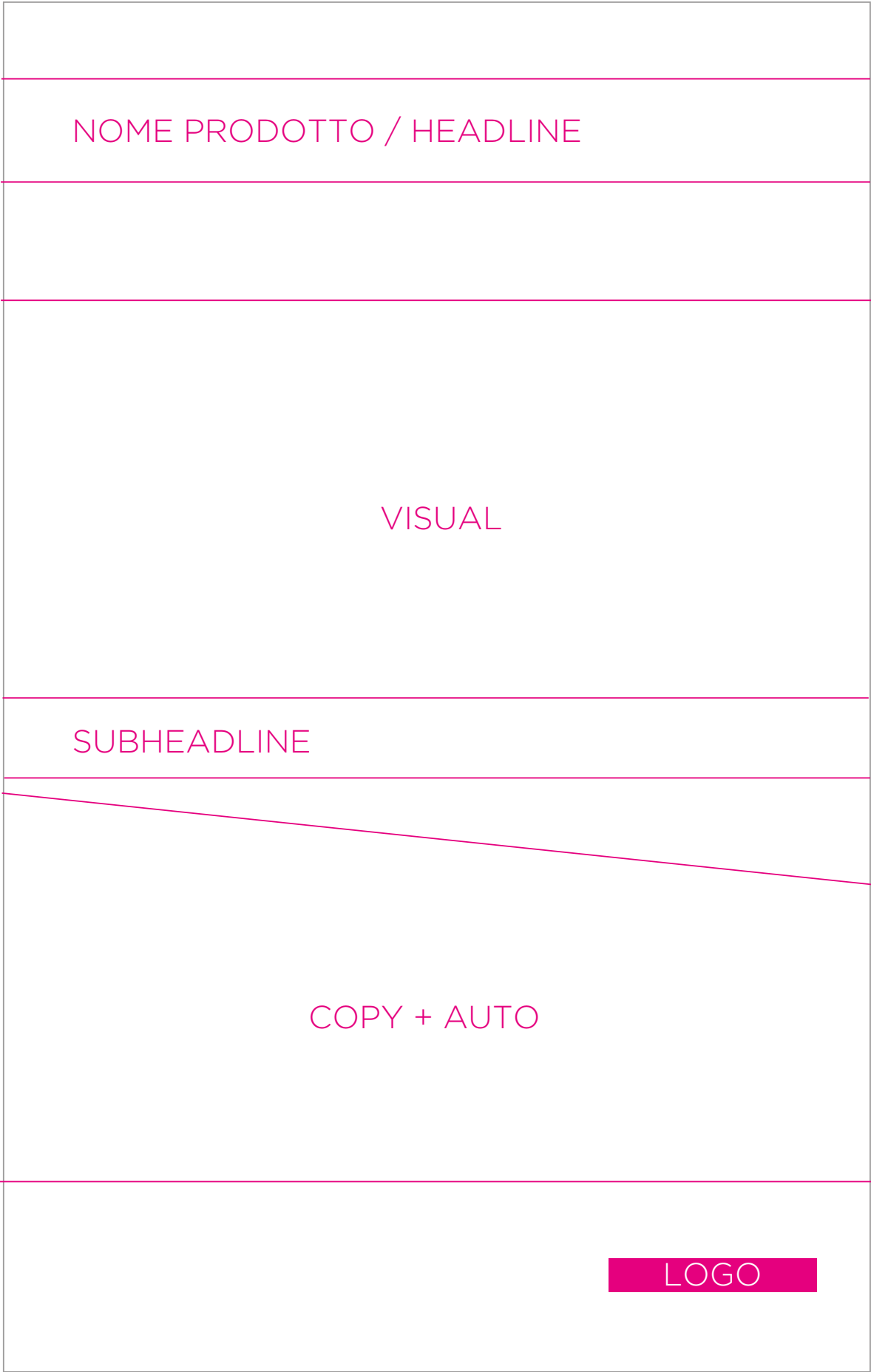






Drivalia:
ATL Materials

Product adv
Vertical (max 3 cars)



Drivalia:
ATL Materials

Product adv
Horizontal (max 3 cars)

HEADLINE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE

Subhead line lorem ipsum

Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia. Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia. Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia.

DRIVALIA

[www.reginauto-renting.com](#) NAPOLI - Telefono 081 415624 | POZZUOLI - Telefono 081 5262654 | NOLA - Telefono 081 5121307

HEADLINE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE



Nome auto lorem ipsum
ser nostrum amosti.
€ 000,00 AL MESE

Subhead line lorem ipsum

Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia. Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia. Drivalia è un marchio registrato di Drivalia, società a partecipazione paritetica tra i sindacati italiani e la Drivalia.

DRIVALIA

[www.reginauto-renting.com](#) NAPOLI - Telefono 081 415624 | POZZUOLI - Telefono 081 5262654 | NOLA - Telefono 081 5121307

NOME PRODOTTO / HEADLINE

OFFERTE
MASSIMO 4 AUTO

SUBHEADLINE

LOGO

4/20

8/20

1/20

Drivalia:
Mobility Store

Logo - Horizontal version Positive

Quando il logo Drivalia viene utilizzato all'interno dei Drivalia Mobility Store, per la sola applicazione sui materiali di arredo, deve esser utilizzato senza il payoff. Resta invece valida l'applicazione del logo Drivalia con il payoff sul materiale BTL distribuito all'interno dei Drivalia Mobility Store.



The image shows a horizontal negative logo for Drivalia Mobility Store. The word "DRIVALIA" is rendered in white, bold, uppercase letters. The letter "V" is stylized with a pink-to-blue gradient. To the right of "DRIVALIA" is a vertical blue line, followed by the words "Mobility" and "Store" in white, stacked vertically. The entire logo is set against a dark blue gradient background.

DRIVALIA | **Mobility**
Store

Drivalia:
Mobility Store

Logo - Vertical version
Positive

Quando il logo Drivalia viene utilizzato all'interno dei Drivalia Mobility Store, per la sola applicazione sui materiali di arredo, deve esser utilizzato senza il payoff. Resta invece valida l'applicazione del logo Drivalia con il payoff sul materiale BTL distribuito all'interno dei Drivalia Mobility Store.



The image shows a large rectangular area with a vertical gradient from dark blue at the top to a lighter blue at the bottom. Centered within this area is the Drivalia logo in white. The word "DRIVALIA" is in a bold, sans-serif font, with a stylized 'A' composed of two overlapping triangles, one pink and one light blue. Below "DRIVALIA" is a thin horizontal light blue line. Underneath the line, the words "Mobility Store" are written in a smaller, white, sans-serif font, with "Mobility" in bold and "Store" in regular weight.

DRIVALIA

Mobility Store

Drivalia:
Mobility Store

Exclusion zone
horizontal logo



Generic exclusion zone



Exclusion zone with text



Drivalia:
Mobility Store

Exclusion zone
vertical logo



Drivalia:
Mobility Store

Drivalia logo in relation
to the Drivalia Mobility Store logo

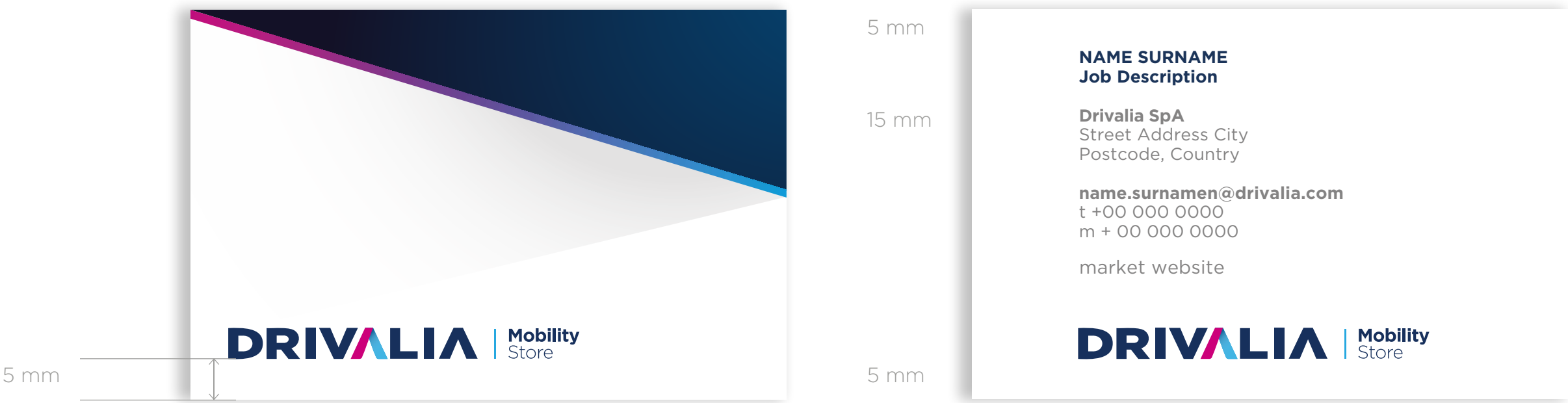


Drivalia:
Mobility Store

Business card

Format: 85x55 mm
(standard uni format).

Typeface: Gotham Book and Medium.



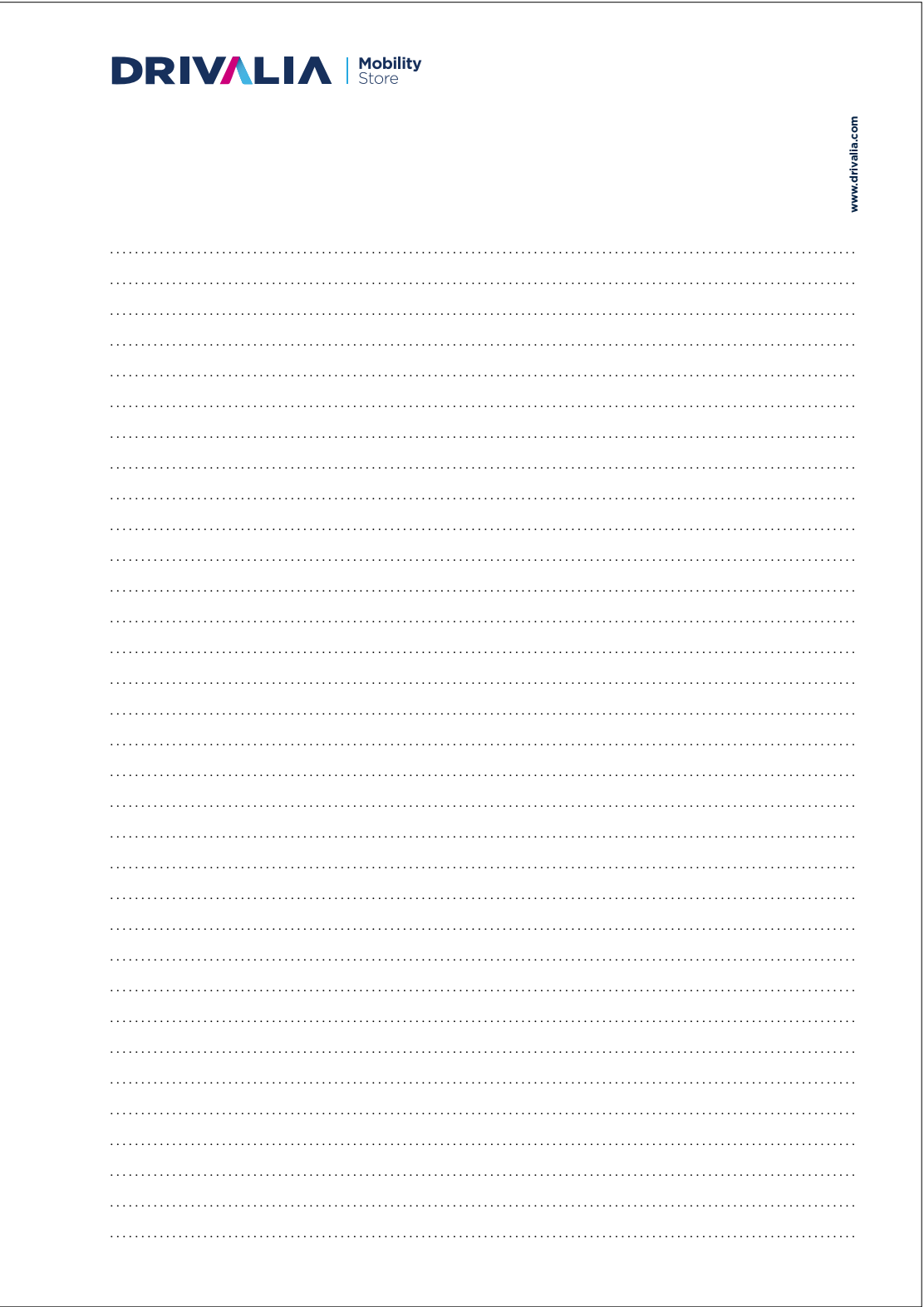
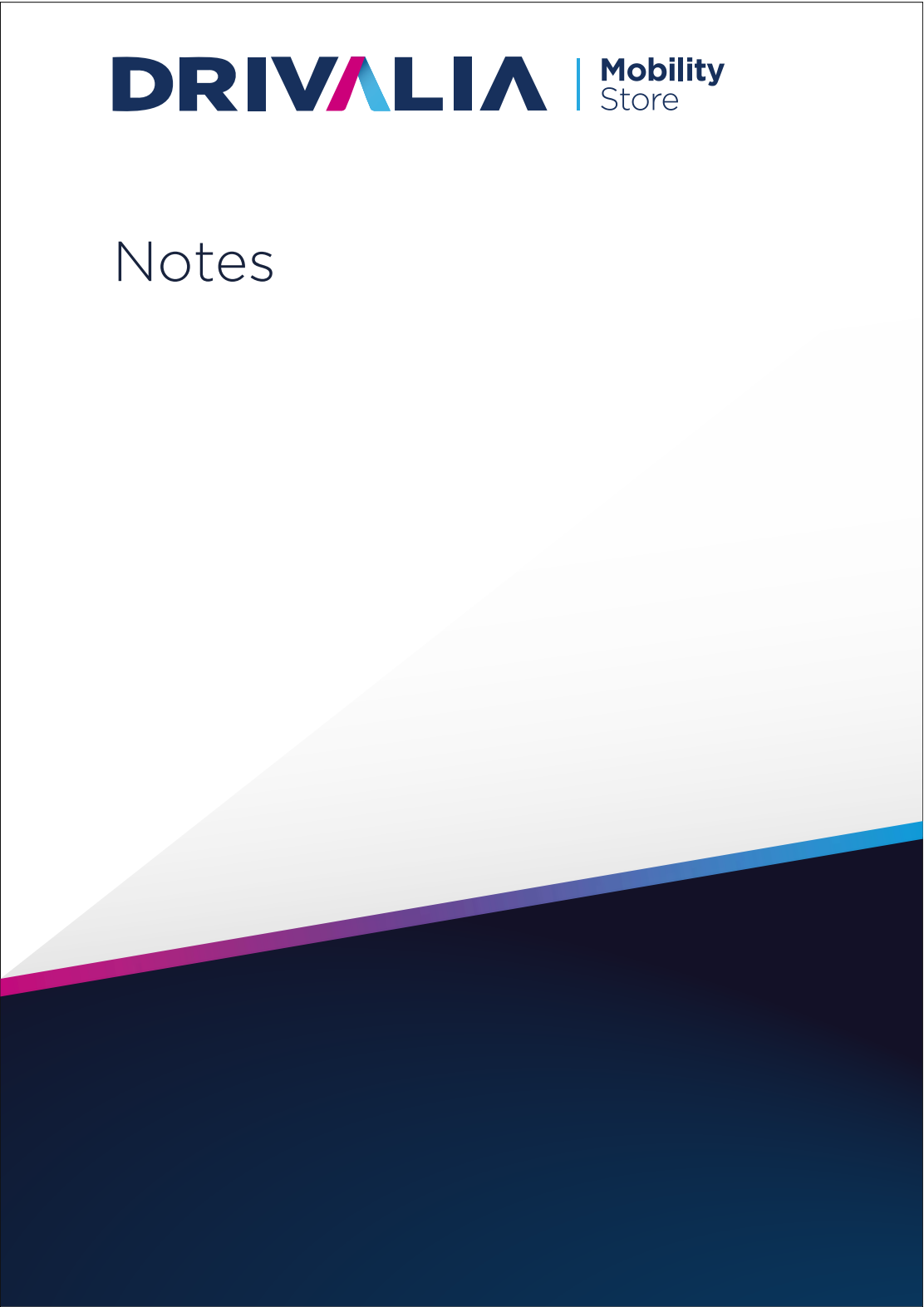
Drivalia:
Mobility Store

Folder

Format: 210x297 mm (uni A4)



Format: 210x297 mm (uni A4)



180x230 mm

MOBILITY
PIONEERS

Relax, drive with us.

Contratto - Agreement

Targa - Plate

Parcheggio - Parking

DRIVALIA

Mobility
Store

Ci trovi in questi aereoporti
You may find us in the following airports

MobilityStore

ALGHERO	079 935097
ANCONA	071 9716163
BARI	080 5370842
BERGAMO	035 318862
BOLOGNA	051 6472052
BRINDISI	0831 411253
CAGLIARI	070 212045
CATANIA	095 340389
FIRENZE	055 3438754
FORLÌ	0543 783058
GENOVA	010 6140046
LAMEZIA TERME	0968 53690
MILANO LINATE	02 70200268
MILANO MALPENSA	02 58580271

NAPOLI	081 7512055
OLBIA	0789 645108
PALERMO	091 6511393
PESCARA	085 8623105
PISA	050 28101
ROMA CIAMPINO	06 79340802
ROMA FIUMICINO	06 65953547
TORINO	011 18935194
TRAPANI	0923 038430
TREVISO	0422 433471
TRIESTE	0481 774836
VENEZIA	041 5415032
VERONA	045 8600900

Leasys Rent Assistance

È previsto un servizio di assistenza tecnica h24, in collaborazione con ACI GLOBAL. In caso di necessità, chiami il **Numero Verde 800.324168**. Dovrà comunicare con precisione: il tipo di assistenza richiesto, nome e cognome, numero di contratto di noleggio, numero di targa del veicolo, indirizzo del luogo in cui si trova e il recapito telefonico. Per chiamare la Centrale operativa dall'**estero** dovrà digitare il numero: **0039.02.661.650.59**.

In cooperation with ACI GLOBAL a 24 hour technical assistance service is available calling 800.324.168 (Toll free). When contacting the Assistance please make sure that the following details are provided: type of assistance required, name and surname, number of your rental agreement, plate number of the car, detailed address of where the assistance is required and your telephone number. To contact our Assistance from abroad please dial the number: 0039.02.661.650.59.

Drivalia S.p.A.
Sede legale
Corso Italia, 17 - 39100 Bolzano (Italia)
Direzione Generale e Amministrativa:
Viale delle Arti, 123
00054 Fiumicino - Roma (Italia)
Contact Center: +39 06 65 2111
drivalia.it

DRIVALIA | Mobility
Store

E-mail Signature

To maintain uniformity worldwide, all employees should use the standardized signature for e-mails, as shown.

The signature and the contacts are followed by the Drivalia trademark in the color positive version and the website.

Dear... : Arial Regular, size 10/14.

Name: Arial Bold, size 8/10.

Job Title: Arial Regular, size 8/10.

Legal Entity: Arial Bold, size 8/10.

Address: Arial Regular, size 8/10.

Helvetica

14

B

I

U

A:

Cc:

Oggetto:

Da:

Firma:

Dear John,

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

DRIVALIA

Mobility Store

Name Surname

Drivalia S.p.a.

Job Title

Street Address, City Postcode, Country

Ph. +00 000 000 0000

Mob. +00 000 000 0000

Follow us on

LinkedIn

Market website

Drivalia:
Mobility Store

Jacket Badges

Misure: 7x2.5 cm



Drivalia: Brand Guidelines

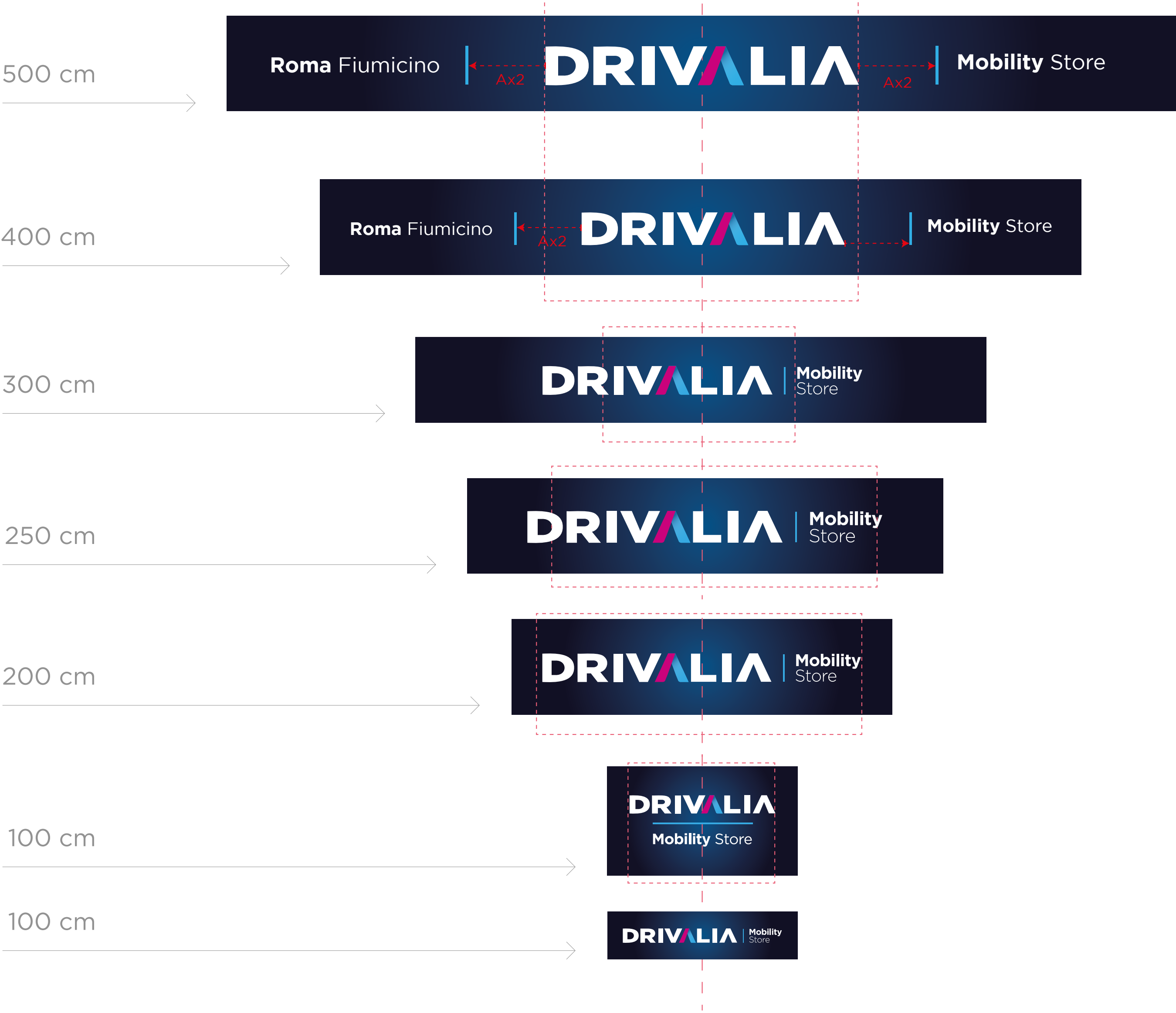
6. Furnishing Materials

Insegne

Altezza Payoff = 1/2 di L
Regola applicabile fino ad una lunghezza max di 400 cm
A 300 cm logo e pay-off verranno ridotti del 25%

Sotto i 300 cm è prevista una nuova grafica senza
nome location







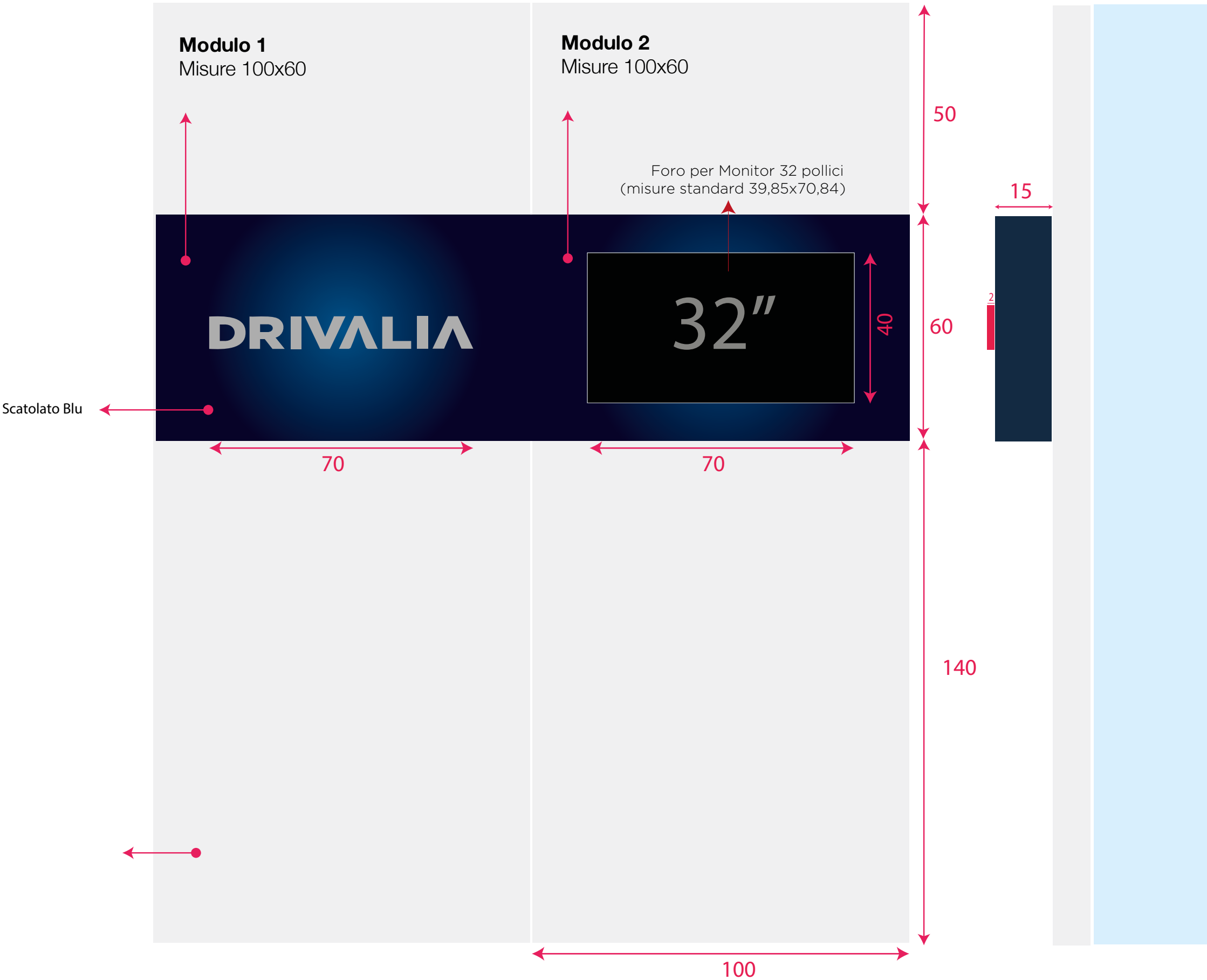


Backwall

Modulo 1 e 2:
Elemento in legno multistrato di spessore 19 mm igni-
fugo certificato, laccato in colore blu con vernice igni-
fuga, scatolato con profondità massima 15 cm, ispe-
zionabile per future manutenzioni.
Dimensione cm 100x60.

Elemento Modulo 1:
Logo Drivalia in Plexiglass realizzato in lettere singole
incassate nel frontale in legno con sporgenza massima
di 20 mm spessore. Le lettere in Plex dovranno essere
fresate internamente con alloggiamento di led ad illumina-
zione frontale, il bordo sporgente dovrà essere trat-
tato con vernice blackout per ottenere luce solo sul
fronte e non sulla costa. Sul fronte delle lettere dovrà
essere applicata pellicola Opal Bianca 3M 3730 Envi-
sion con stampa nel caso della A del logo. L'elemento
di fondo (fondello) di ogni singola lettera sarà realiz-
zato in metacrilato spessore 15 mm e sagomato sul
retro in modo da ottenere un piedistallo distanziale
per il fissaggio sul pannello di fondo.

Elemento Modulo 2:
elemento con asola frontale per monitor ad incasso
da 32 pollici, contropiastra a parete dotata di staffa
porta monitor. Ispezionabile per manutenzioni.



Carpet

Misura: 160x66 cm

Realizzato in moquette, lavorazione ad intarsio a 3 colori, fondo blu, logo bianco e rosso, tinte piatte. Retro base in gomma antiscivolo, spessore totale del tappeto 1,5 cm.



Desk bench - Short Module

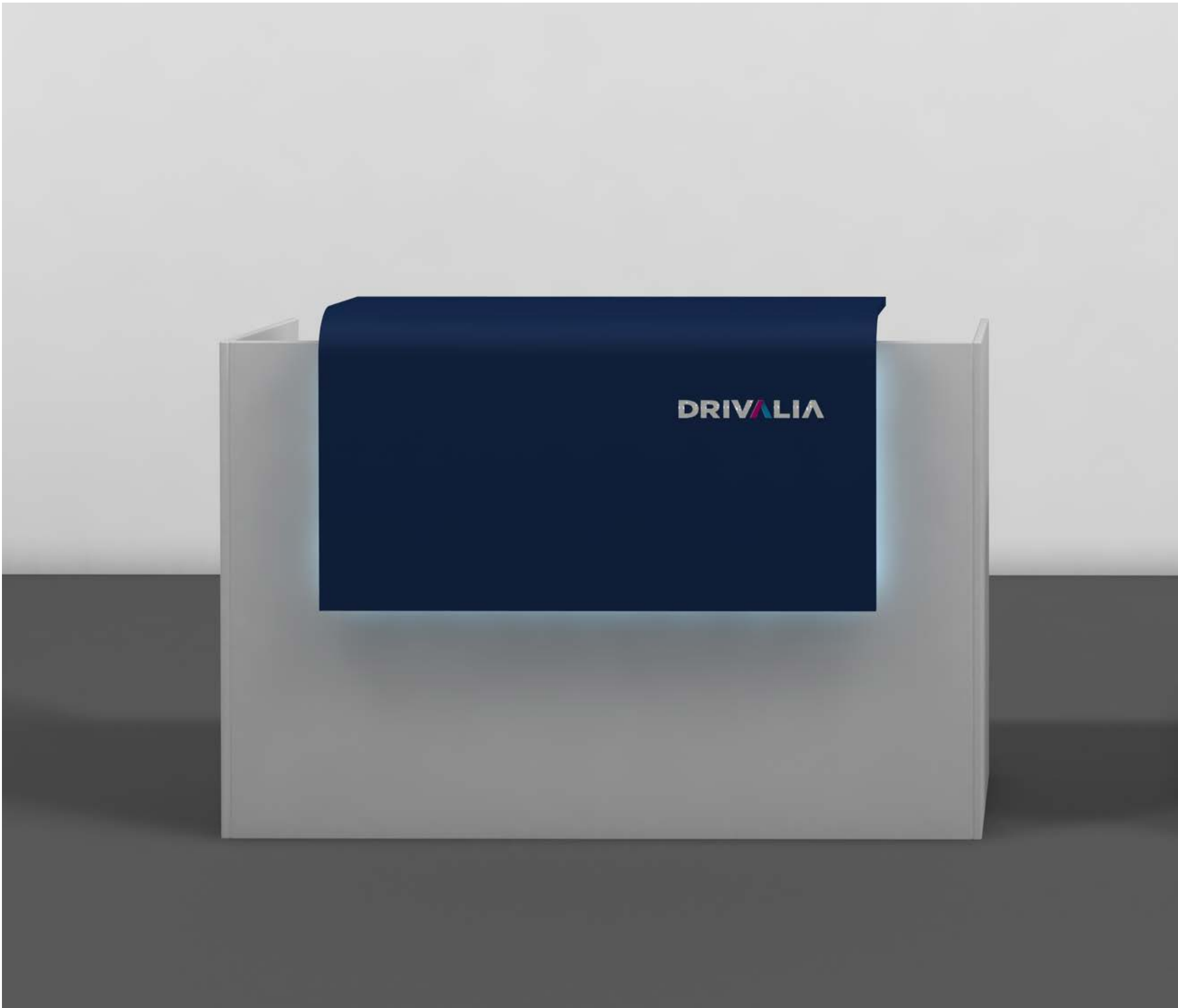
Dimensions:
W1660 x D630 x H1100 mm

Bench in white laminated plywood with curved wooden front panel coated with 3M DI-NOC film, Ral 5003 matt finish and integrated multicolour LED lighting system.

Two-colour front logo in adhesive vinyl, L 400 mm.
Complete with 3 power outlets and 2 data ports behind monitor housing



400mm



Desk bench - Short Module
Other dimensions

Bench in white laminated plywood with curved wooden front panel coated with 3M DI-NOC film, Ral 5003 matt finish and integrated multicolour LED lighting system.

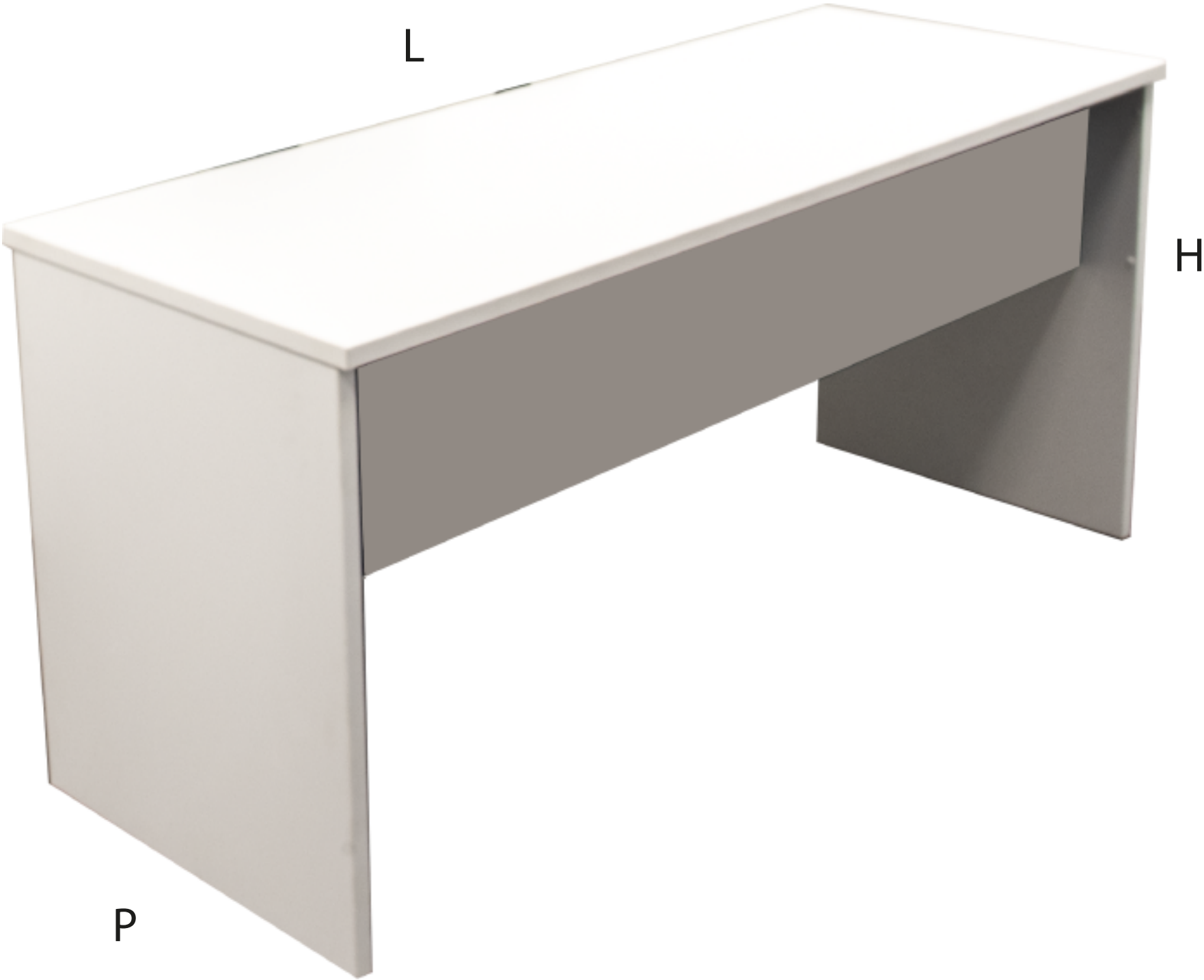
Two-colour front logo in adhesive vinyl, L 400 mm.
Complete with 3 power outlets and 2 data ports behind monitor housing



Drivalia:
Furnishing Materials

Banco in multistrato
laminato colore Bianco

Dimensions:
W1800 x D1600 x H750 mm
consisting of a 180x800 section
80 mm extension with metal structure.



Corporate graphic wall panels

Panels with perimeter frames in aluminium
and interchangeable graphic cloth, or in Forex.



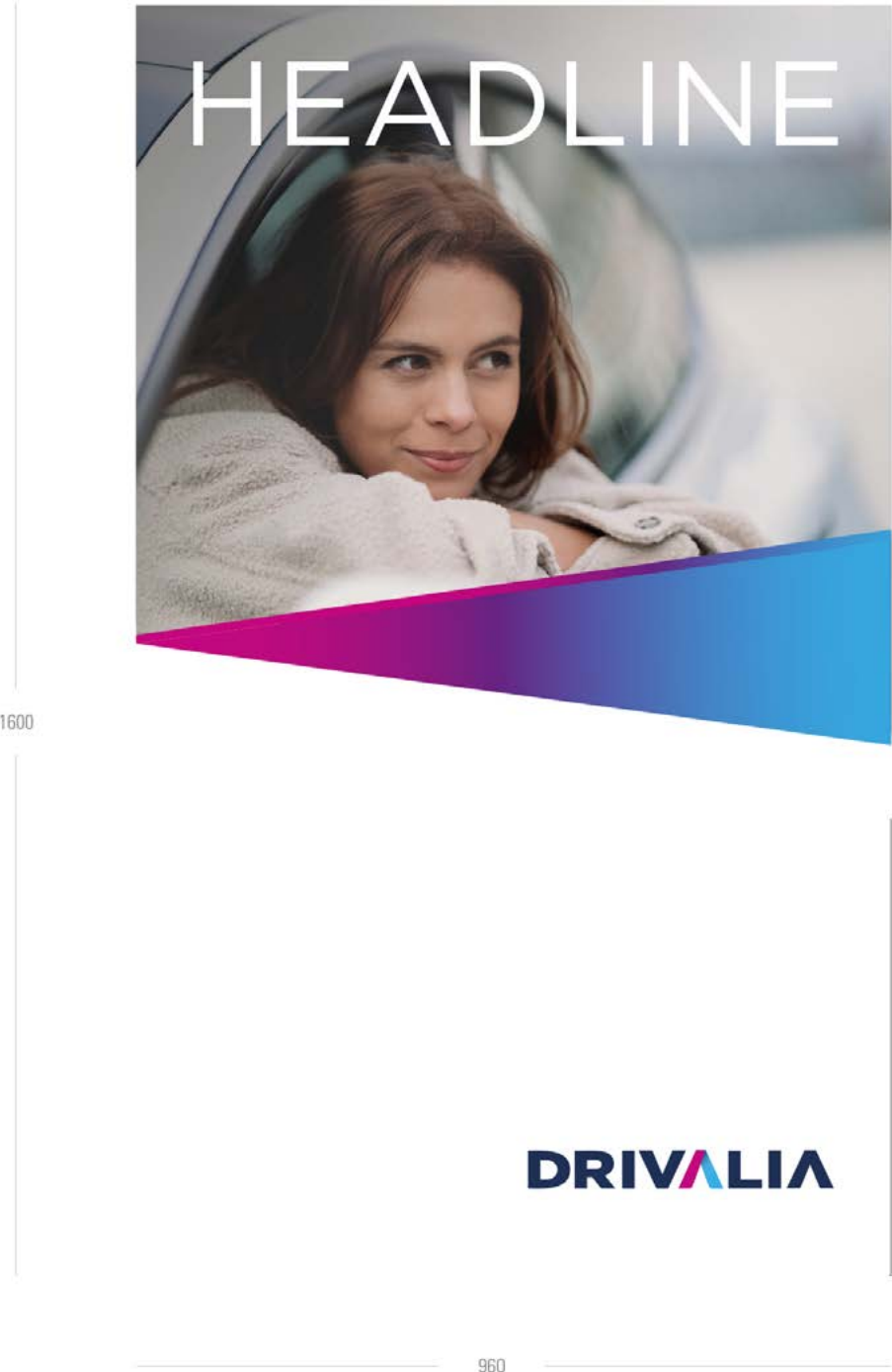
Drivalia:
Furnishing Materials

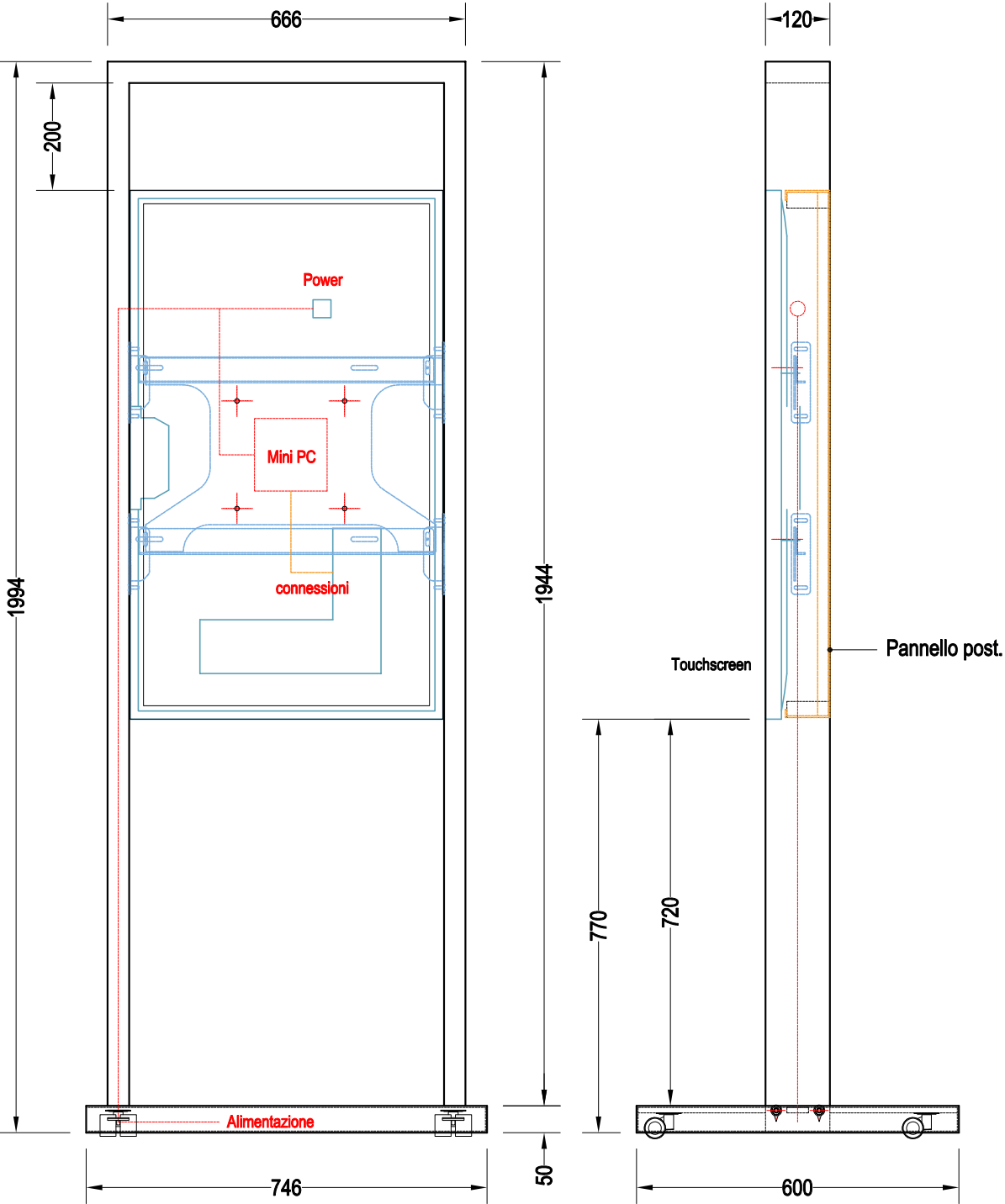
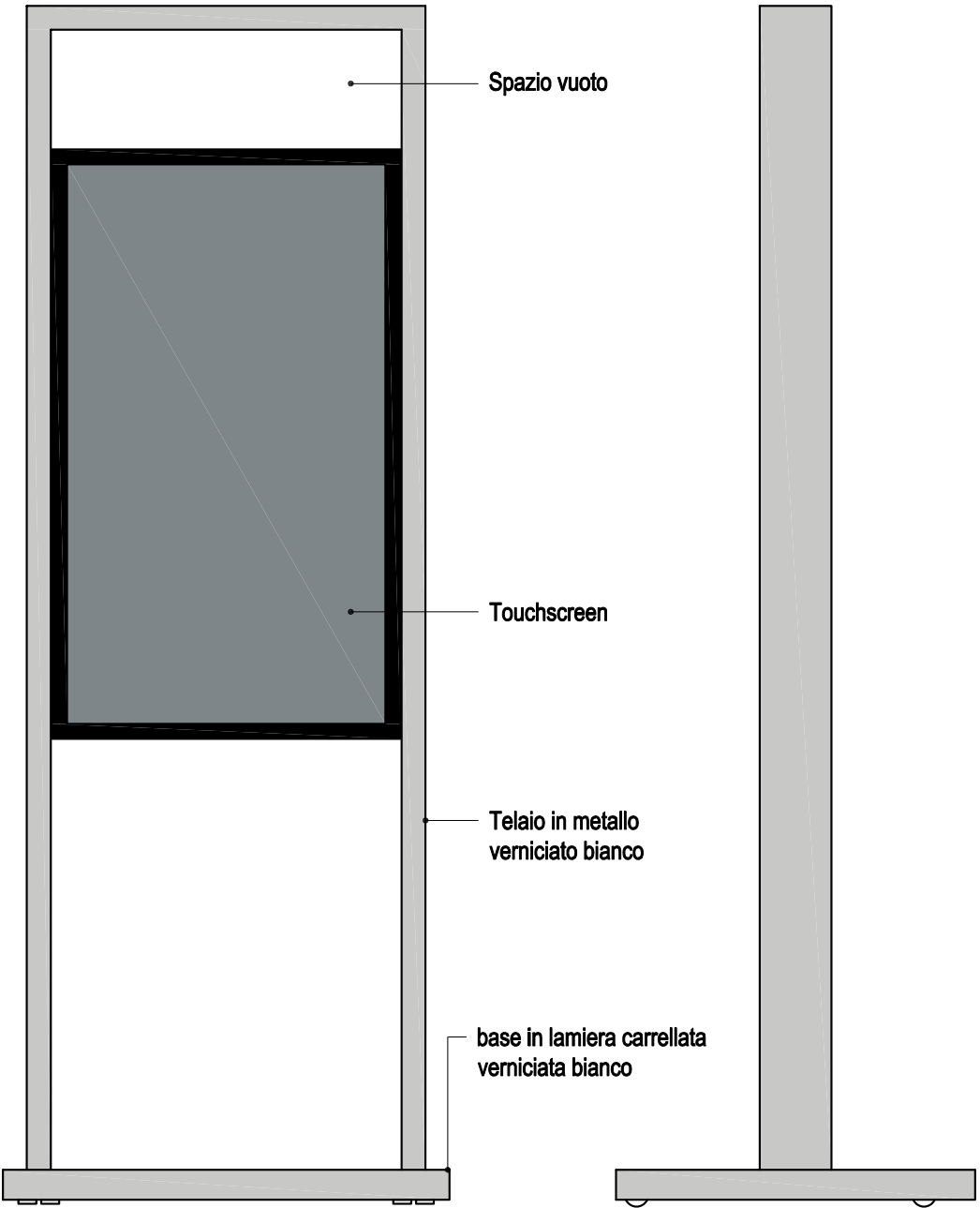
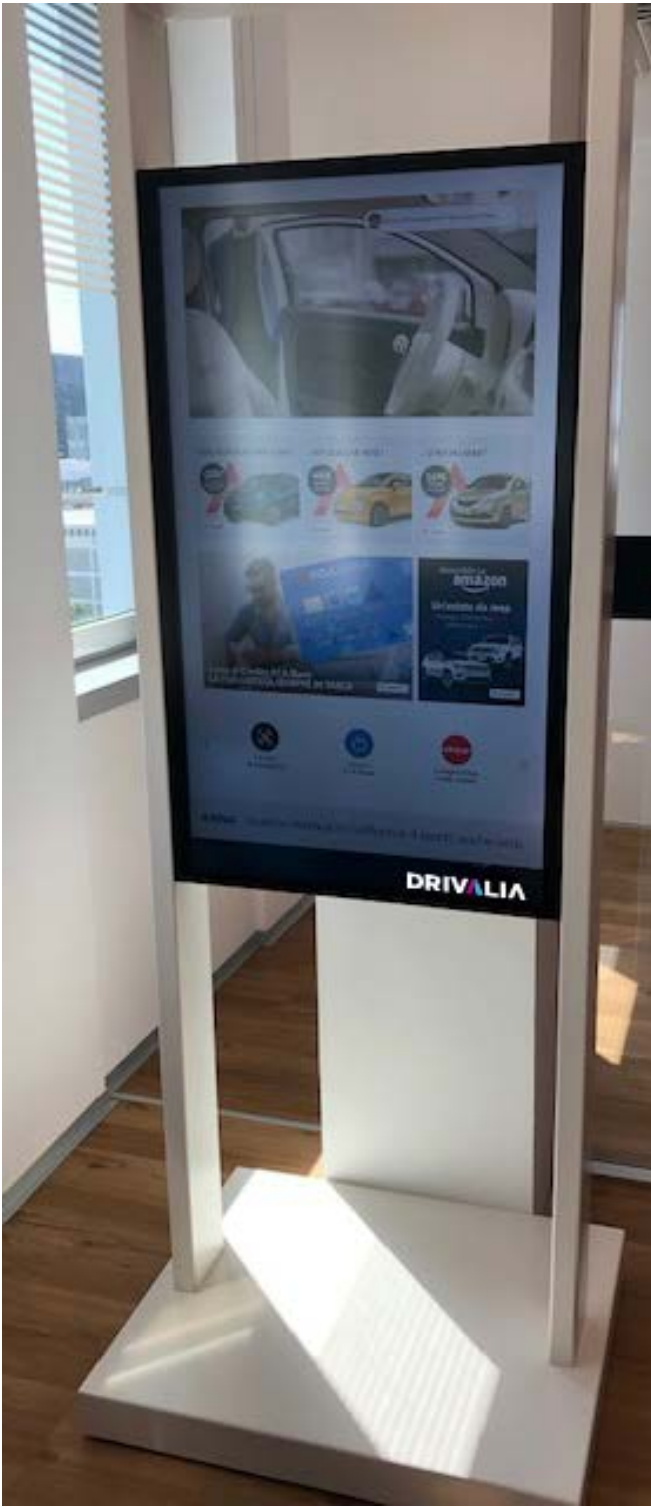
Totem Grafico

Totem Grafico bifacciale
L 960 x H 1600 x P 80
Base L 1100 x D 700 mm

Telaio in alluminio blue corporate
con teli grafici sui due lati.

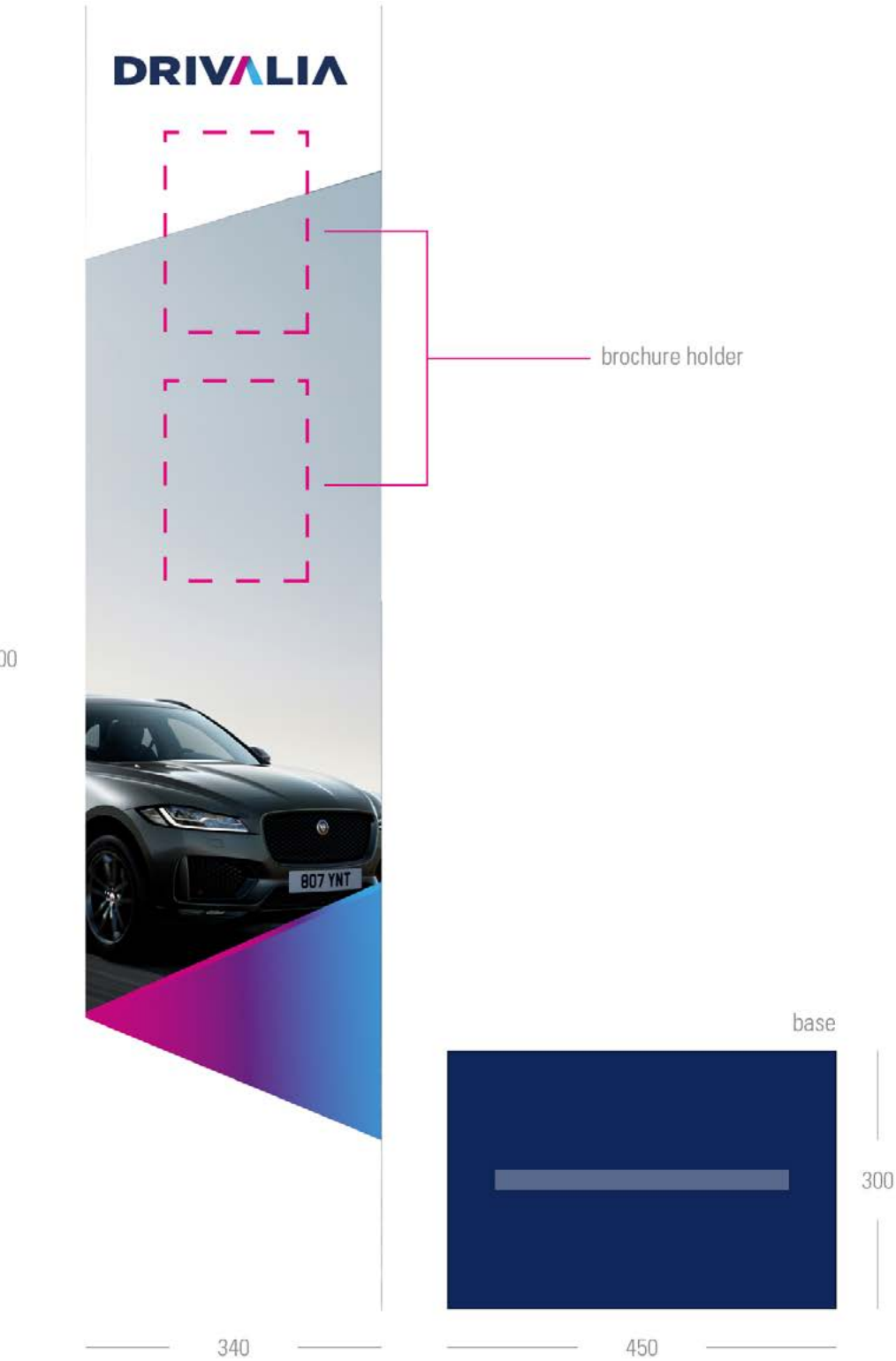
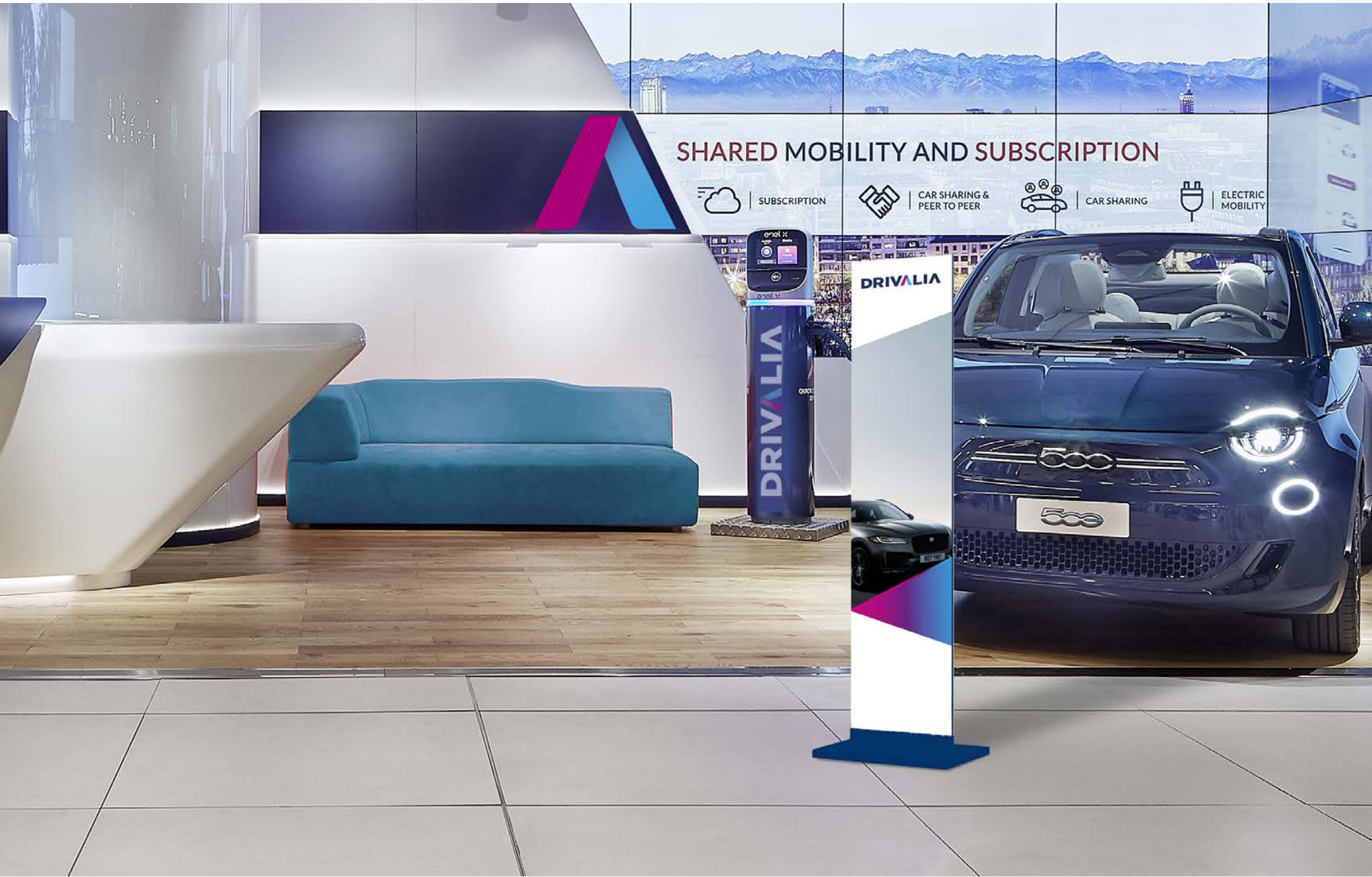
Pantone: 282 CP





Brochure holder totem

Brochure holder totem
with 2 transparent A5 pockets, half-moon feet
in transparent Plexiglas with shiny edge.
Dimensions 500x1600 mm.







73 cm

15 cm



Drivalia:
Furnishing Materials

Mobile contenitore

Wardrobe in white laminate, 3 white doors
and 1 blue door.

Dimensions: W1000 x D460 x H1050 mm
Locks and adhesive logo included.



Poltroncina e divano per waiting area

1 Divano in tessuto rivestimento TBD.
Gambe in acciaio cromato.
L1798 x H933

2 Poltroncina in tessuto
rivestimento TBD.
Gambe in acciaio cromato.
L1020 x H1242



Drivalia:
Furnishing Materials

Sedia blu con braccioli



Chest of drawers
and desk for dealerships

Salesperson's desk with extension,
white desktop W1600 x D800 x H720
+ consisting of one section 180x800
+ one extension 80 mm with metal structure.
White drawer units with lock W420 x H59



Airport Direction Signs

Size: 50x20 cm
2 panels in expanded PVC, with printed graphics on one side.
Logo + right arrow, Logo + left arrow.
Mounting:
- Wall mounted with silicone or double-sided tape (not included in kit).



Opening hours signs

Size: 30x21 cm
1 panel in expanded PVC,
with printed graphics on one side.

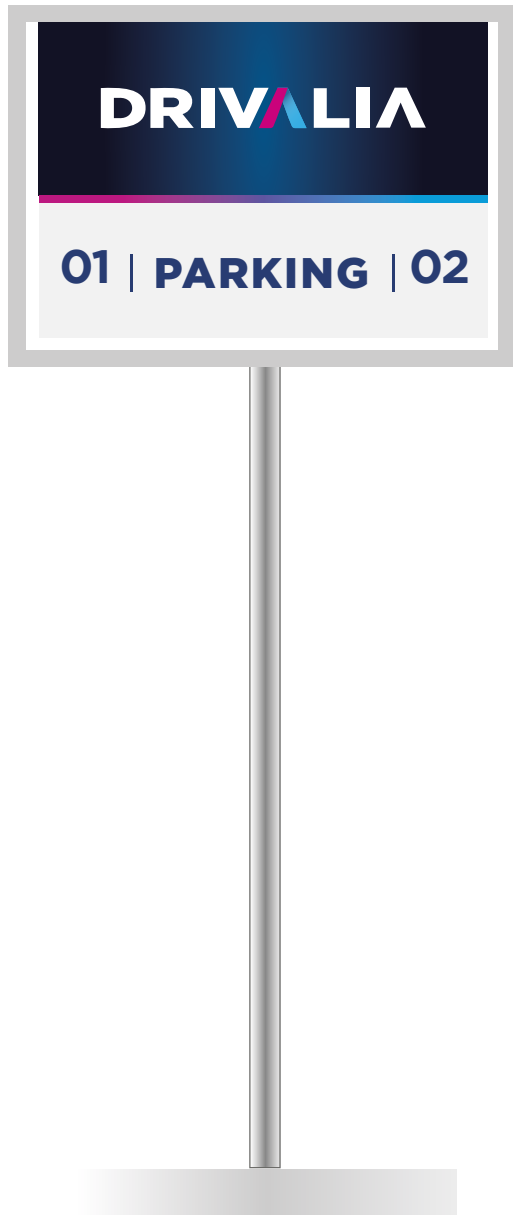
- Mounting:
- Wall-mounted with double-sided tape
 - Window-mounted with rubber suction cups (included in kit)



Drivalia:
Furnishing Materials

Parking sign with numbered bay

Size: 60x43 cm
The structure is made of iron with a concrete base.
The signs are made of composite aluminium,
with printed graphics on one side.
The number is a pre-spaced PVC sticker.



Drivalia:
Furnishing Materials

Porta tagliando
e disco orario

Formato: 14x11.5 cm
Materiale: pvc



Portatarga

I centri che si occupano di consegna dovranno consegnare le vetture Drivalia munite del portatarghe a brand Drivalia.





Drivalia:
Furnishing Materials

Uniform
KIT Desk - woman

Jacket - Shirt - Trousers -
Tie / Scarf - K-way - Winter jacket



Jacket - Shirt - Trousers -
Tie / Scarf - K-way - Winter jacket



Drivalia:
Furnishing Materials

Uniform
KIT Driver - Man/Woman

Jacket - Shirt - Trousers -
Tie / Scarf - K-way - Winter jacket





Drivalia:
Electrification

e+ Primary logo
Negative version





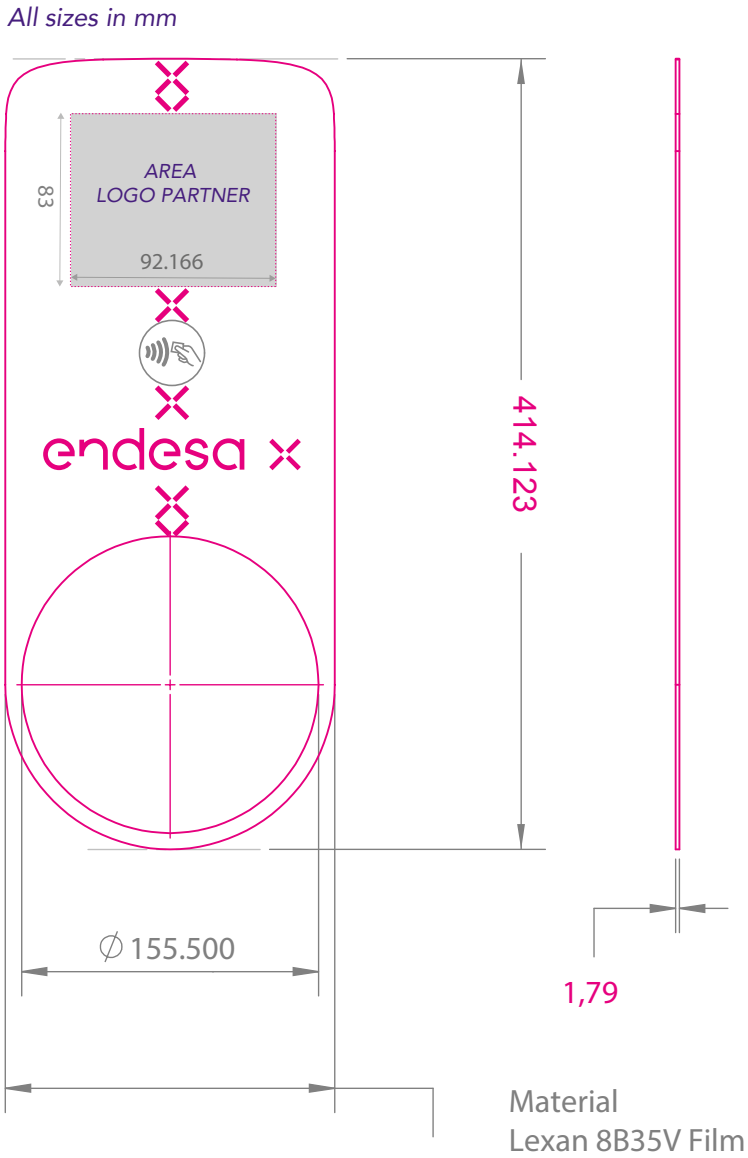


2 JuiceBox

2.2 JuiceBox 03 JuiceBox 07 JuiceBox 22 Enel X co-branding

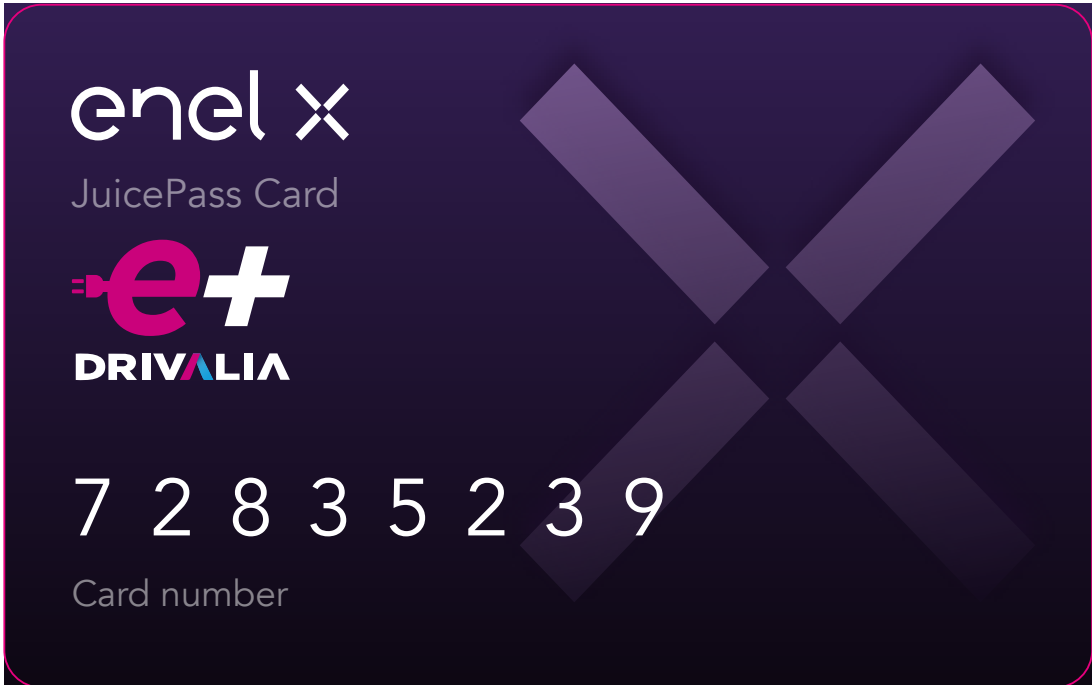
The size of the Partner logo will have to fit onto an area measuring 92.166 mm at the base and 83 mm in height.

Is possible to do a full decoration of the shape with respect the Enel X logo position



Card RFID
Card RFID Enel X co-branding

FRONT VIEW



l = "enelx" height
logo Partner max width = "enelx" width
logo Partner max height = l*2

BACK VIEW



l = "enelx" height



Drivalia:
Electrification

e+ Applications
Sign + Parking



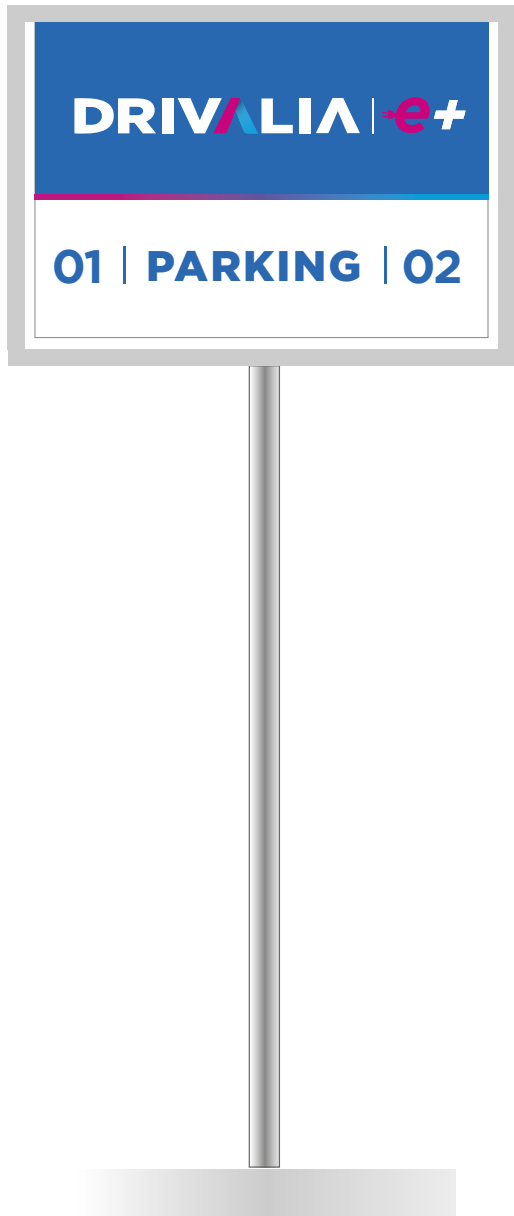
DRIVALIA | e+
PARKING



Drivalia:
Electrification

Parking sign
with numbered bay

Size: 60x43 cm
The structure is made of iron with a concrete base.
The signs are made of composite aluminium,
with printed graphics on one side.
The number is a pre-spaced PVC sticker.



Drivalia: Brand Guidelines

8. Car Sharing

DRIVALIA



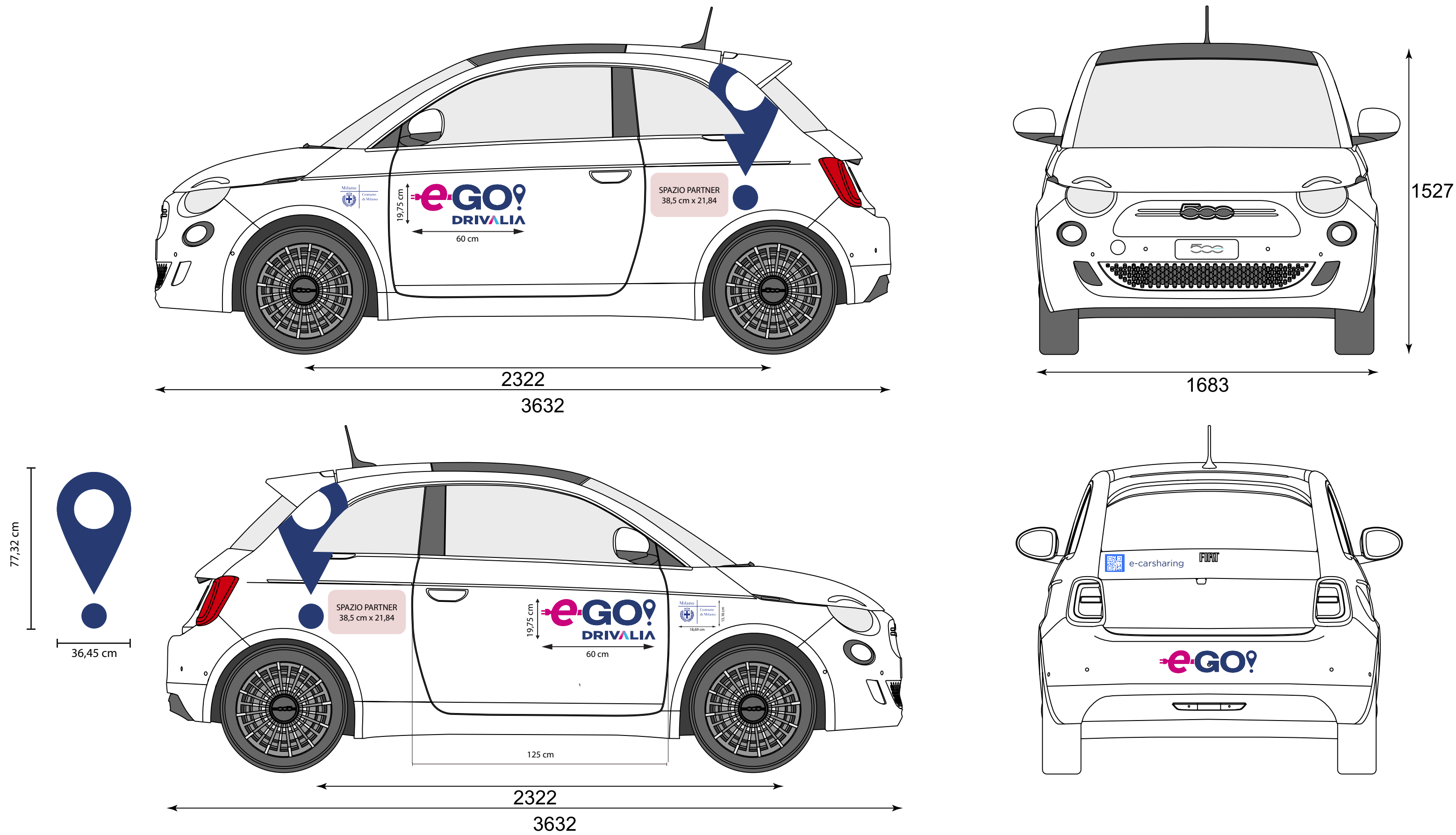
Drivalia:
Car Sharing

eGO Primary logo
Negative version



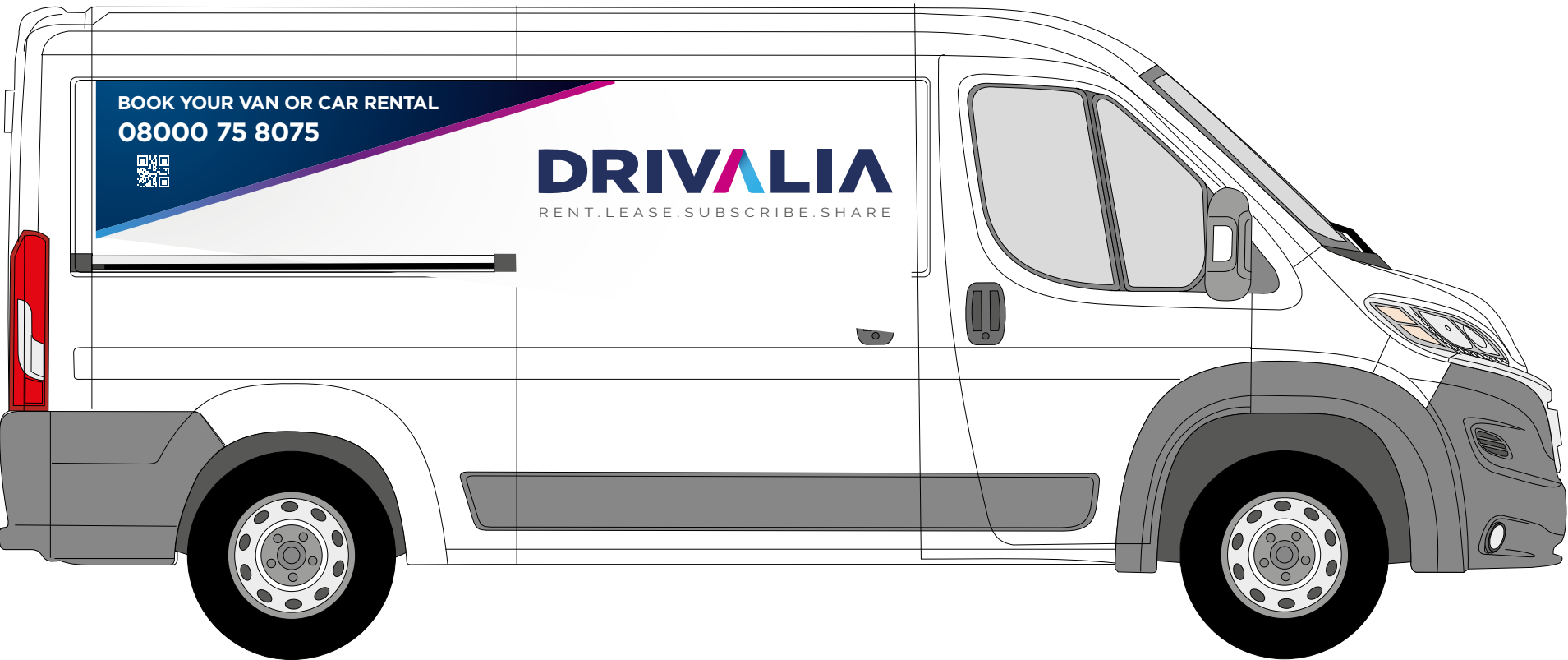
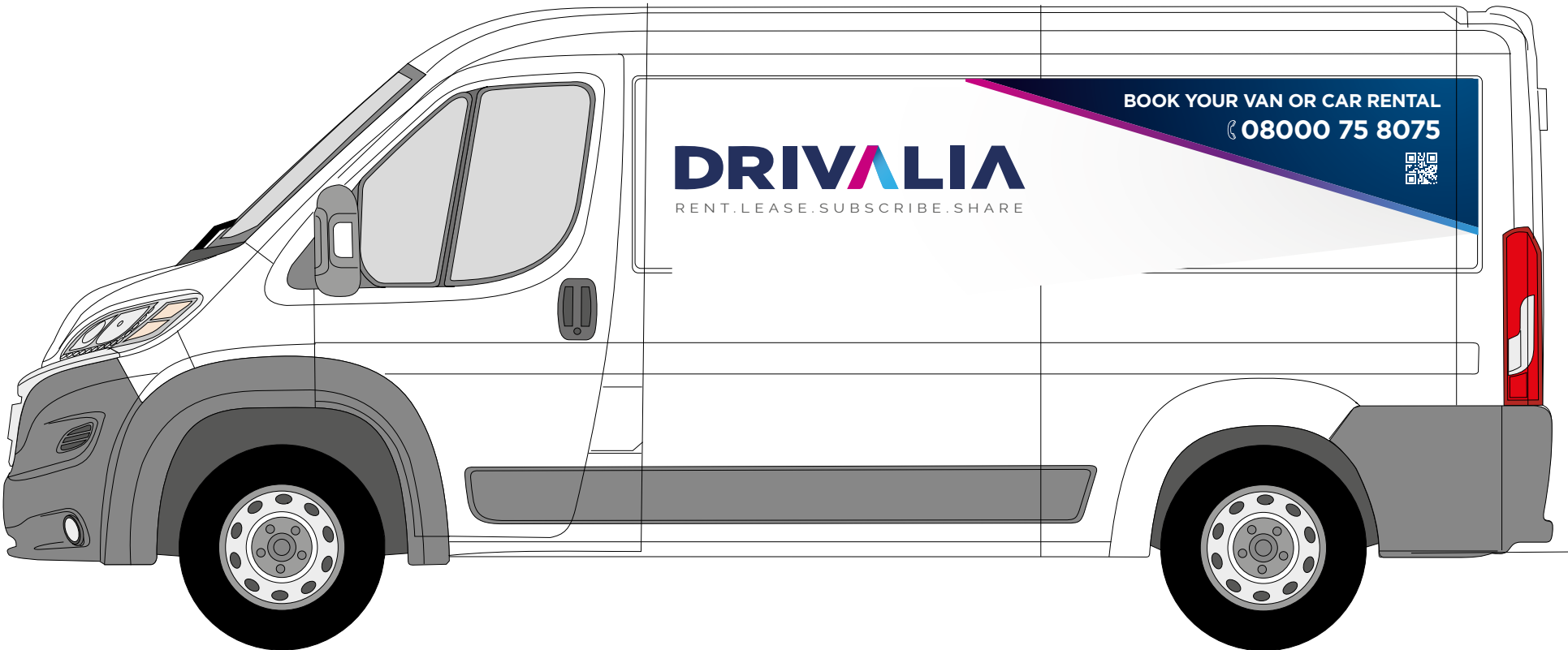


Exclusion zone with text



Drivalia:
Car Sharing

Car Wrapping









Drivalia:
Car Sharing

eGo App



Drivalia:
Product Brands

Product Logo:
BE FREEEVO



Drivalia:
Product Brands

Product Logo:
CARBOX



Drivalia:
Product Brands

Product Logo:
CARCLOUD



Drivalia:
Product Brands

Product Logo:
FLEXRENT



Drivalia:
Product Brands

Amazon Cover



Drivalia:
Social Layouts

LinkedIn
Profile Image

Format: 400x400 px
The profile picture will appear
in a square box.



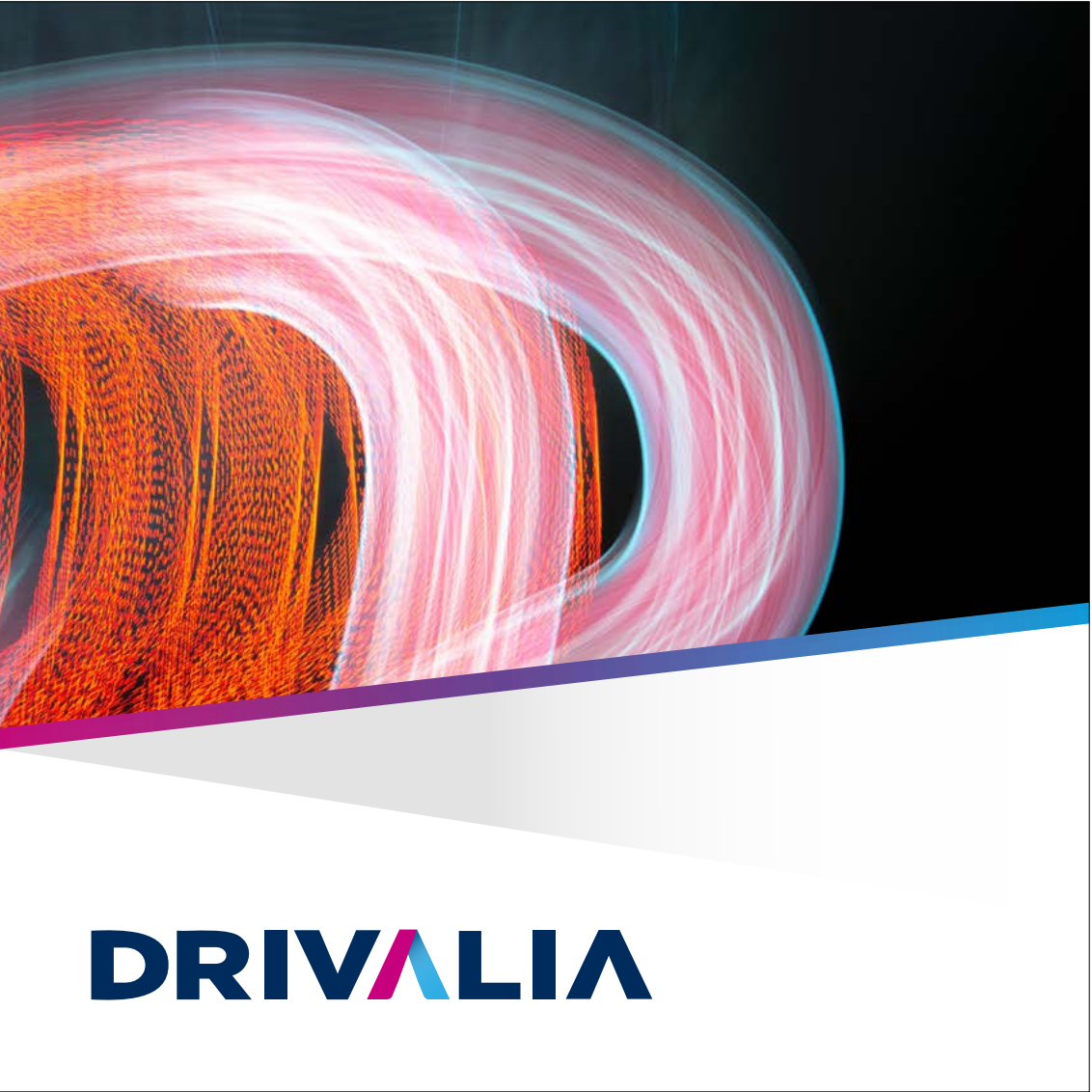
Format: 1128×191 px
Maximum weight: 8 MB.
Allowed formats: JPG, PNG



Drivalia:
Social Layouts

LinkedIn
Photo sharing

Format: 1200x1200 px
Maximum weight: 5 MB.



Drivalia:
Social Layouts

LinkedIn
Link with URL

Format: 1096×627 px
Maximum weight: 5 MB
Allowed formats: JPG o PNG

Lorem ipsum nit
sit amet sed diam
nonummy nibh.

Aliquam erat volutpat.
Ut wisi enim ipsum.

DRIVALIA



Drivalia:
Social Layouts

LinkedIn
Sponsored campaign - 1 image

Format: 1096×627 pixels.
Maximum weight: 5 MB.
Allowed formats: JPG or PNG



Drivalia:
Social Layouts

LinkedIn
Sponsored campaign - 1 + images

Format: 1080×1080 pixels.
Maximum weight: 10 MB.
Allowed formats: JPG, PNG or non-animated GIF



Horizontal post
Format: 1096x627 px

Square post
Format: 1080x1080 px

Maximum weight: 10 MB
Recommended formats: JPG or PNG



- Supported file types:
- AAC
 - ASF
 - FLV
 - MP3
 - MP4
 - MPEG-1
 - MPEG-4
 - MKV
 - WebM
 - H264/AVC
 - Vorbis
 - VP8
 - VP9
 - WMV2
 - WMV3
- (LinkedIn no longer supports files
AVI, QuickTime and .MOV files)
- File requirements:**
- Maximum file size: 5GB
 - Minimum file size: 75KB
 - Maximum video duration: 10 minutes
(for video ads lasting up to 30 minutes)
 - Minimum video duration: 3 seconds
 - Resolution level: from 256×144 to 4096×2304
 - Image format: 1:2.4 - 2.4:1
 - Frame rate: 10fps - 60fps
 - Bitrate: 192 kbps - 30 Mbps



Drivalia:
Social Layouts

Facebook
Profile image

Format: 180x180 px
The profile image will appear
in a circular box.



Desktop format: 820x312 px
Maximum weight: 100 KB
Recommended format: JPG



Mobile format: 640x360 px
Maximum weight: 100 KB
Recommended format: JPG



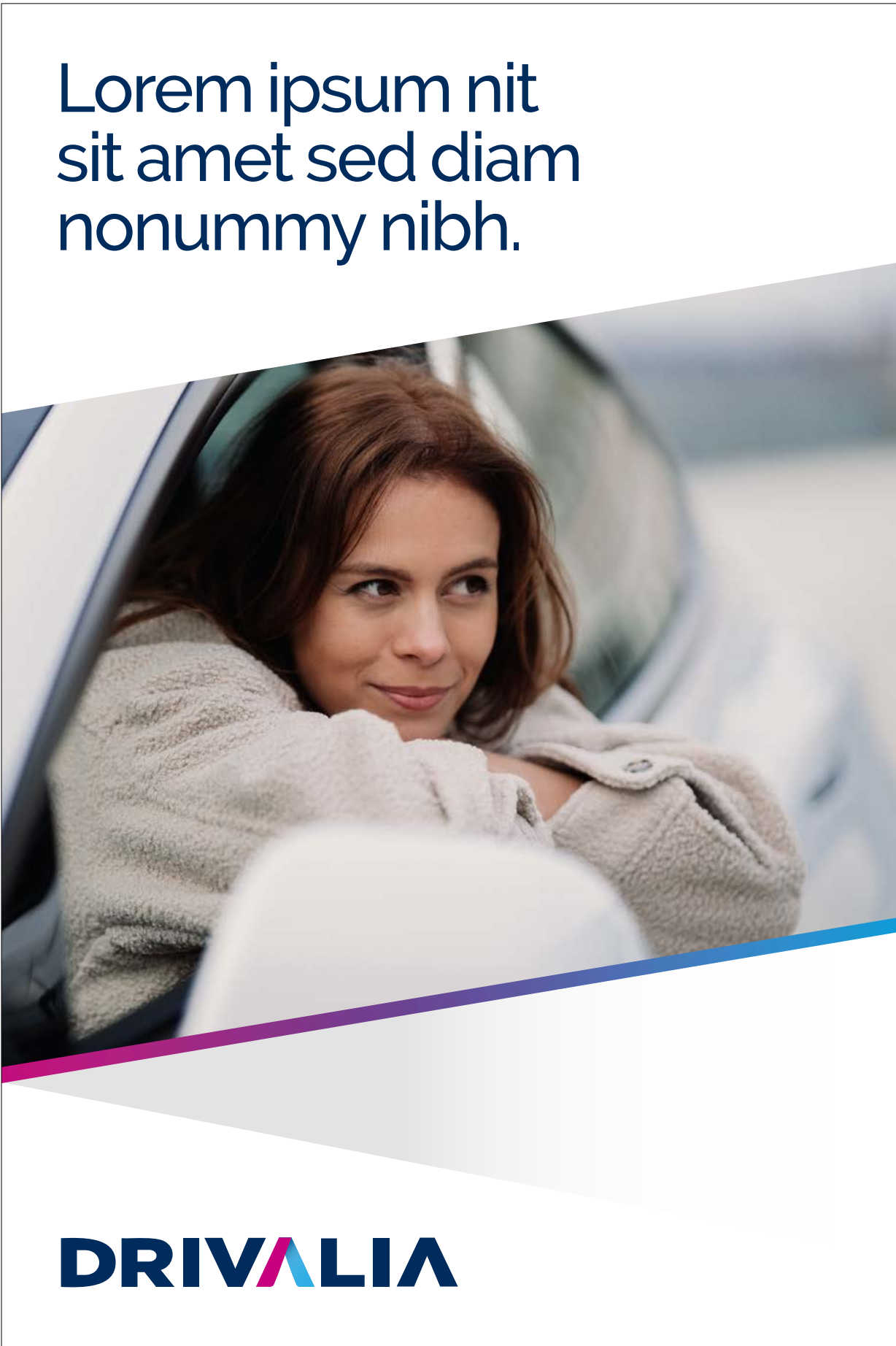
Format: 1200x630 px
Maximum weight: 5 MB
Recommended formats: JPG or PNG



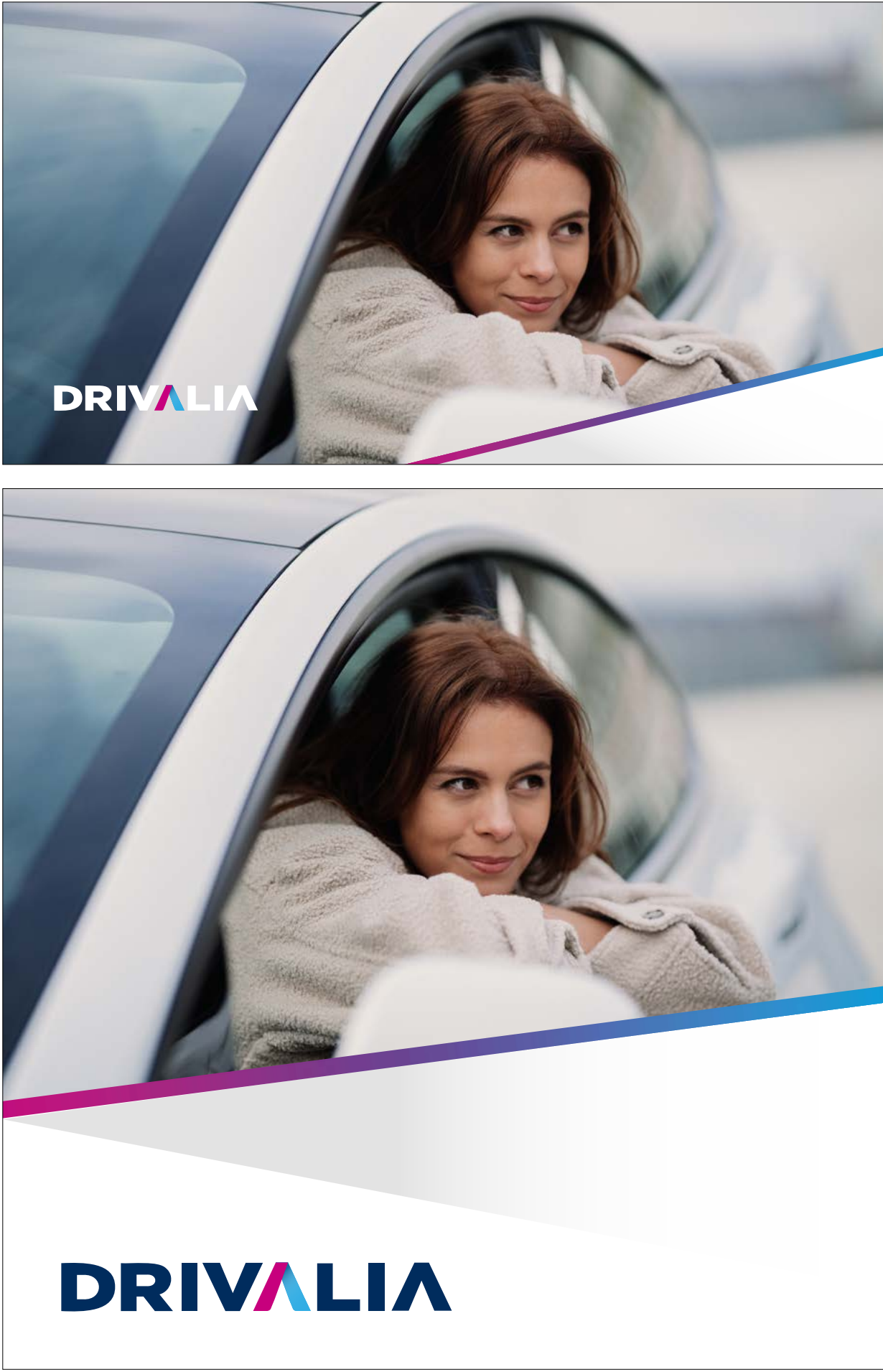
Horizontal post
Format: 1200x630 px

Vertical post
Format: 1200x1800 px

Square post
Format: 1200x1200 px
Recommended Format: PNG



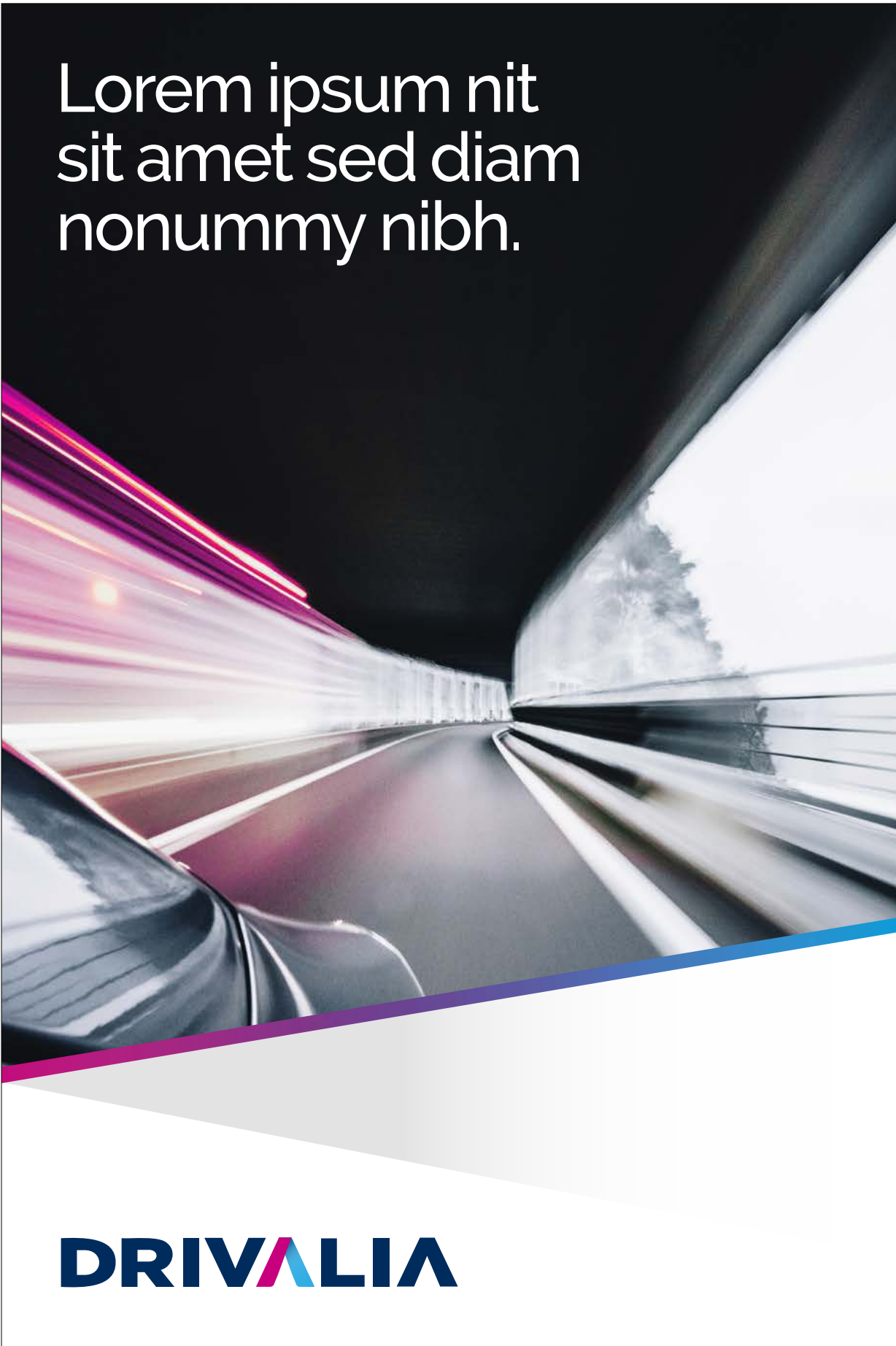
- Horizontal post
Format: 1200x630 px
- Vertical post
Format: 1200x1800 px
- Square post
Format: 1200x1200 px
Recommended Format: PNG



Horizontal post
Format: 1200x630 px

Vertical post
Format: 1200x1800 px

Square post
Format: 1200x1200 px
Recommended Format: PNG



Drivalia:
Social Layouts

Instagram
Profile image

Format: 320x320 px
The profile image will appear
in a circular box.



Format: 1080x1080 px
Recommended Format: PNG



Format: 800x800 px
Recommended Format: JPG, GIF, BMP o PNG

